



AVALIAÇÃO NACIONAL

FUTURA'

partnership with  APEX

Local

BR



FUTURA

partnership with



Metodologia

Unidade Respondente: Eleitores do Brasil com 16 anos ou mais

Técnica de Abordagem: CATI (Entrevista telefônica assistido por computador)

Amostra: 1001 entrevistas

Margem de erro: 3,1 p.p

Índice de Confiança: 95%

Período de coleta: 19/mar - 22/mar de 2025

CARACTERIZAÇÃO

Local

BR

Região

Todos

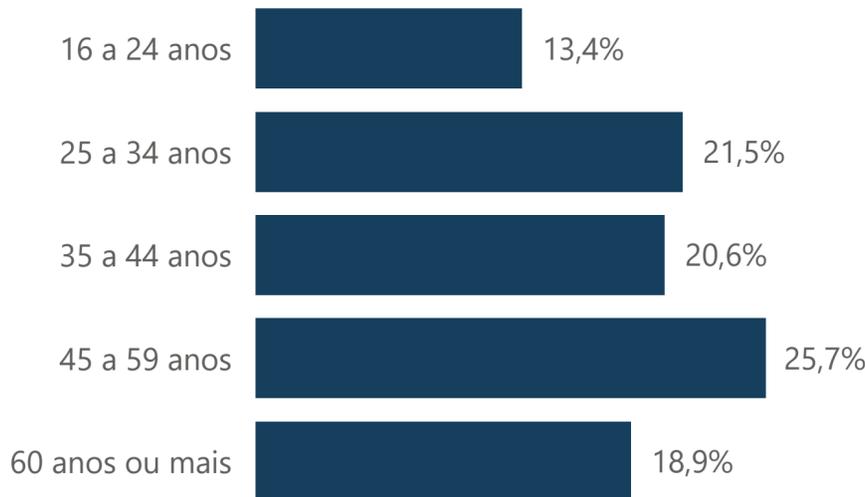
Gênero

Cota

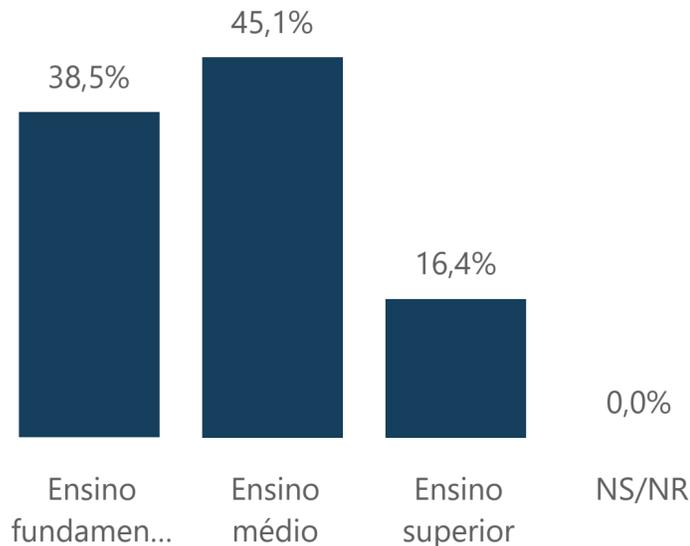


Faixa Etária

Cota

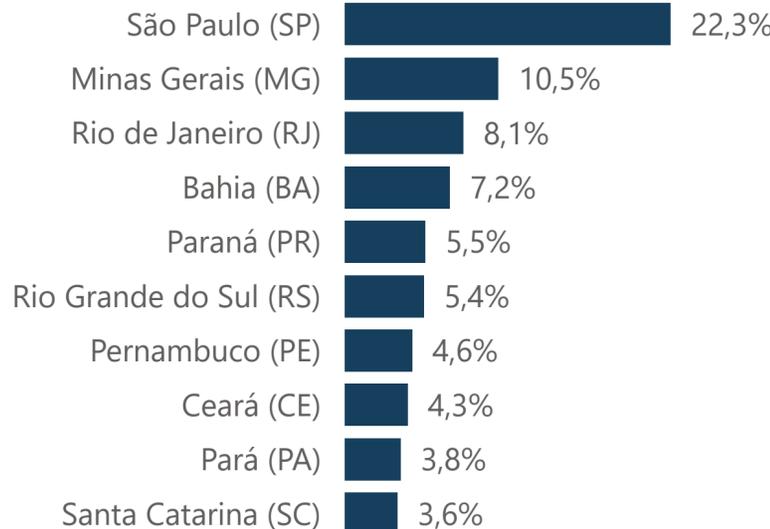


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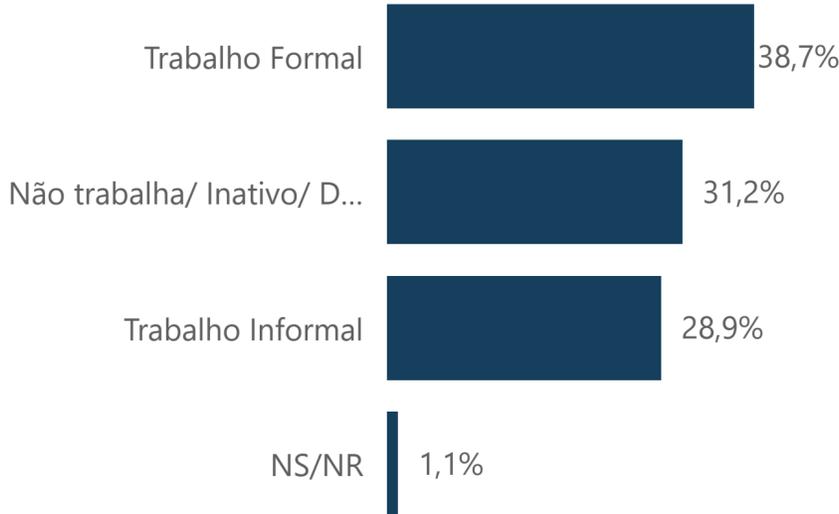


Estado de Moradia

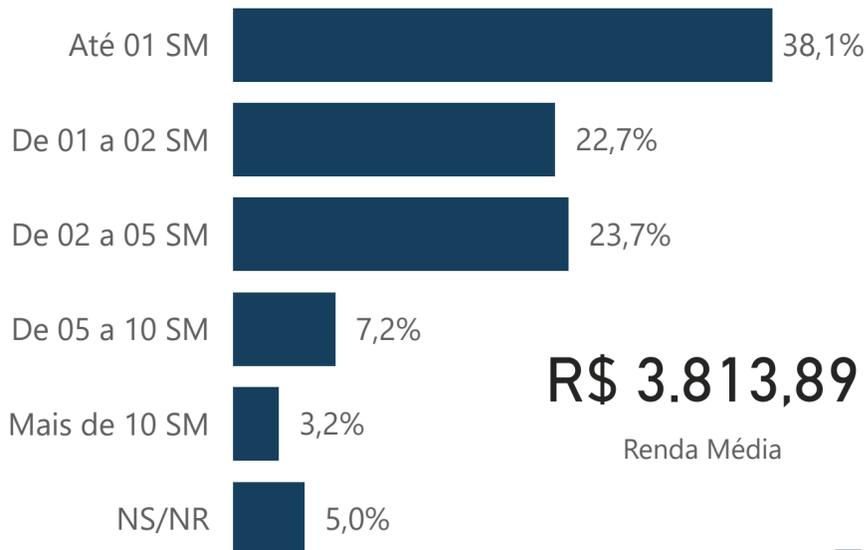
Cota



Situação Mercado de Trabalho



Renda Familiar



R\$ 3.813,89

Renda Média

FUTURA

partnership with **APEX**

CARACTERIZAÇÃO

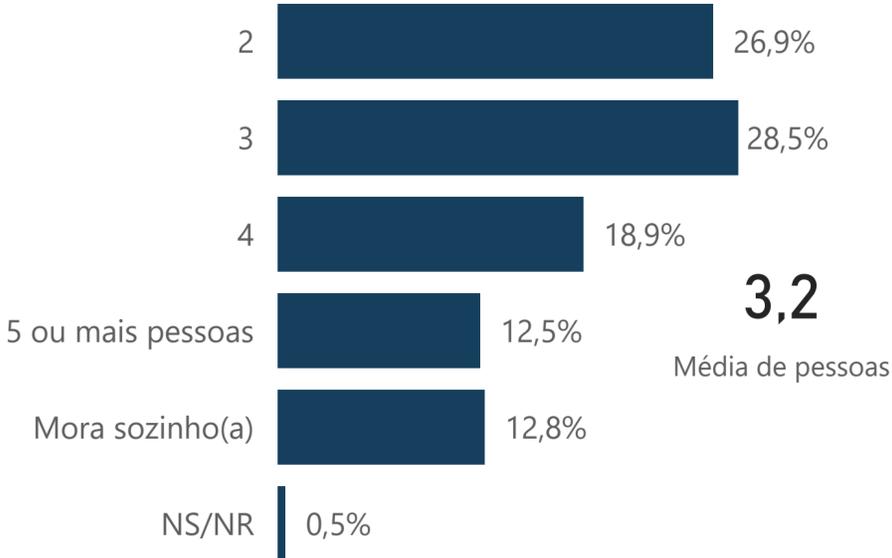
Local

BR

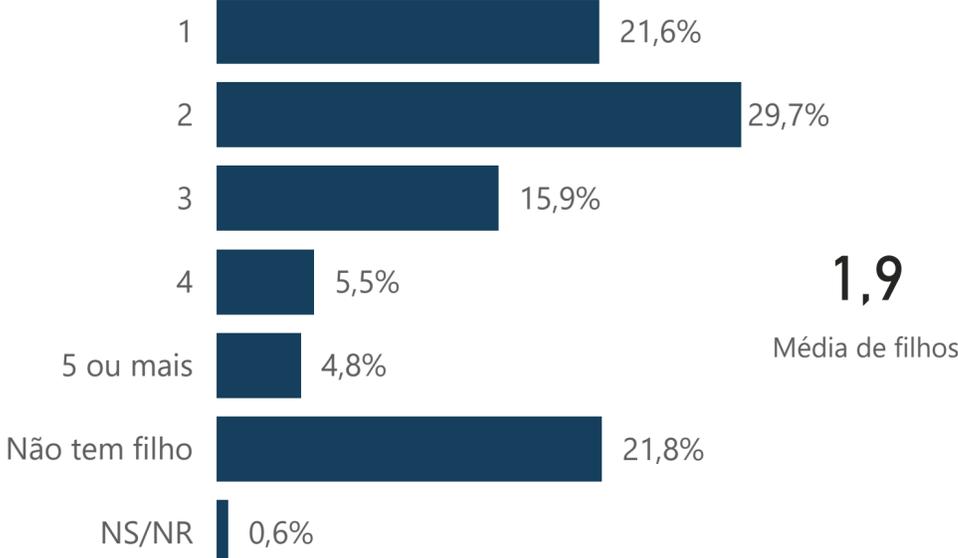
Região

Todos

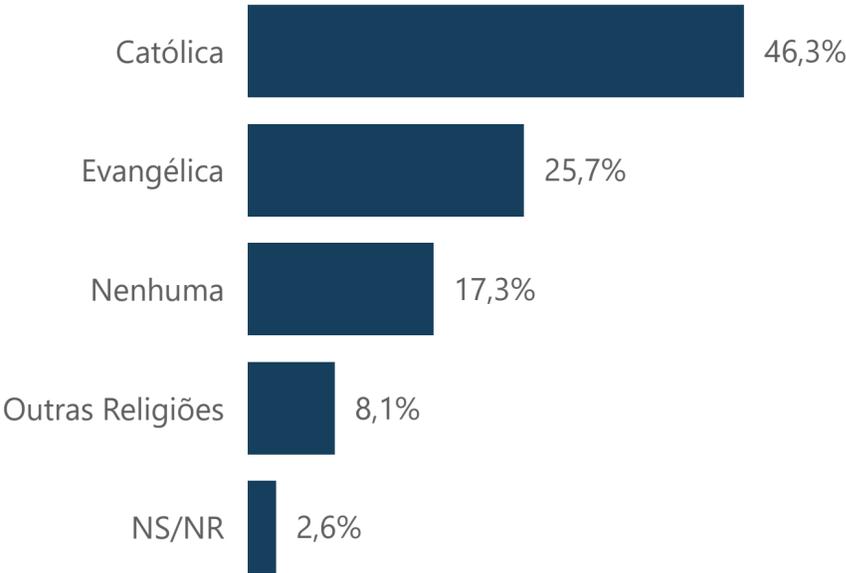
Pessoas que Moram na Mesma Casa



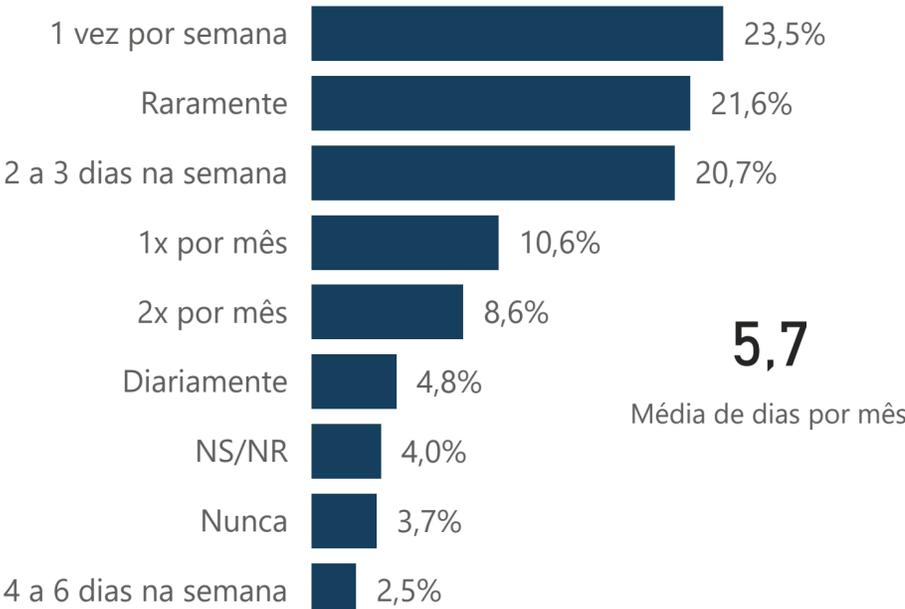
Quantos Filhos Possui



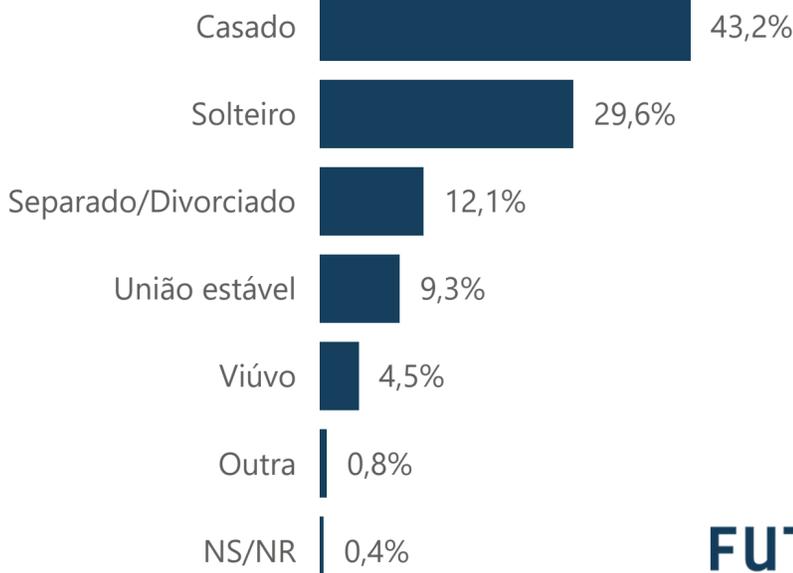
Religião



Frequência que Vai a Centros Religiosos



Estado Civil



FUTURA

partnership with APEX

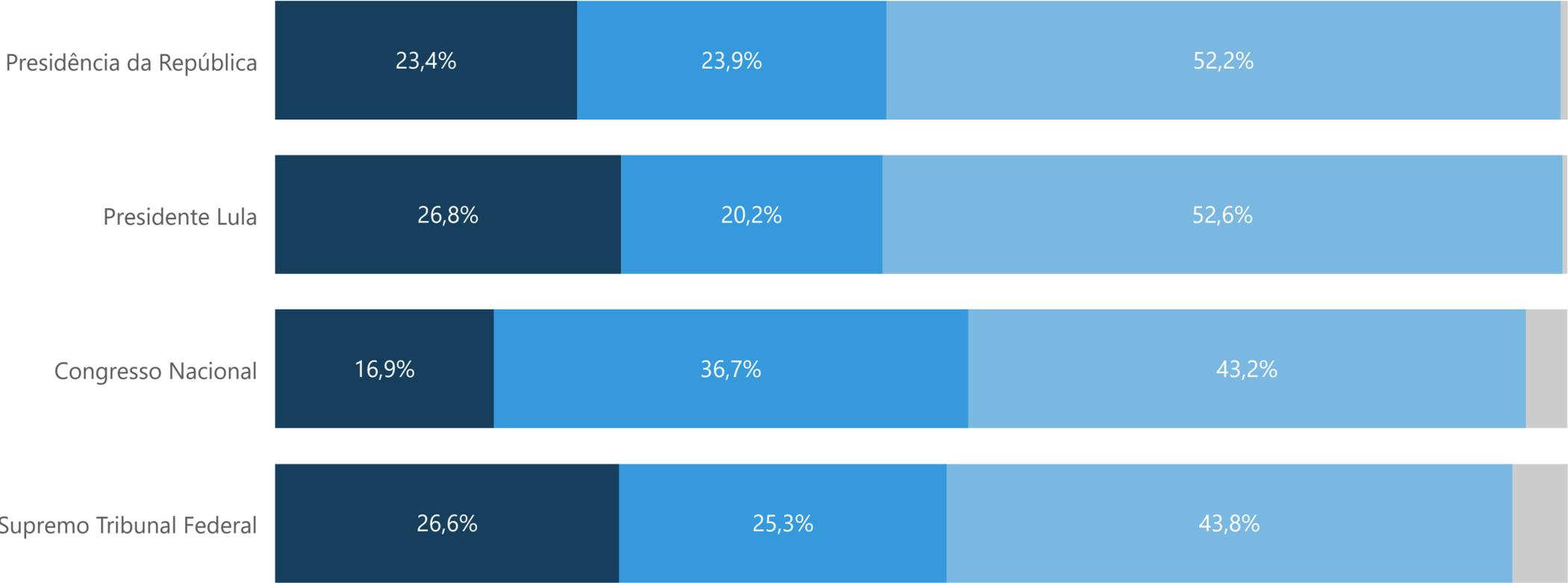
AVALIAÇÃO DA PRESIDÊNCIA

Local
BR

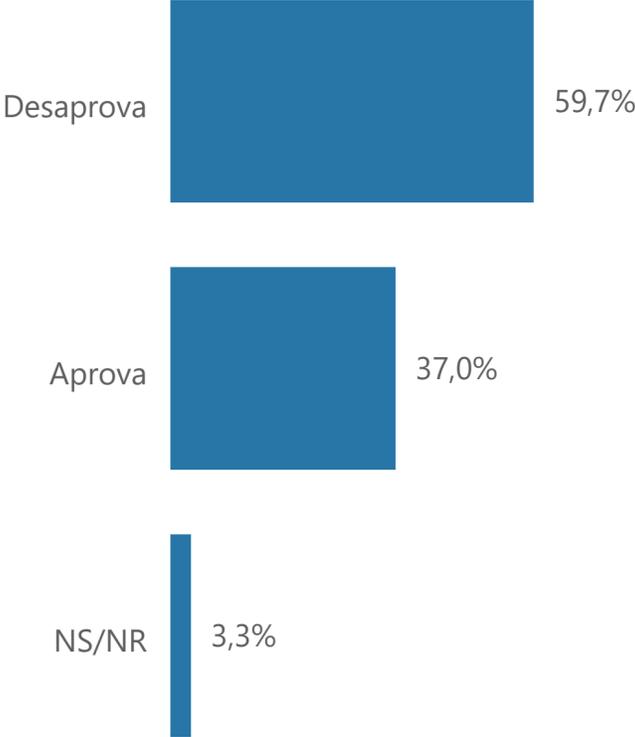
Região
Todos

Avaliação da Presidência

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



Aprovação Presidente Lula



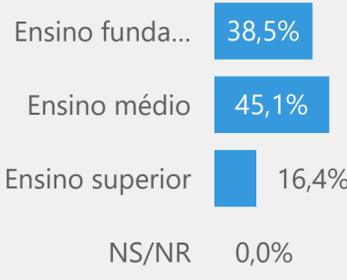
Gênero



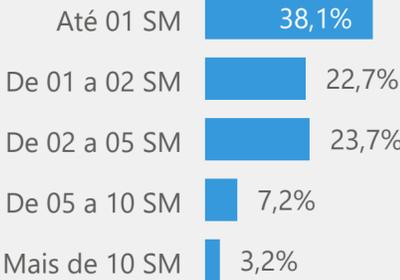
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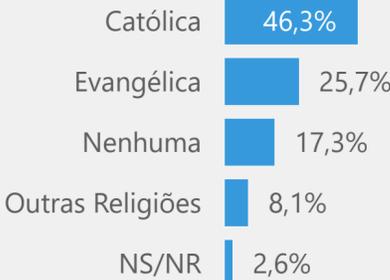
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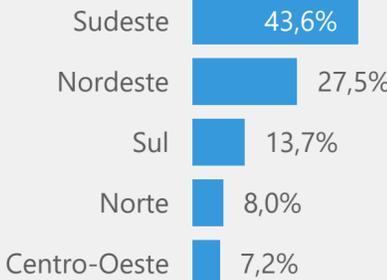
Renda Familiar



Religião



Região de Moradia



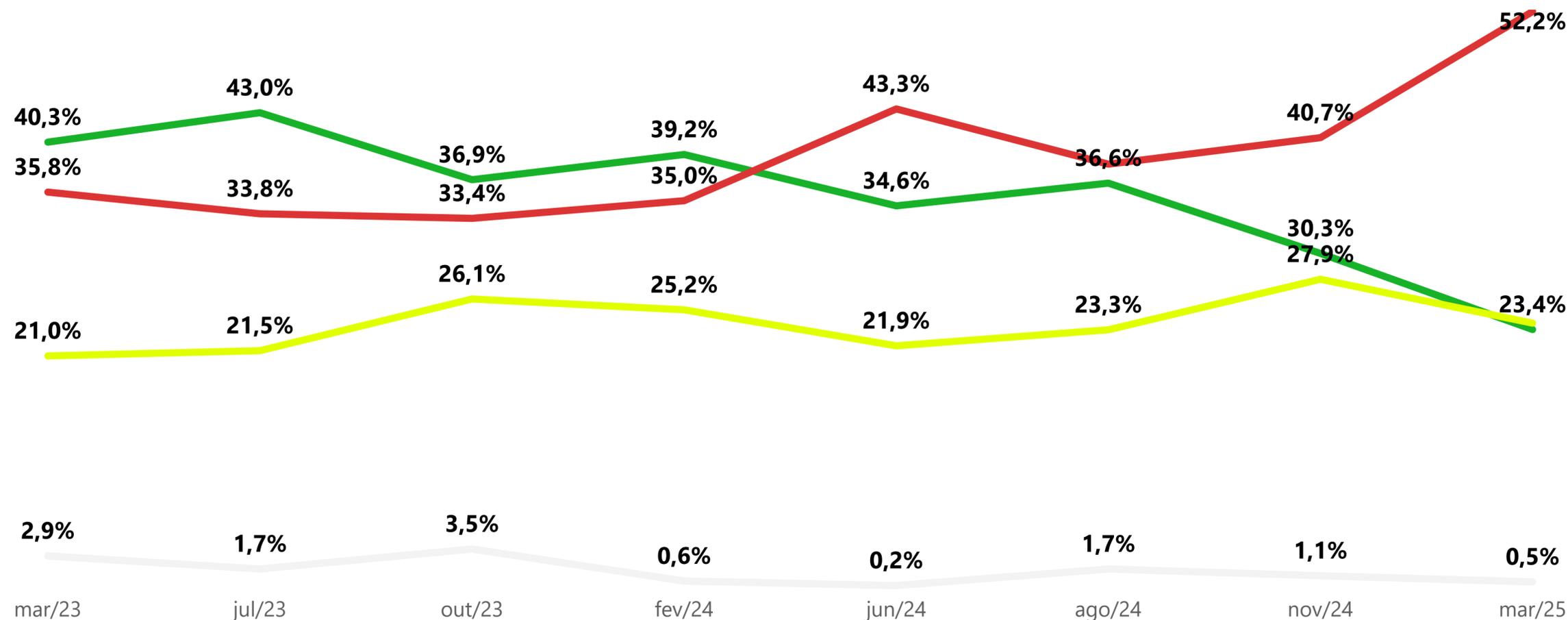
AVALIAÇÃO DA PRESIDÊNCIA

Região

Todos

Qual Avaliação Você Faz da Presidência da República? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



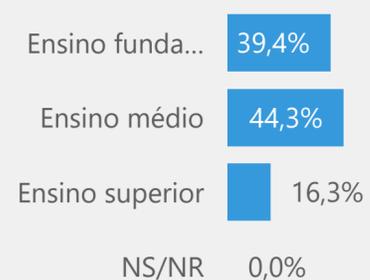
Gênero



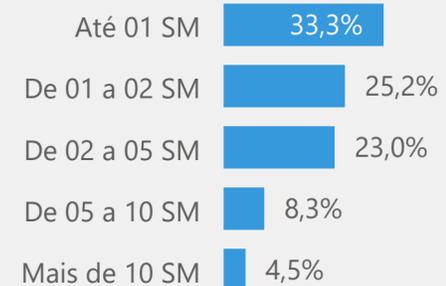
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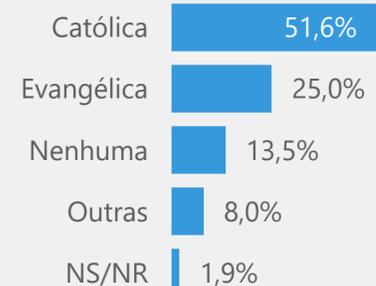
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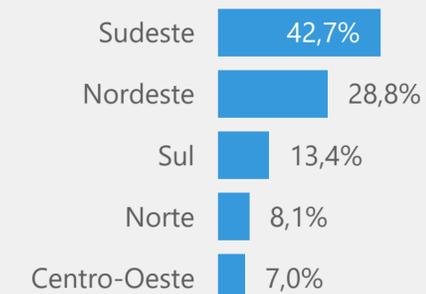
Renda Familiar



Religião



Região de Moradia



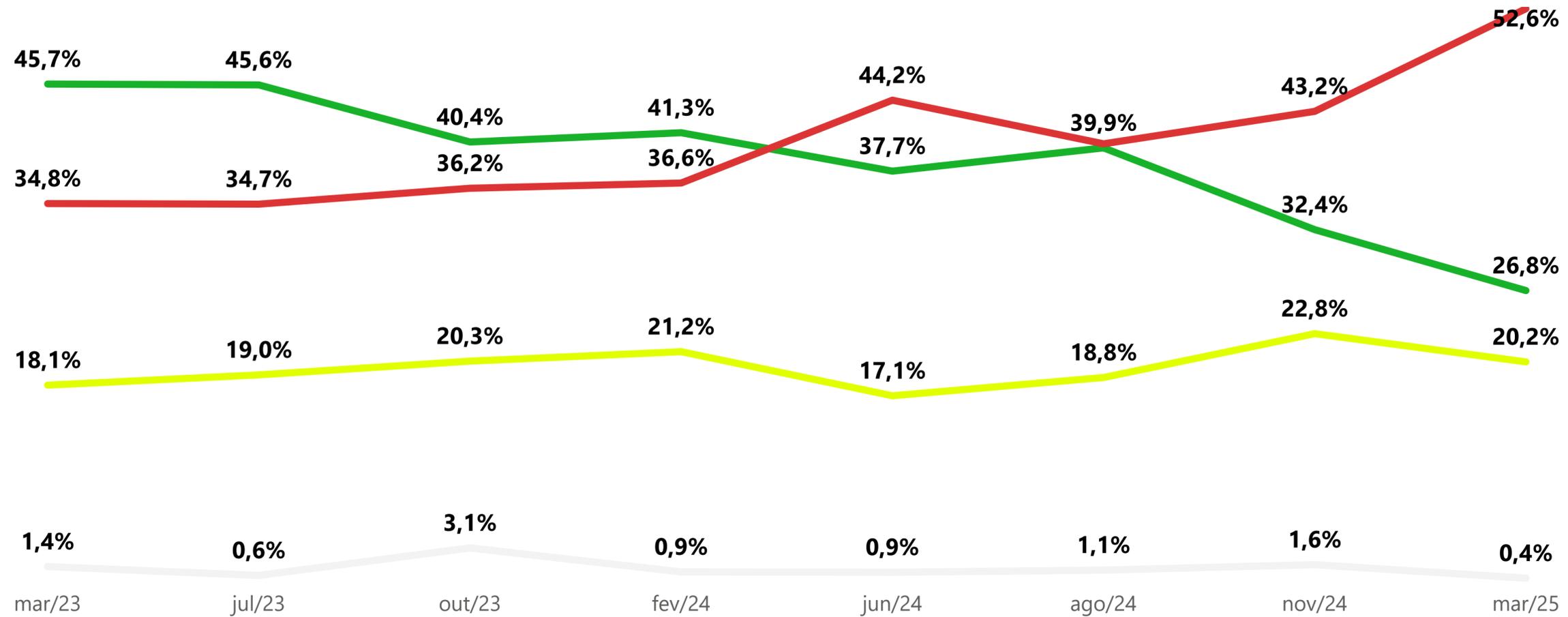
AValiação DO PRESIDENTE

Região

Todos

Qual Avaliação Você Faz do Presidente da República? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



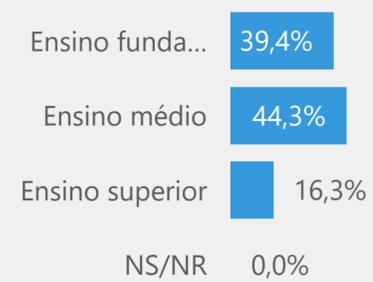
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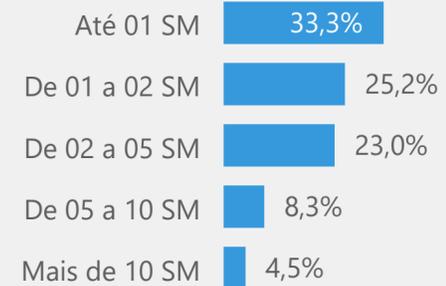
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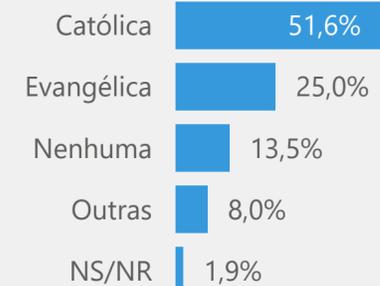
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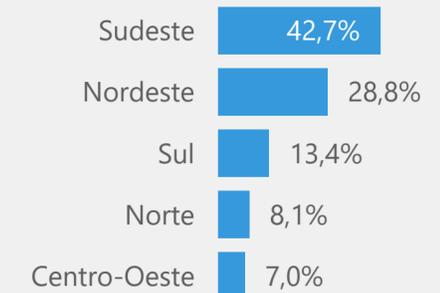
Renda Familiar



Religião



Região de Moradia



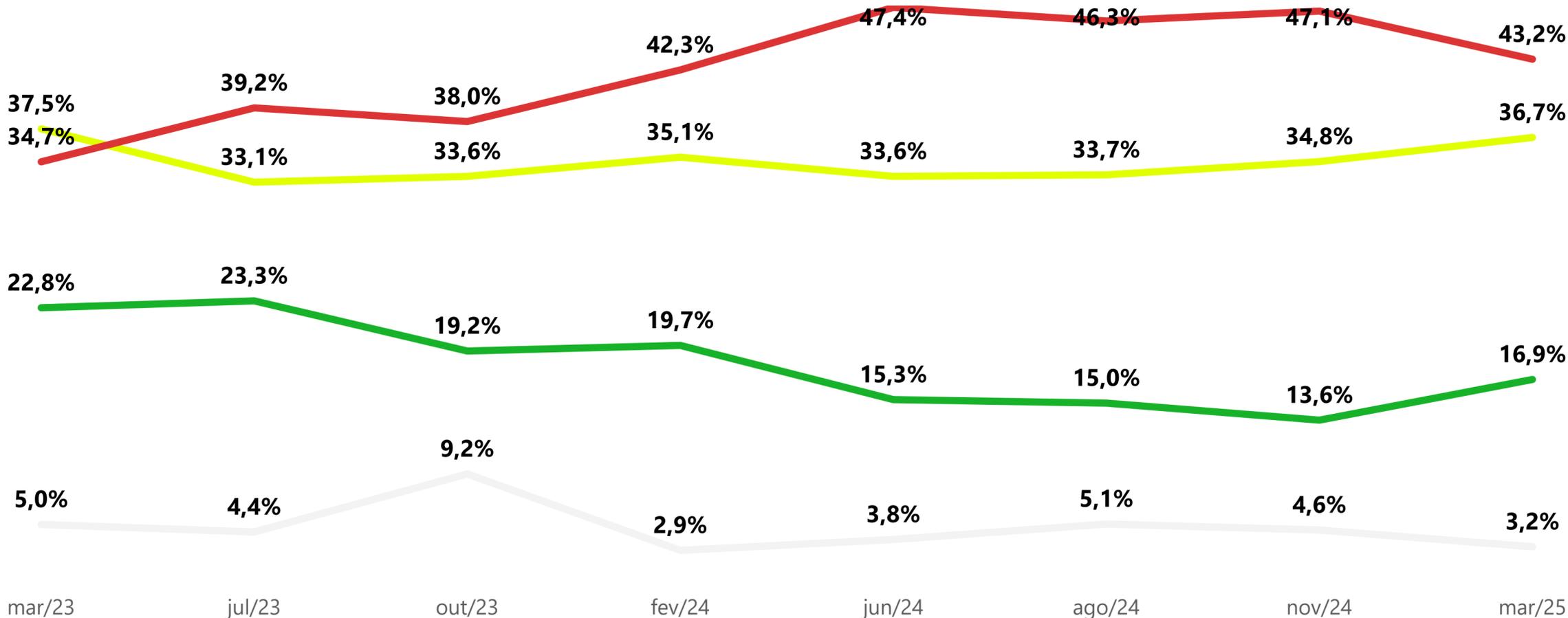
AVALIAÇÃO DO CONGRESSO NACIONAL

Região

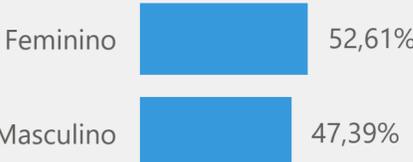
Todos

Qual Avaliação Você Faz do Congresso Nacional? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



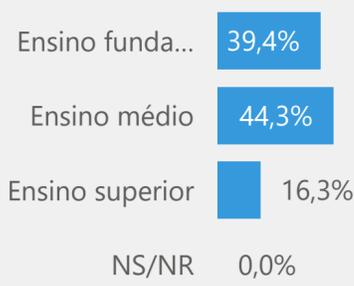
Gênero



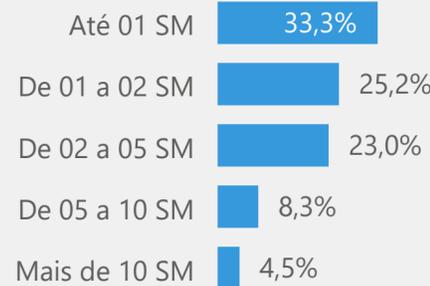
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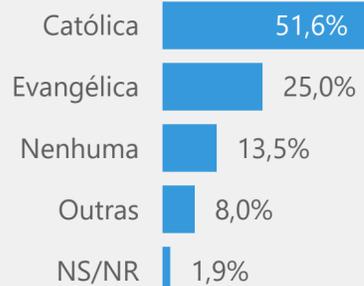
Escolaridade



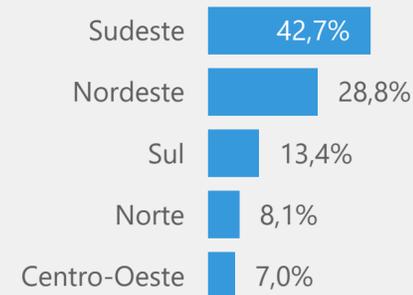
Renda Familiar



Religião



Região de Moradia



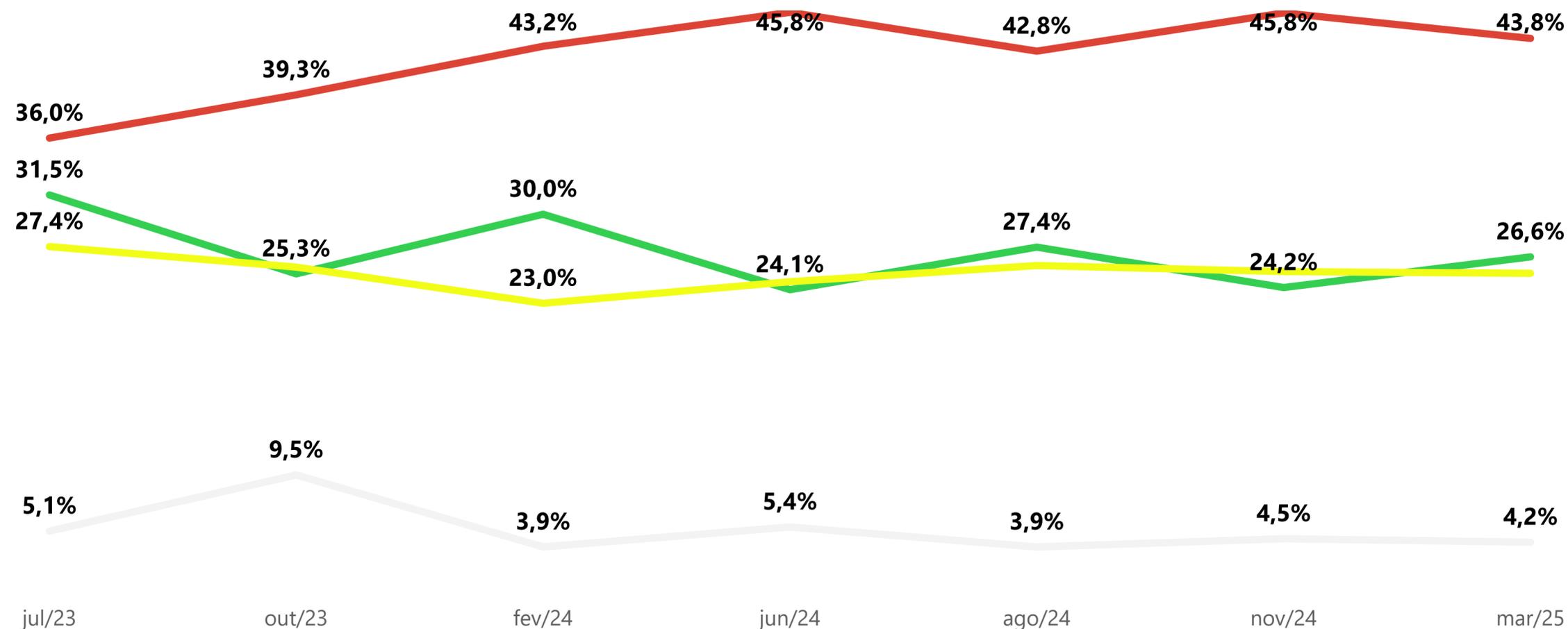
AVALIAÇÃO DO SUPREMO TRIBUNAL FEDERAL

Região

Todos

Qual Avaliação Você Faz do Supremo Tribunal Federal? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



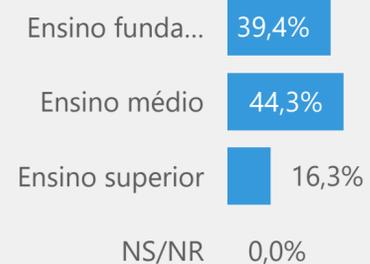
Gênero



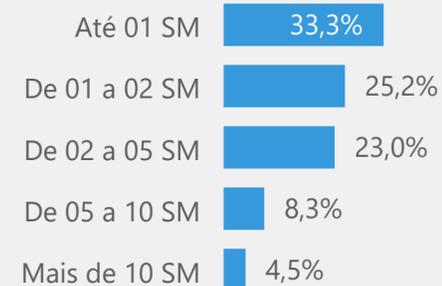
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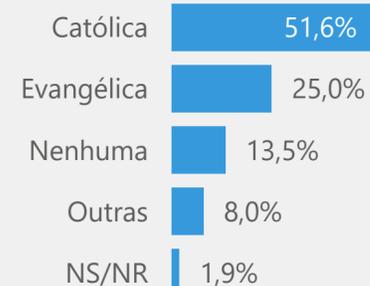
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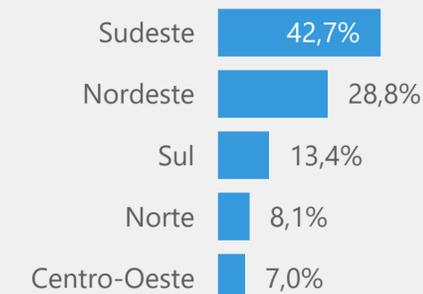
Renda Familiar



Religião



Região de Moradia



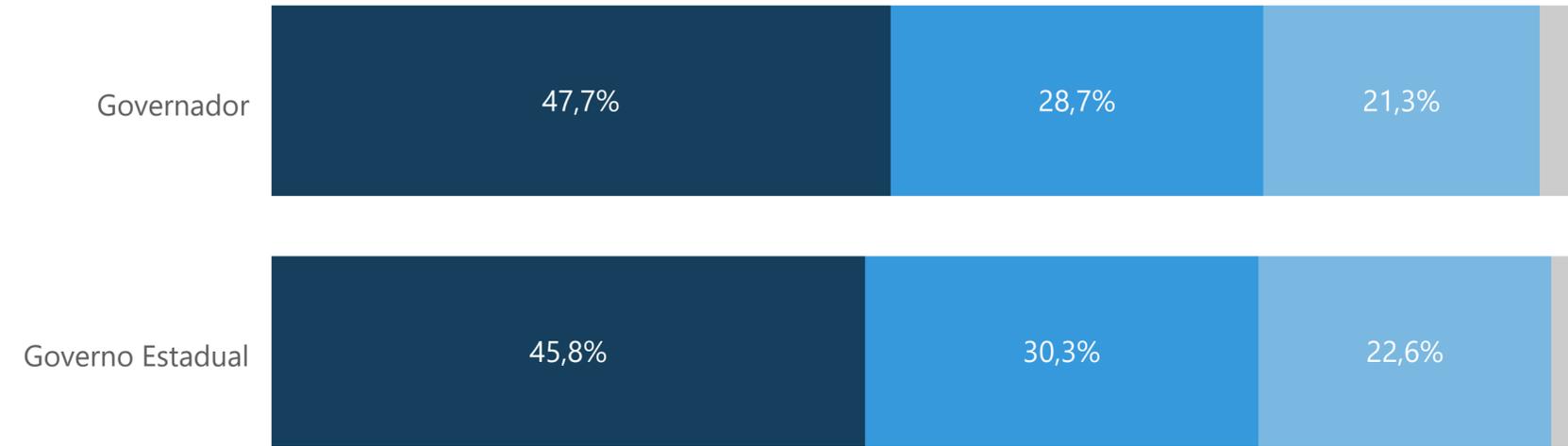
AVALIAÇÃO DO ESTADO

Local
BR

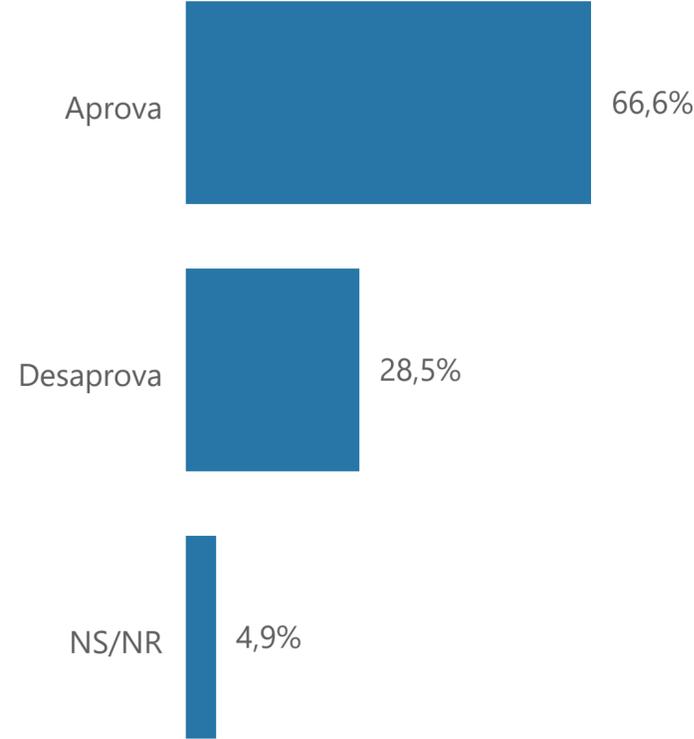
Região
Todos

Avaliação do Estado

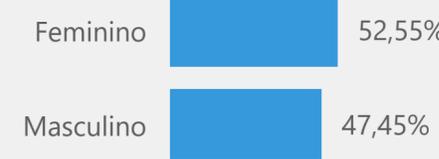
● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



Aprovação do Governador do Estado



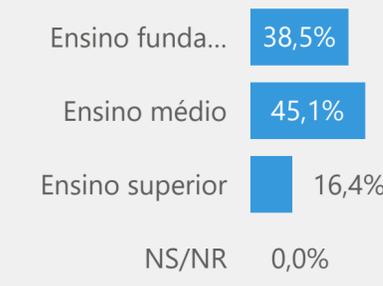
Gênero



Faixa etária



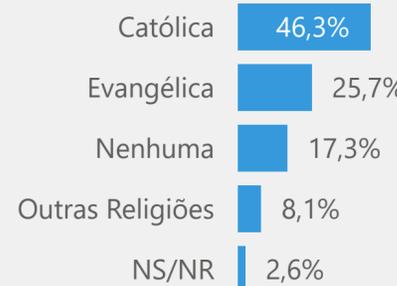
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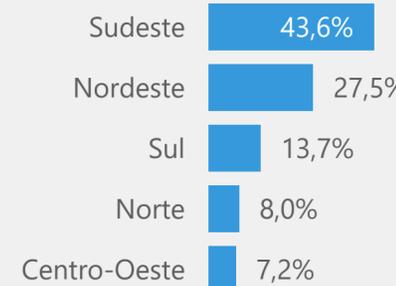
Renda Familiar



Religião



Região de Moradia



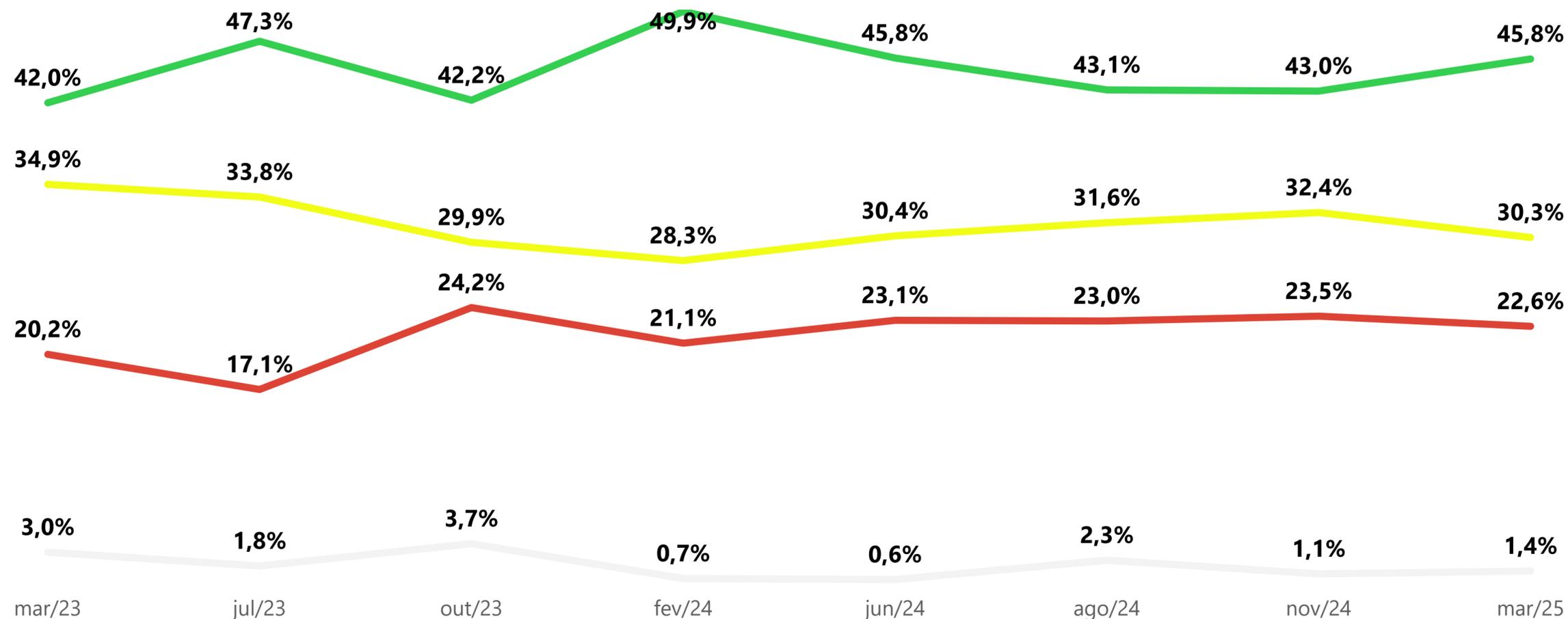
AVALIAÇÃO DO GOVERNO ESTADUAL

Região

Todos

Qual Avaliação Você Faz do Governo Estadual? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



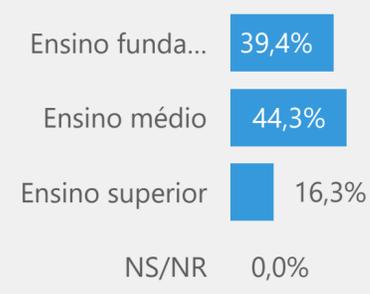
Gênero



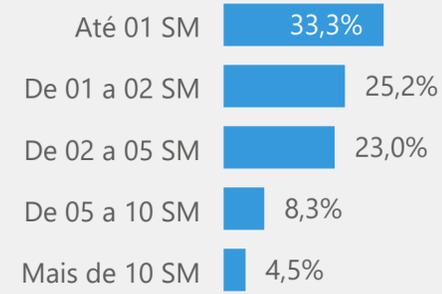
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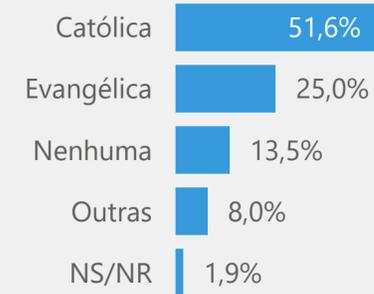
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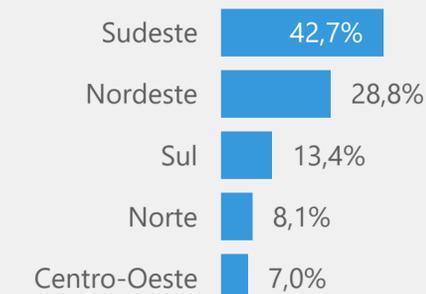
Renda Familiar



Religião



Região de Moradia



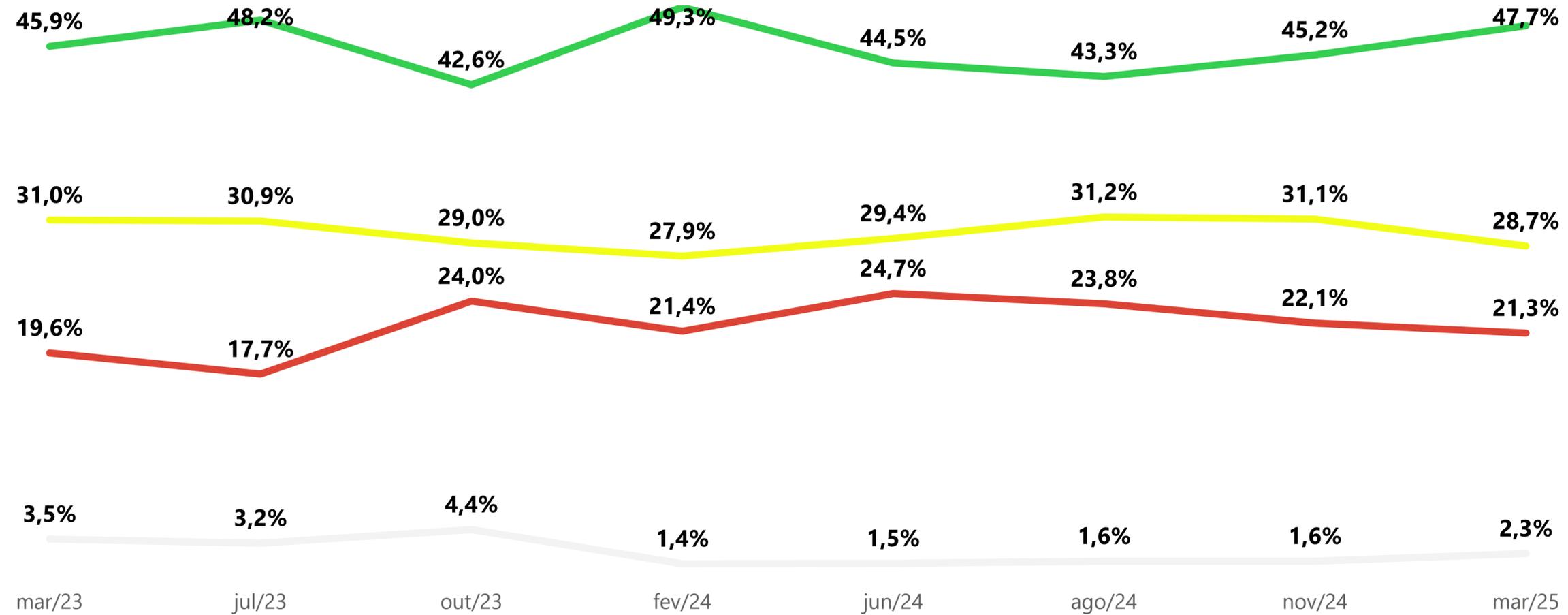
AVALIAÇÃO DO GOVERNADOR

Região

Todos

Qual Avaliação Você Faz do Governador? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



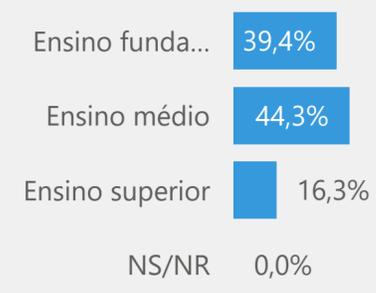
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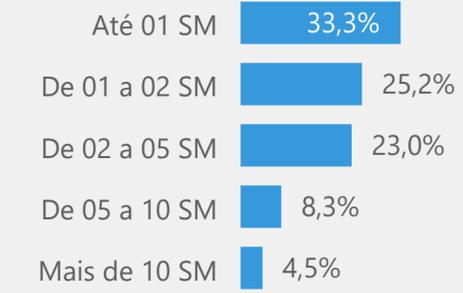
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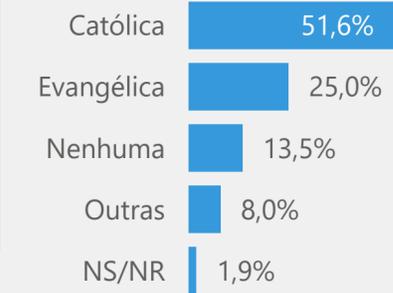
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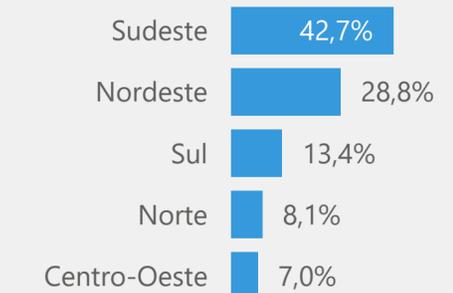
Renda Familiar



Religião



Região de Moradia



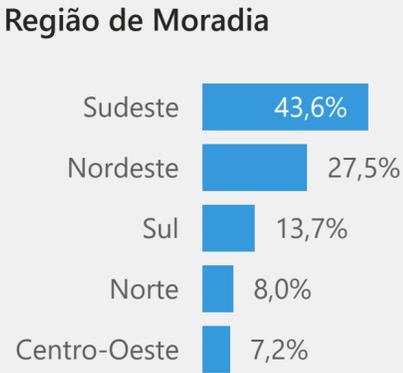
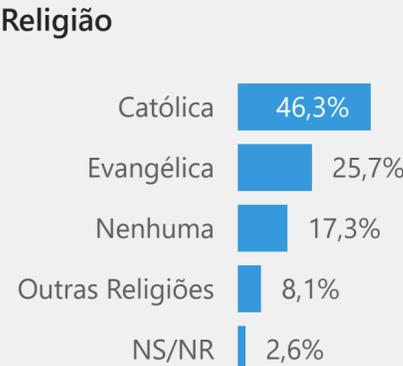
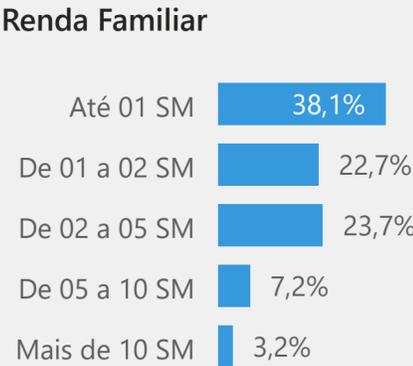
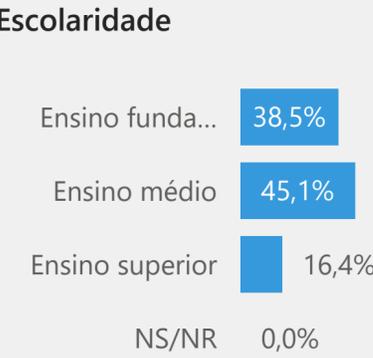
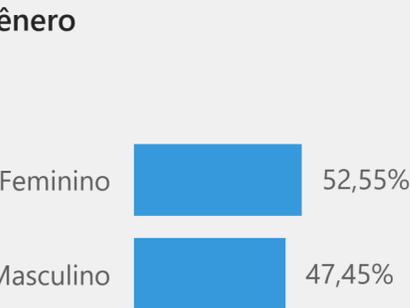
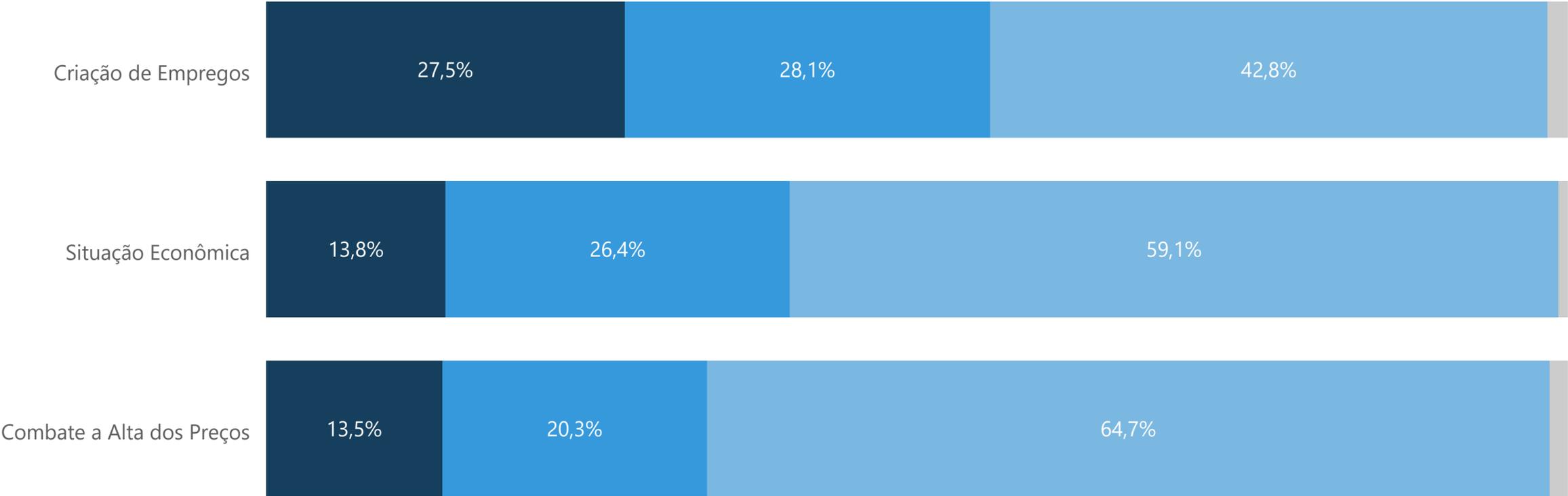
AVALIAÇÃO DA ECONOMIA

Local
BR

Região
Todos

Avaliação da Economia

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



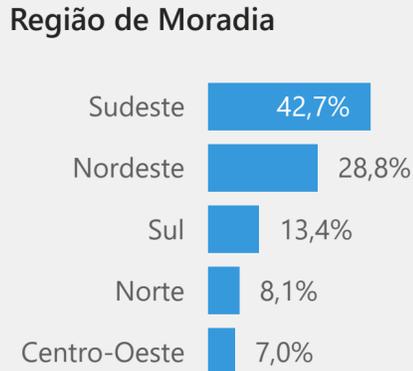
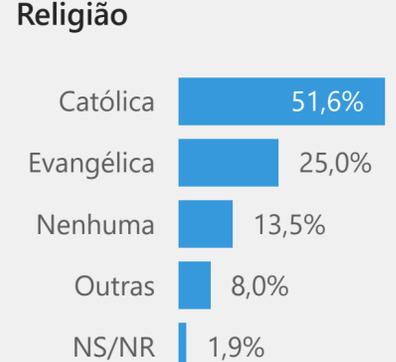
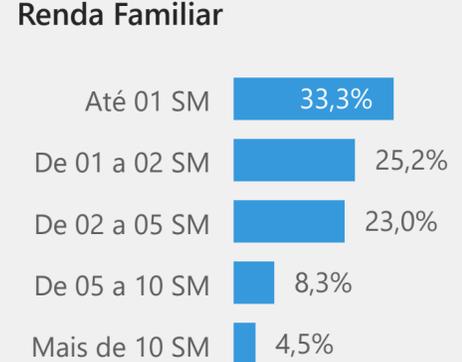
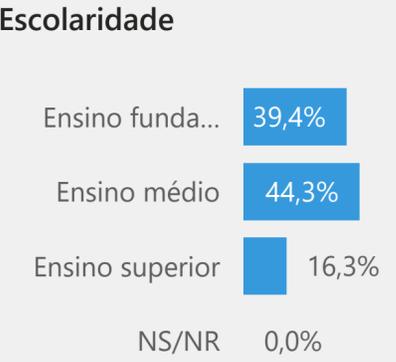
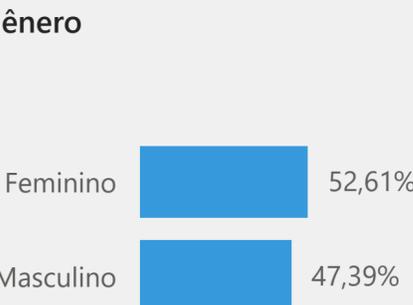
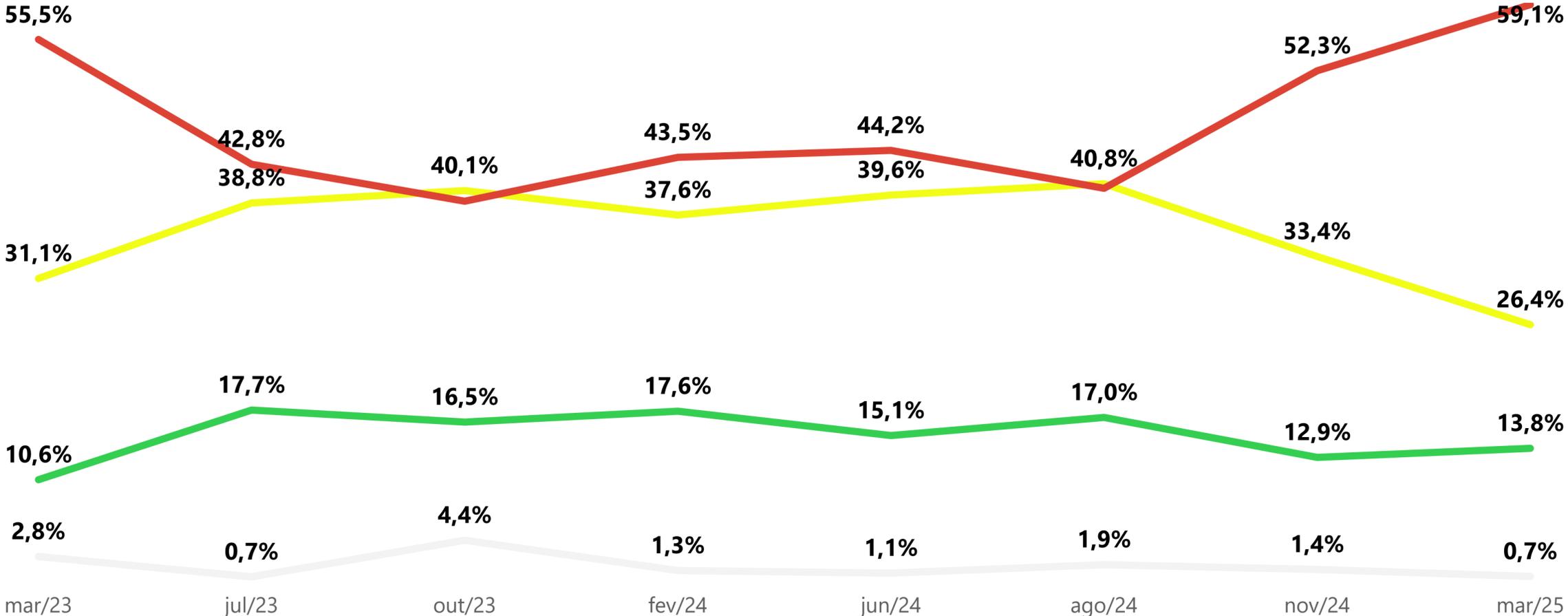
AVALIAÇÃO DA ECONOMIA

Região

Todos

Qual Avaliação Você Faz da Economia? (Estimulada)

● Ótimo | Bom
 ● Regular
 ● Ruim | Péssimo
 ● NS/NR



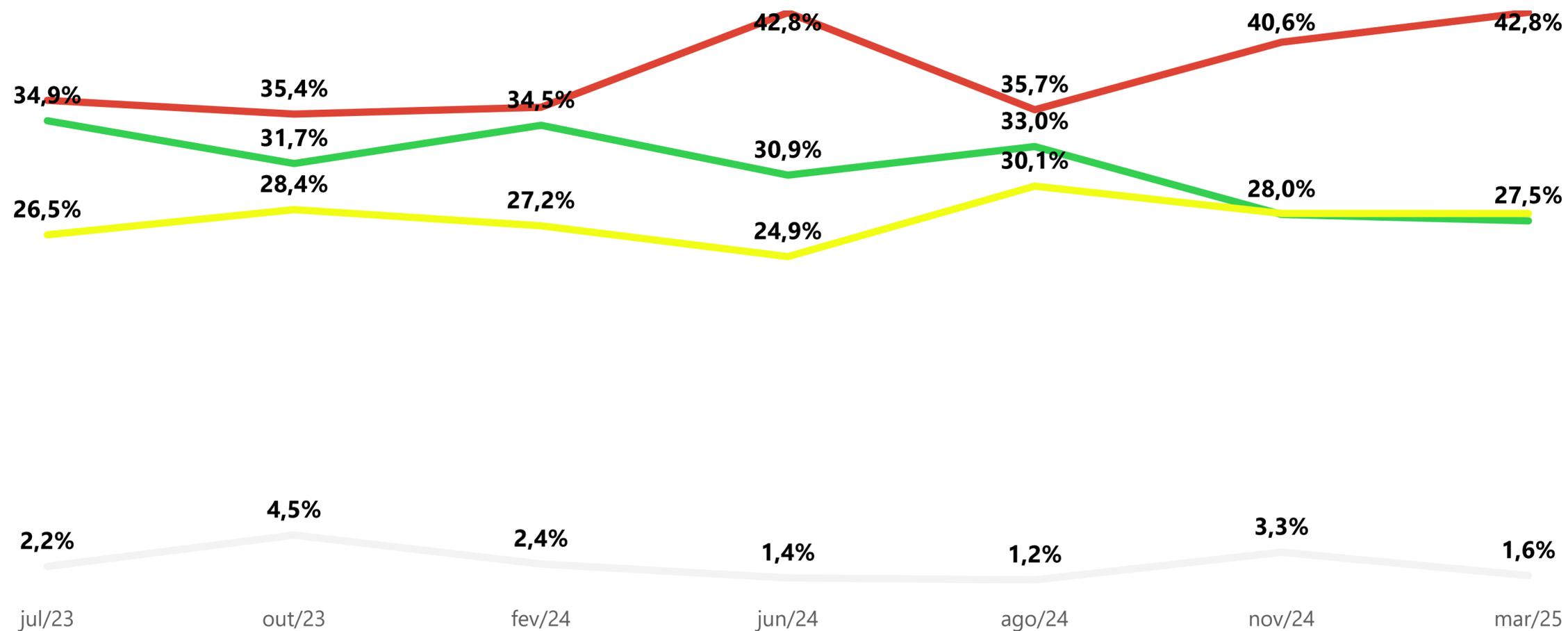
AVALIAÇÃO DA GERAÇÃO DE EMPREGOS

Região

Todos

Como Você Avalia a Atuação do Governo do Presidente Lula na Criação de Empregos (Desemprego)?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



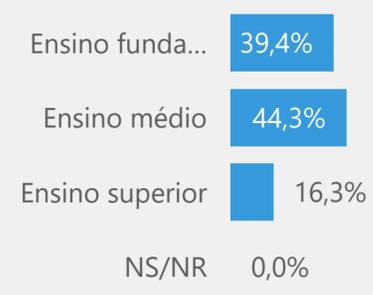
Gênero



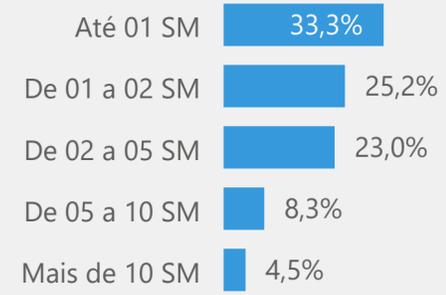
Faixa Etária



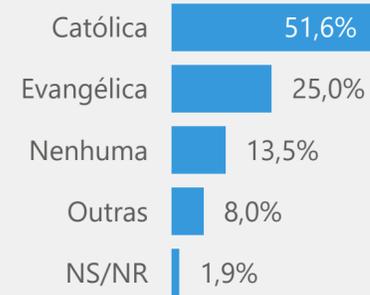
Escolaridade



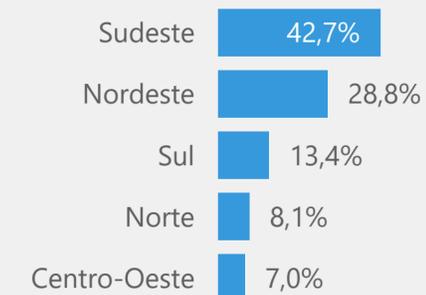
Renda Familiar



Religião



Região de Moradia



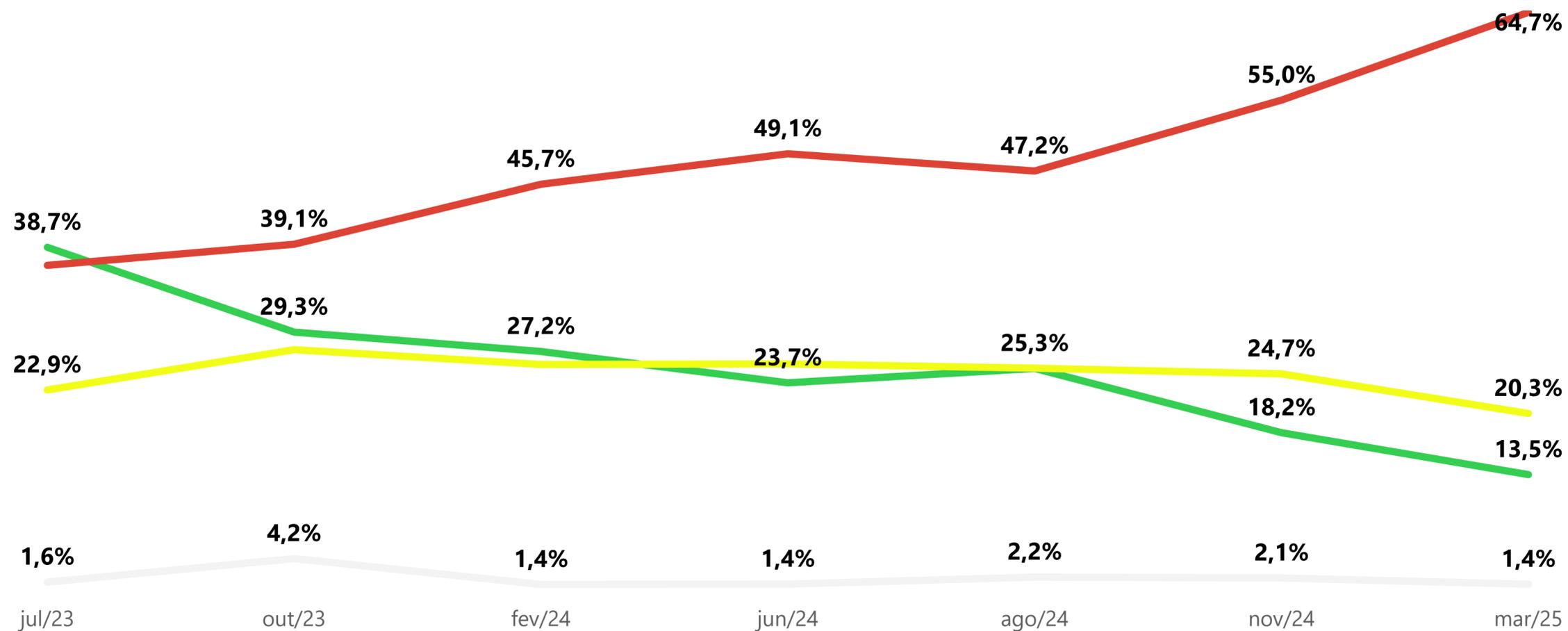
AVALIAÇÃO DO CONTROLE DA INFLAÇÃO

Região

Todos

Como Você Avalia o Governo do Presidente Lula no Combate a Alta dos Preços (inflação)?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



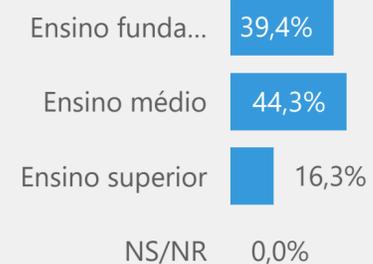
Gênero



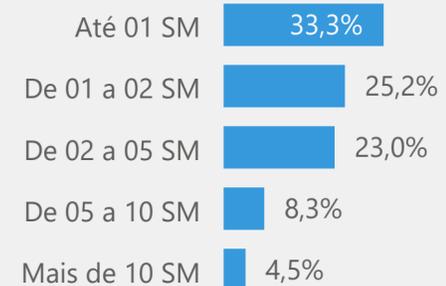
Faixa Etária



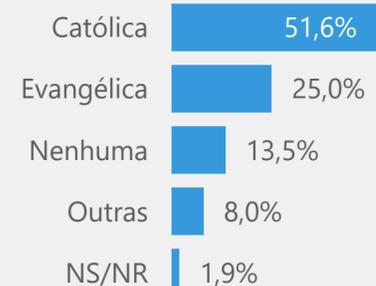
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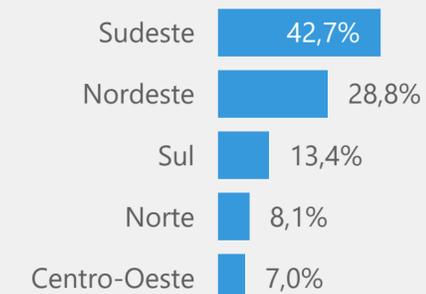
Renda Familiar



Religião



Região de Moradia



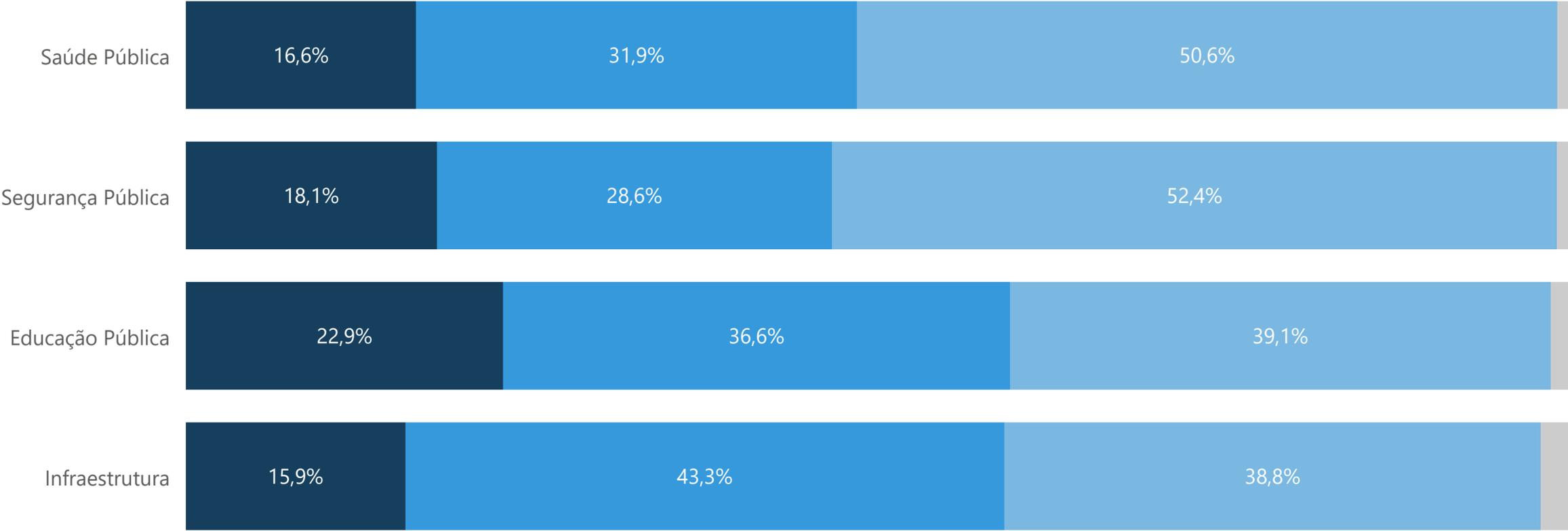
AVALIAÇÃO DOS SETORES

Local
BR

Região
Todos

Avaliação dos Setores

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



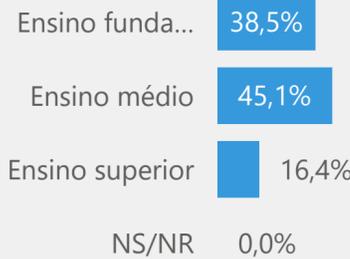
Gênero



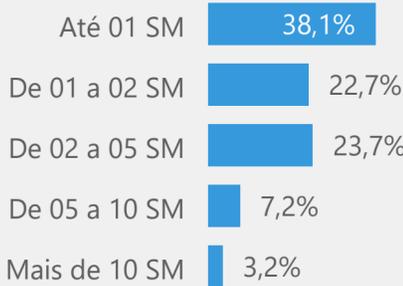
Faixa etária



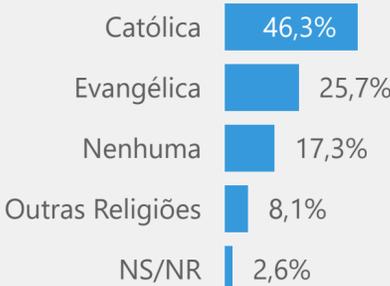
Escolaridade



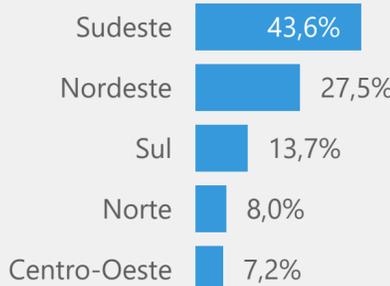
Renda Familiar



Religião



Região de Moradia



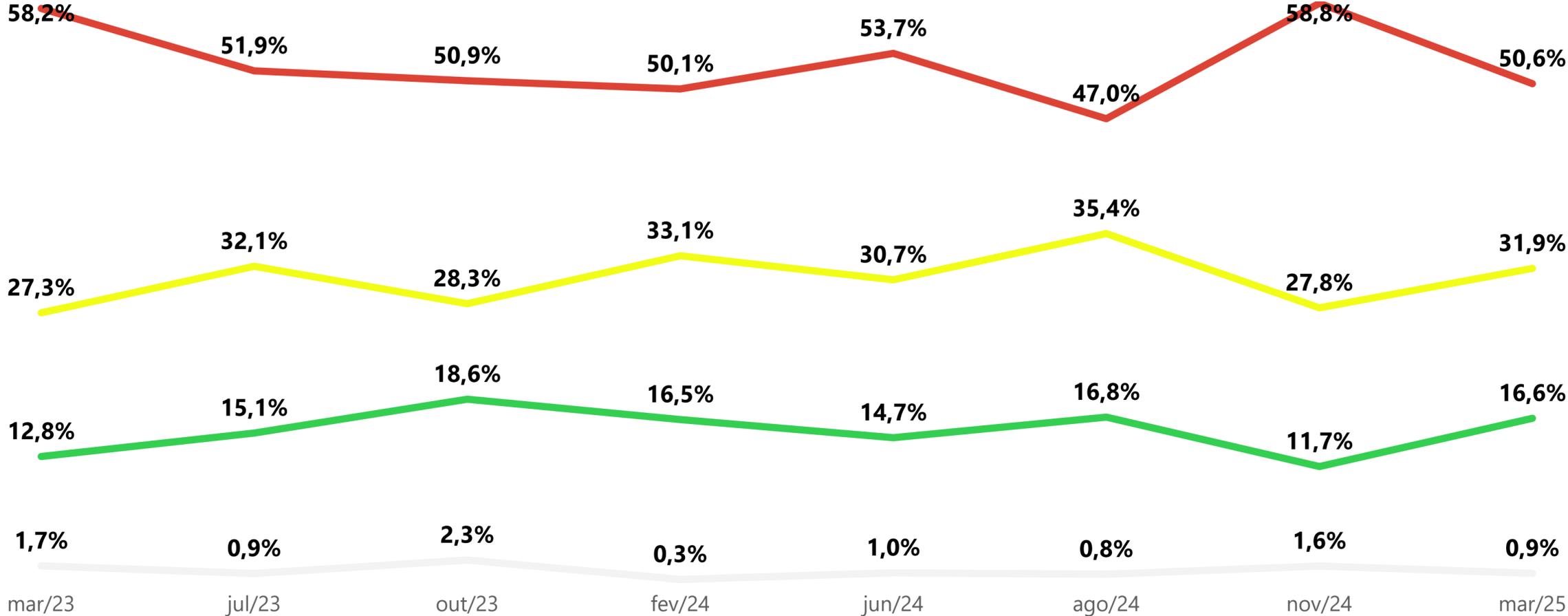
AVALIAÇÃO DA SAÚDE PÚBLICA

Região

Todos

Como Você Avalia os Serviços de Saúde Pública do Brasil?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



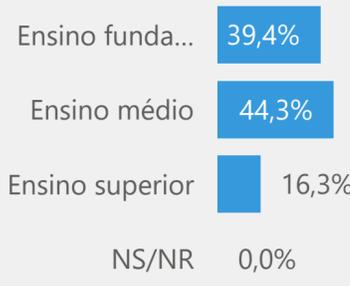
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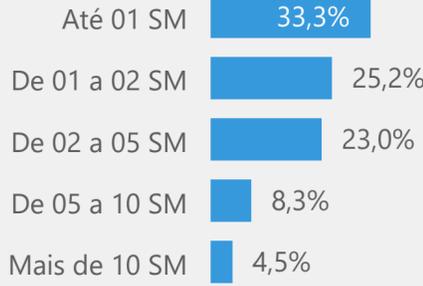
Faixa Etária



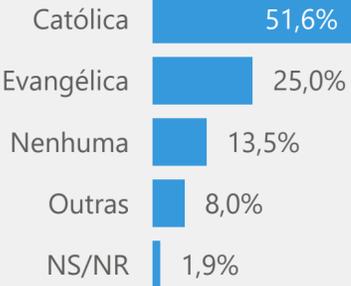
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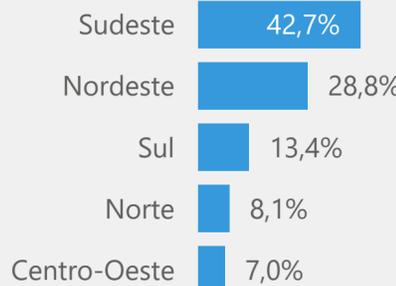
Renda Familiar



Religião



Região de Moradia



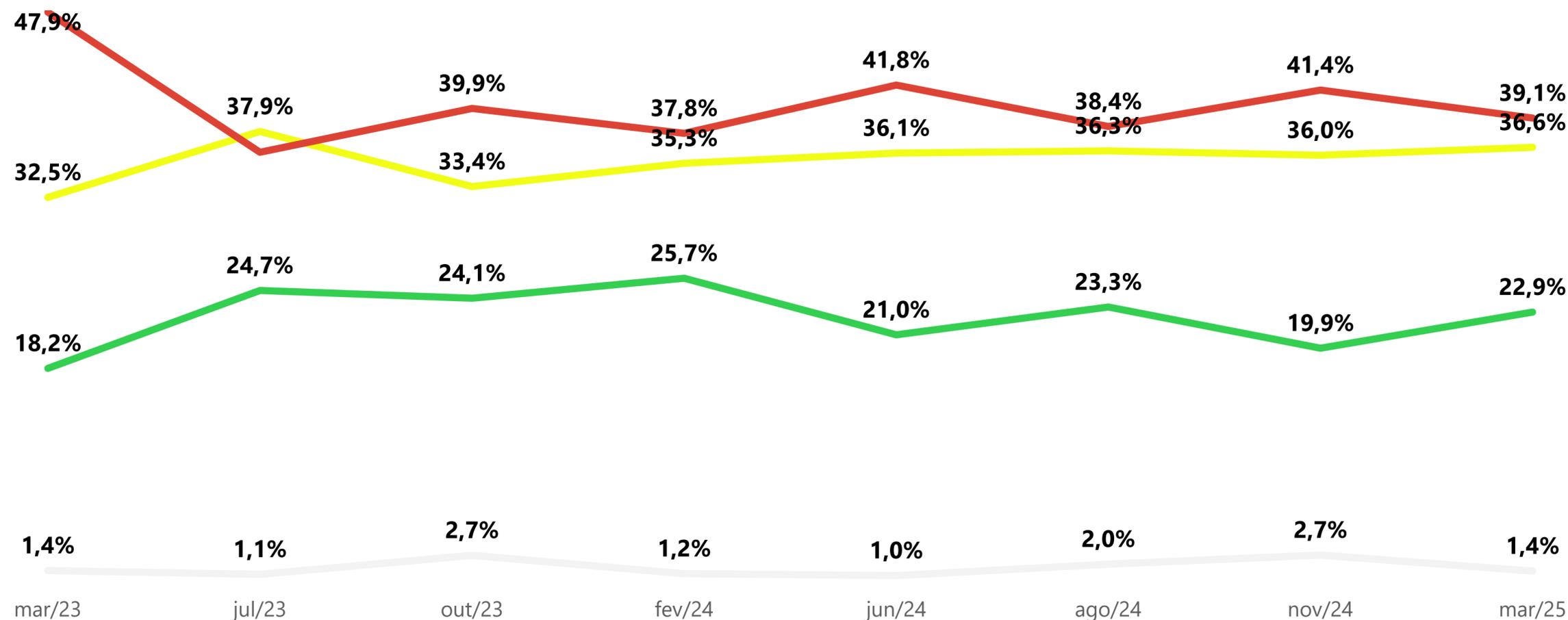
AVALIAÇÃO DA EDUCAÇÃO PÚBLICA

Região

Todos

Como Você Avalia os Serviços de Educação Pública do Brasil?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



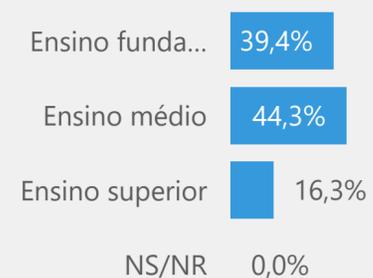
Gênero



Faixa Etária



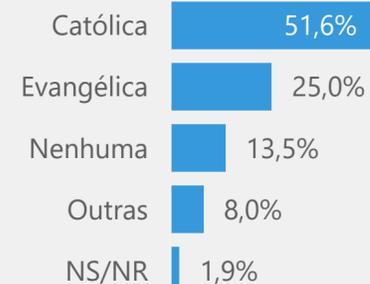
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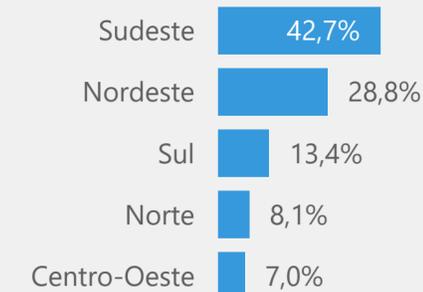
Renda Familiar



Religião



Região de Moradia



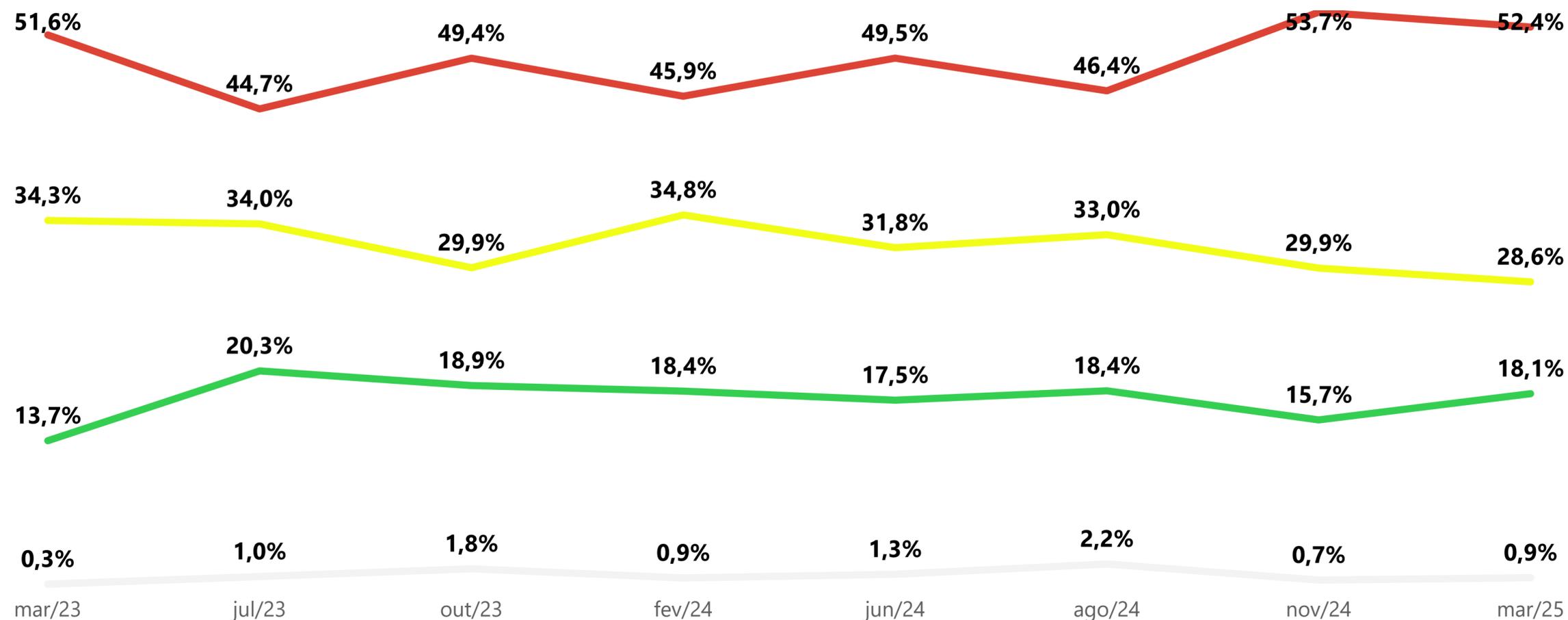
AVALIAÇÃO DA SEGURANÇA PÚBLICA

Região

Todos

Como Você Avalia os Serviços de Segurança Pública do Brasil?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



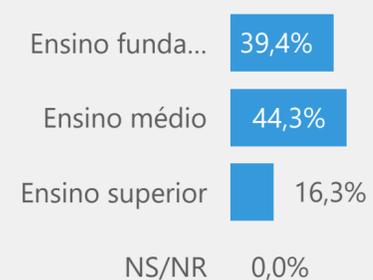
Gênero



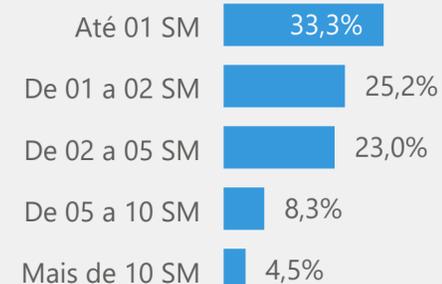
Faixa Etária



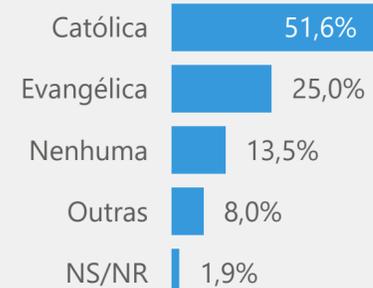
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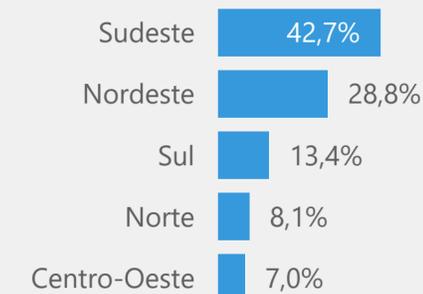
Renda Familiar



Religião



Região de Moradia



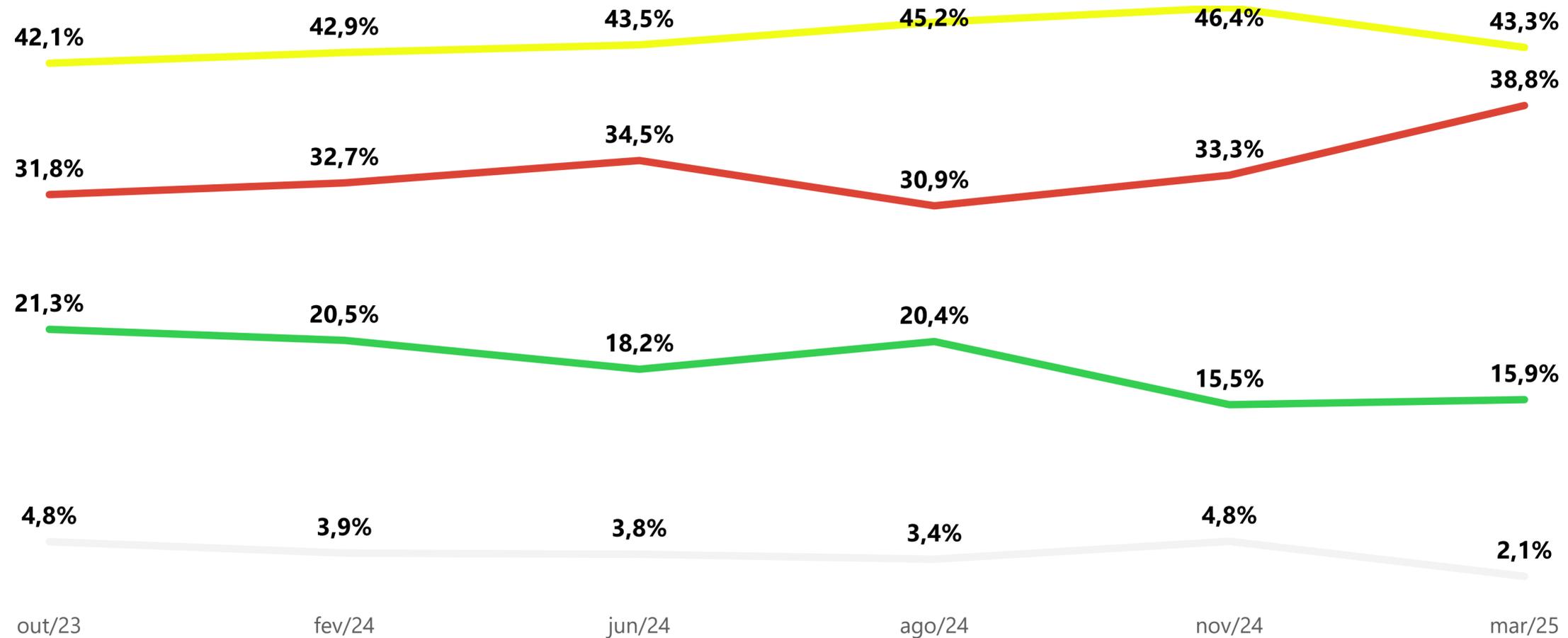
AVALIAÇÃO DA INFRAESTRUTURA DO BRASIL

Região

Todos

Como Você Avalia os Serviços de Infraestrutura do Brasil?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



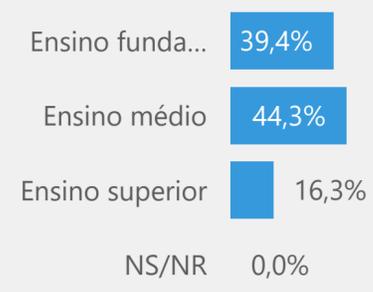
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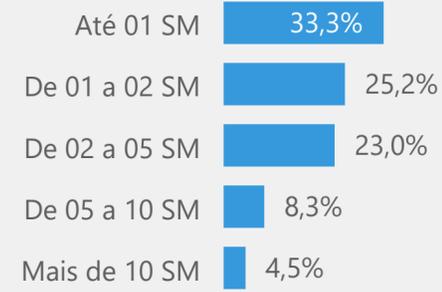
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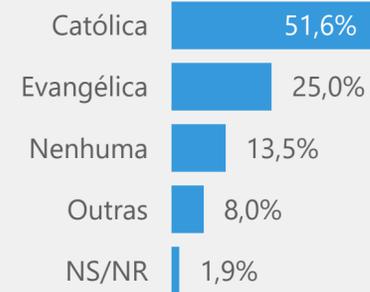
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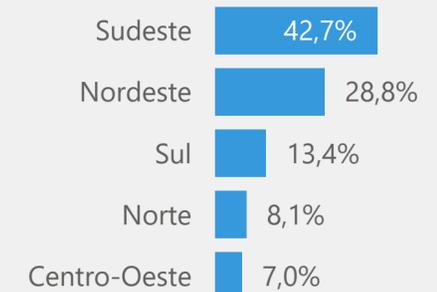
Renda Familiar



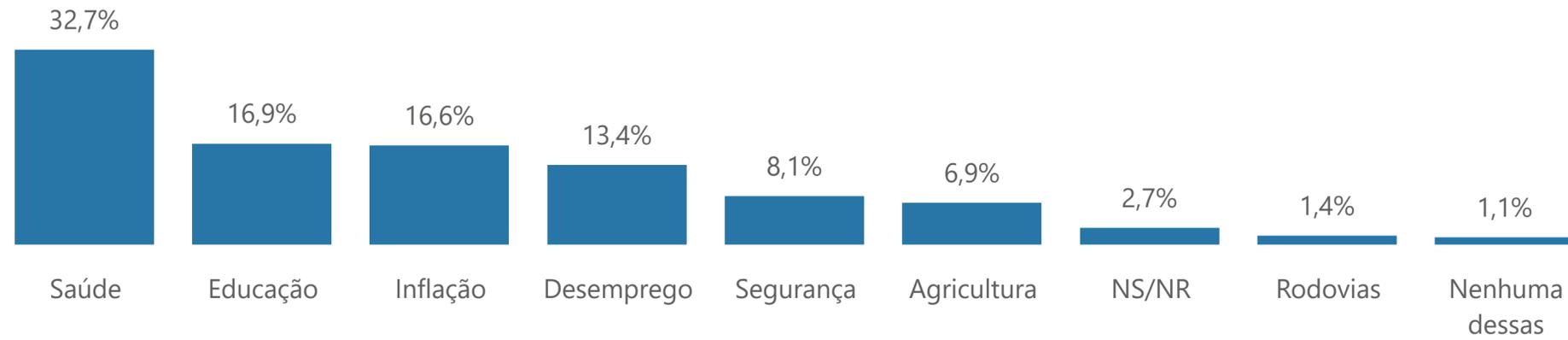
Religião



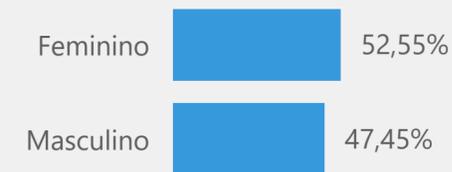
Região de Moradia



Quais Deveriam Ser as Prioridades do Presidente da República?



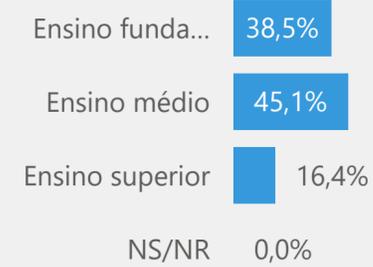
Gênero



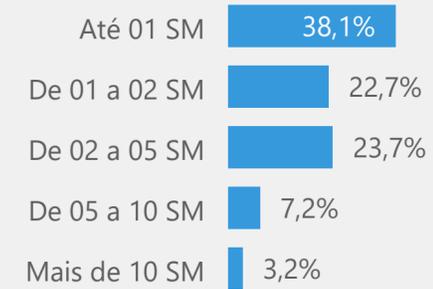
Faixa etária



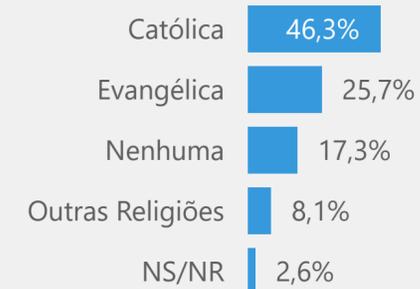
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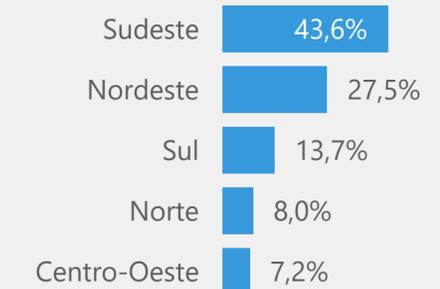
Renda Familiar



Religião



Região de Moradia



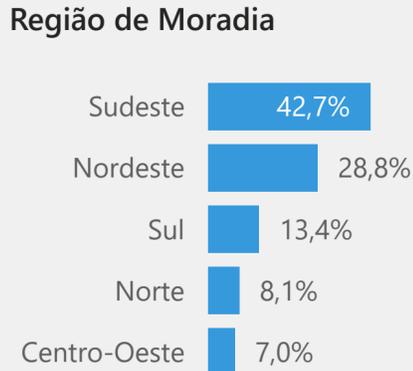
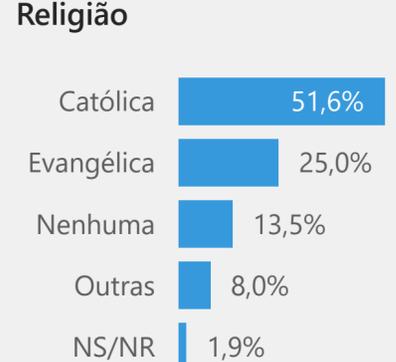
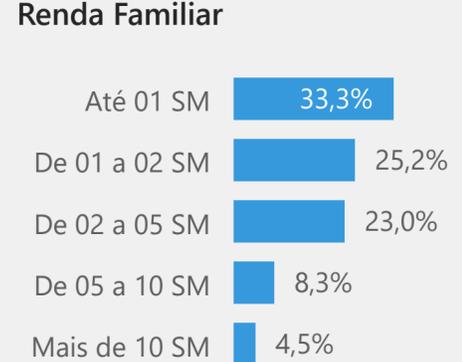
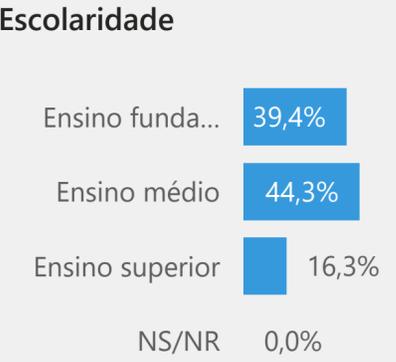
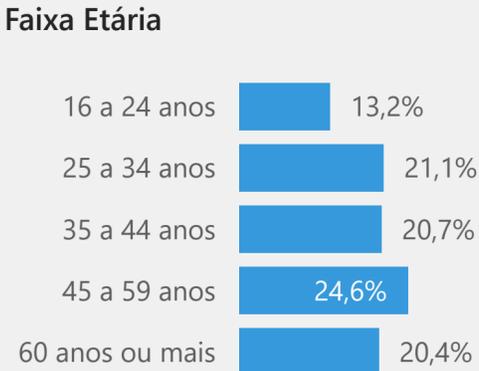
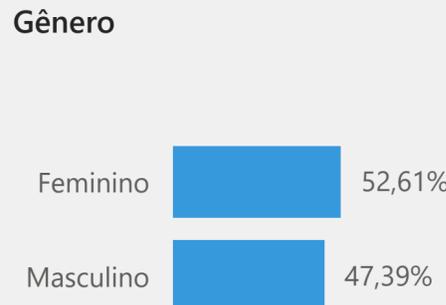
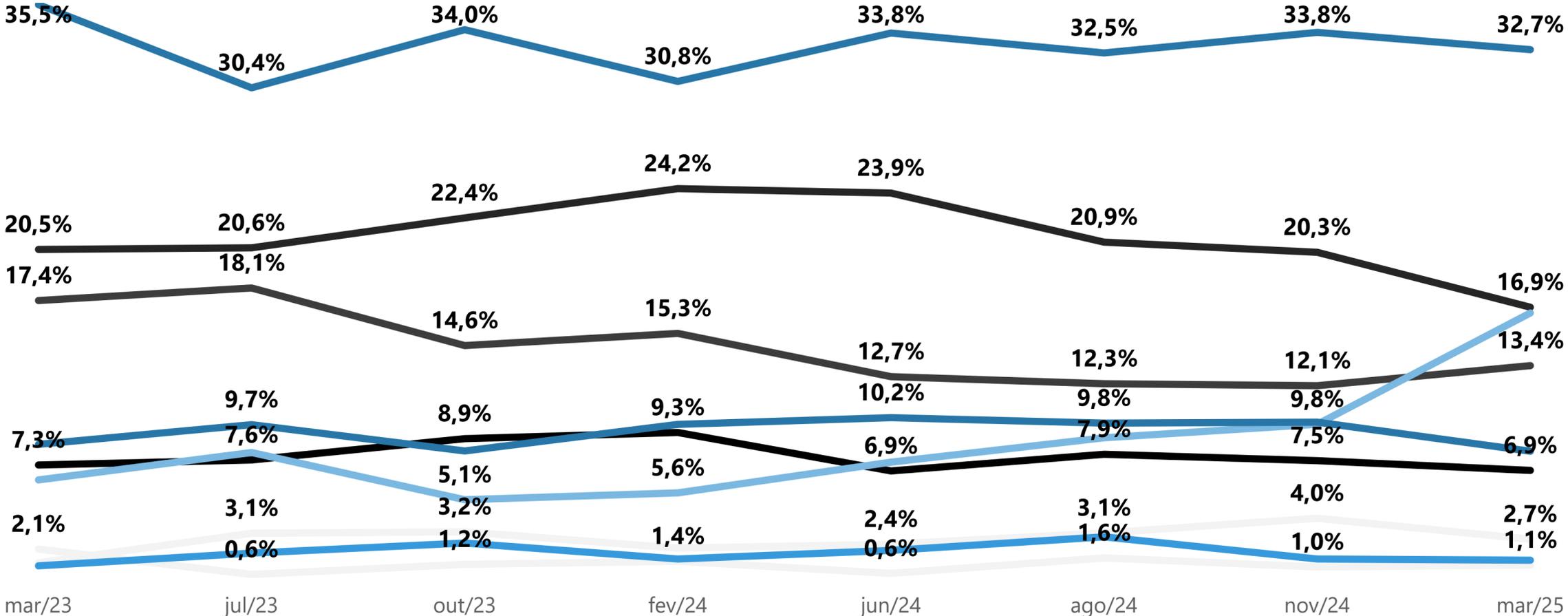
PRIORIDADES

Região

Todos

Como Você Avalia os Serviços de Educação Pública do Brasil?

● Agricultura ● Desemprego ● Educação ● Inflação ● Nenhuma dessas ● NS/NR ● Rodovias ● Saúde ● Segurança

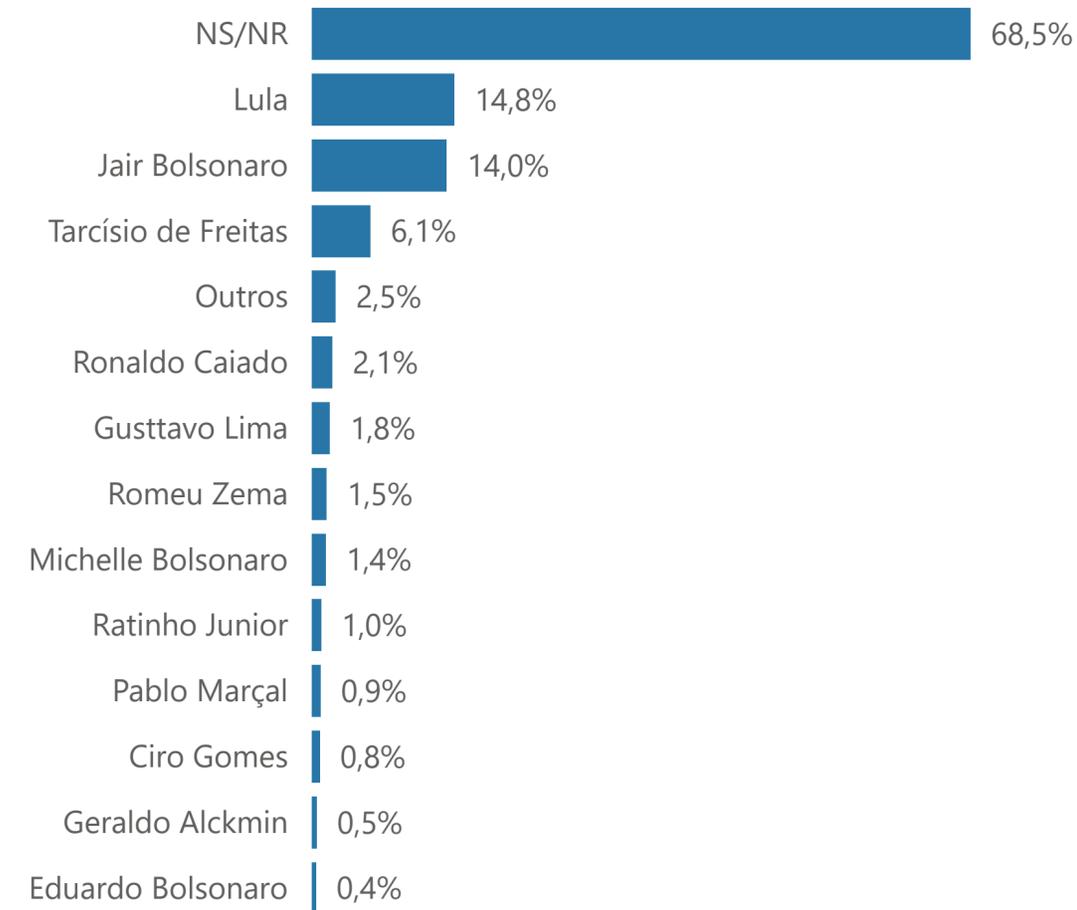


ESPONTÂNEA E CONHECIMENTO

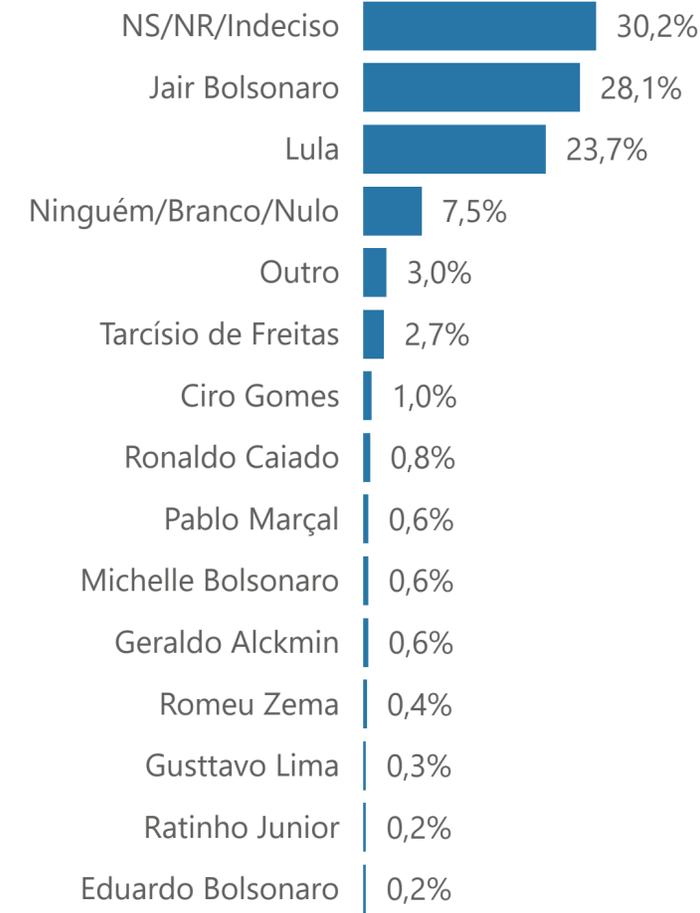
Local
BR

Região
Todos

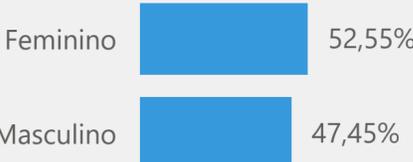
Sabe Quem Pode se Candidatar a Presidência?



Espontânea



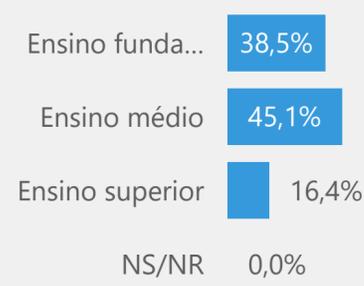
Gênero



Faixa etária



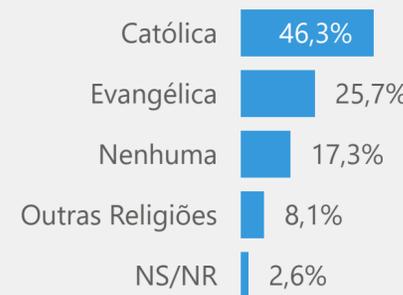
Escolaridade



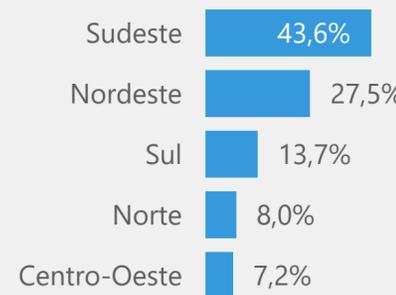
Renda Familiar



Religião



Região de Moradia

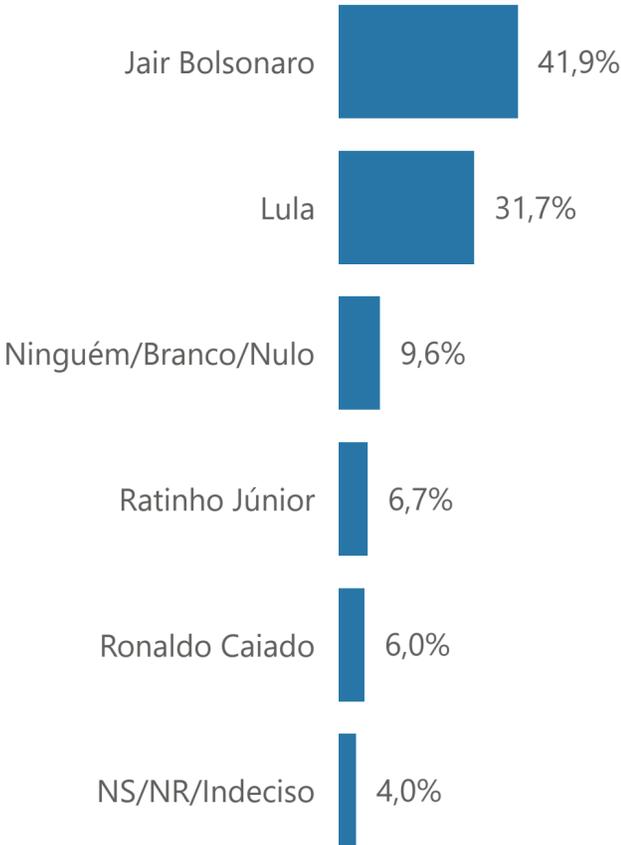


CENÁRIOS 1º TURNO

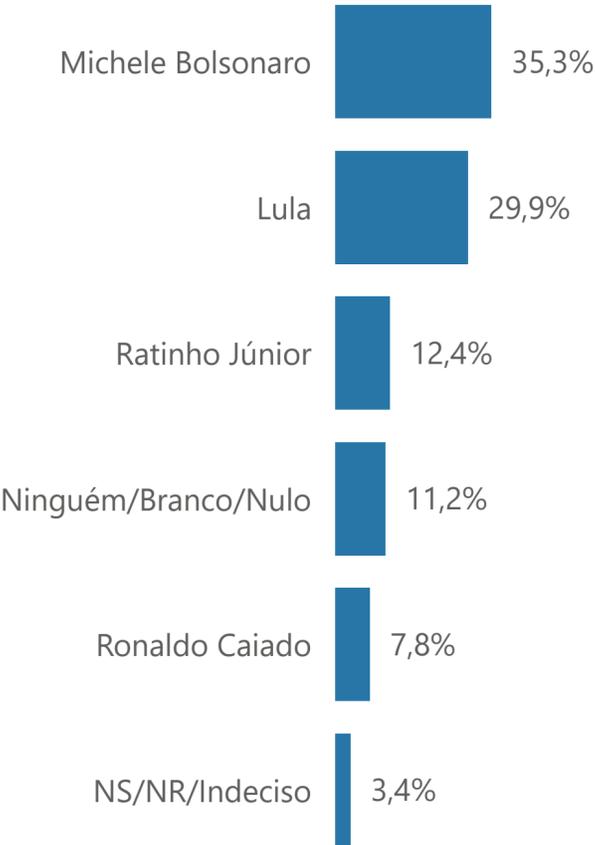
Local
BR

Região
Todos

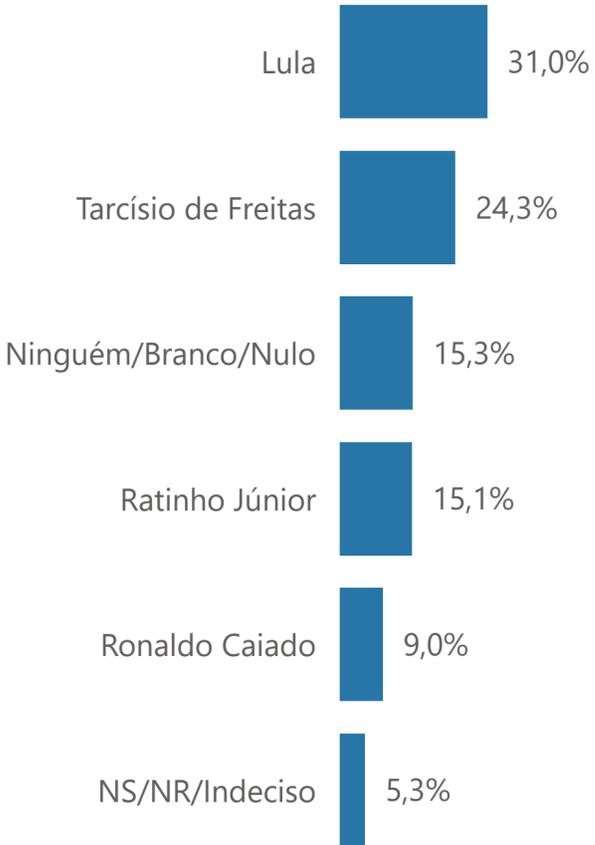
Cenário 1



Cenário 2



Cenário 3



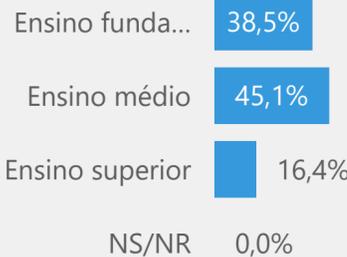
Gênero



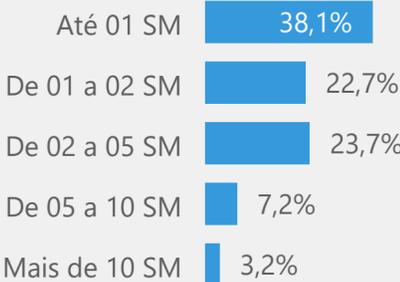
Faixa etária



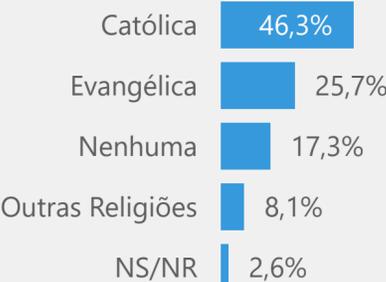
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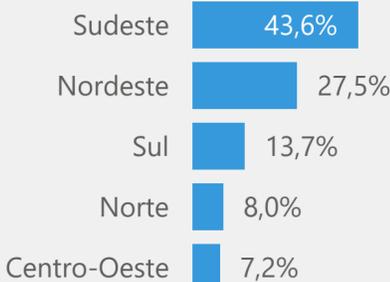
Renda Familiar



Religião



Região de Moradia

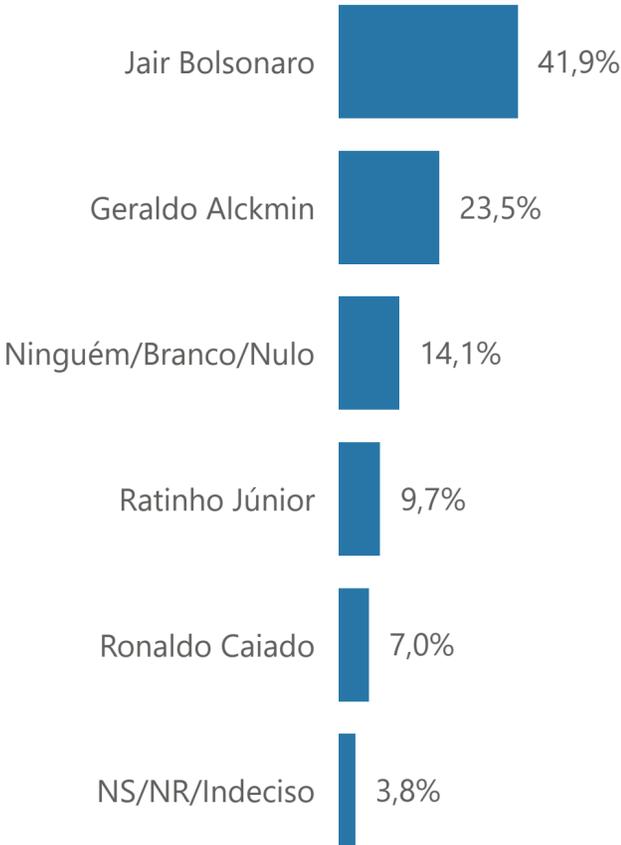


CENÁRIOS 1º TURNO

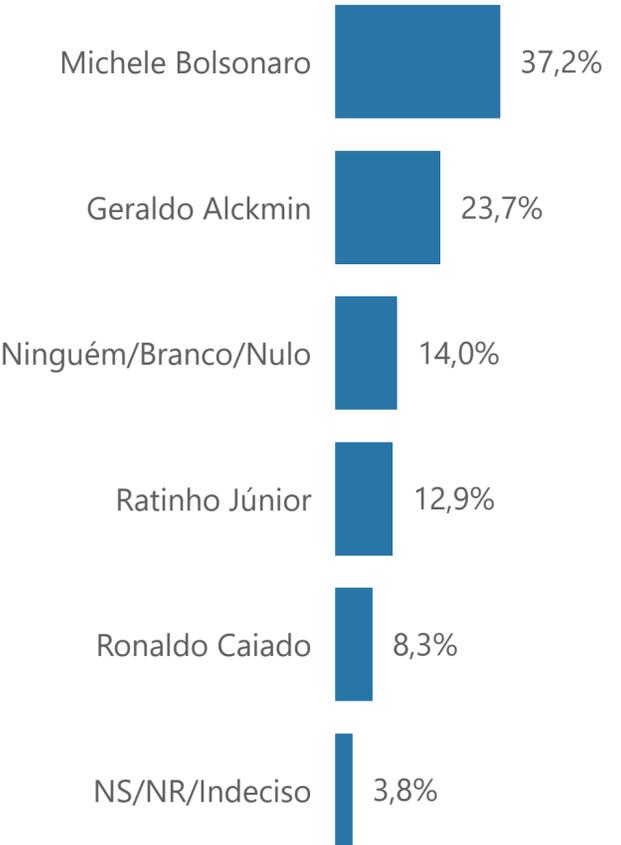
Local
BR

Região
Todos

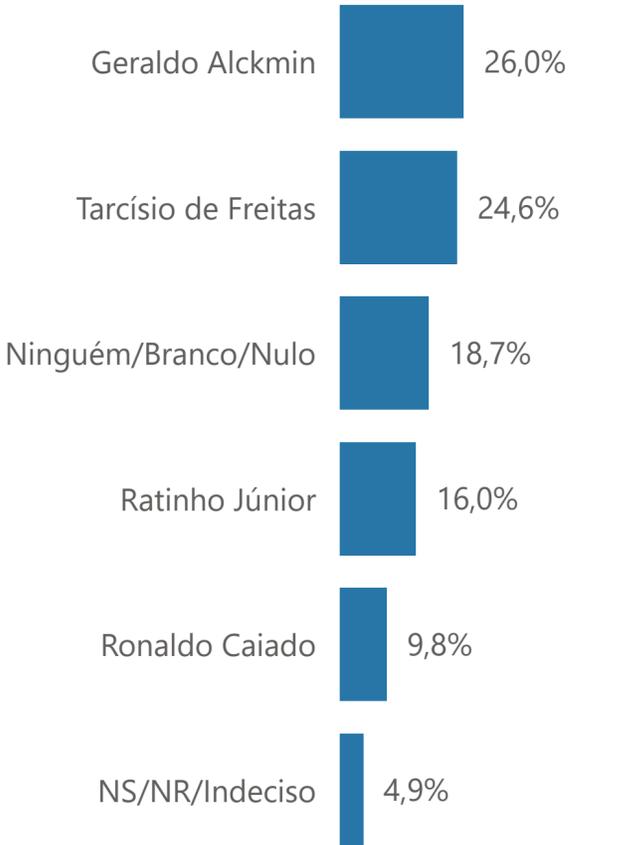
Cenário 4



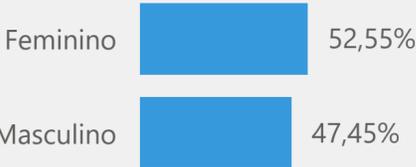
Cenário 5



Cenário 6



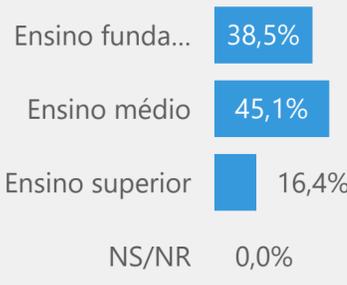
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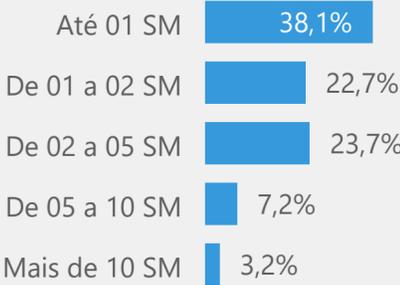
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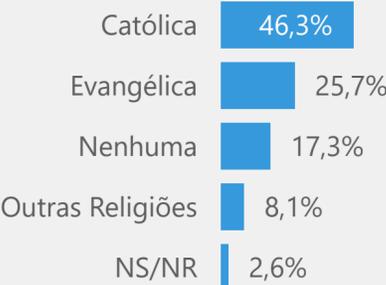
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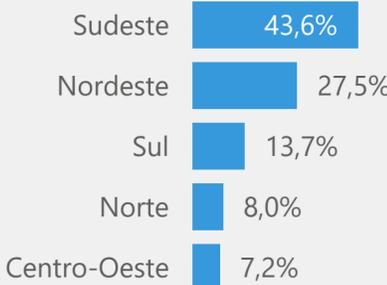
Renda Familiar



Religião



Região de Moradia

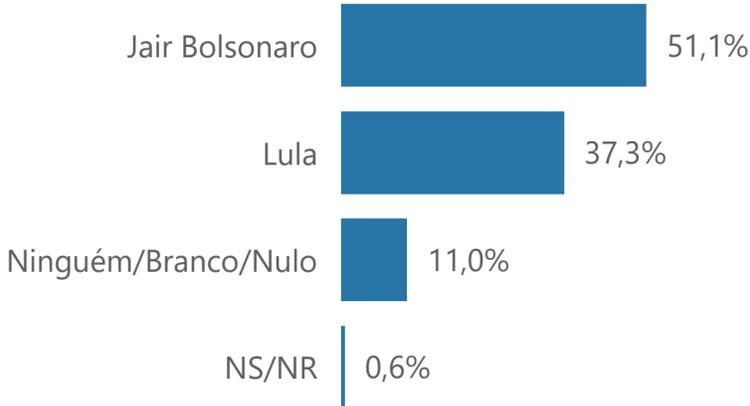


CENÁRIOS 2º TURNO - LULA

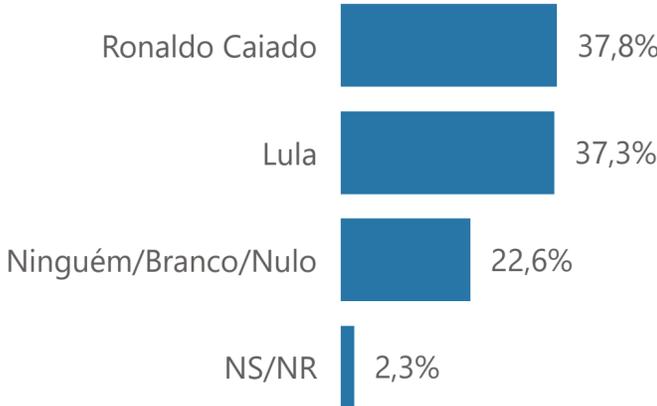
Local
BR

Região
Todos

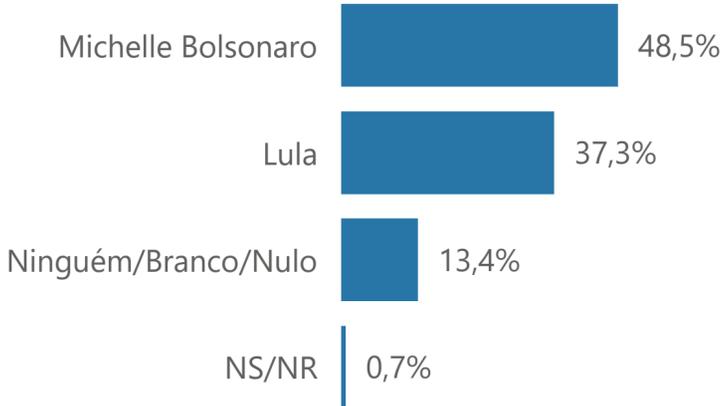
2º Turno - Lula x Jair Bolsonaro



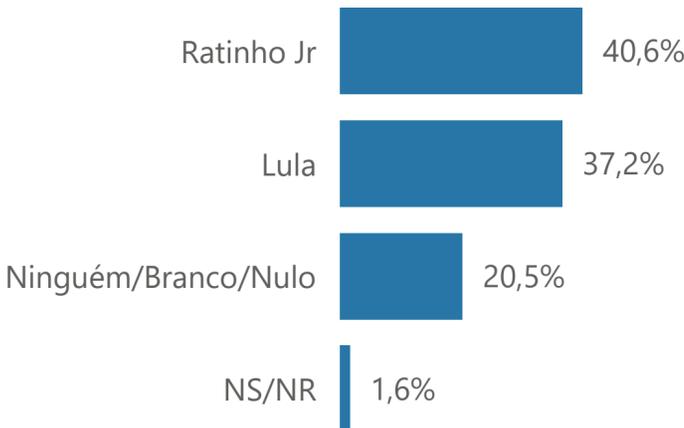
2º Turno - Lula x Ronaldo Caiado



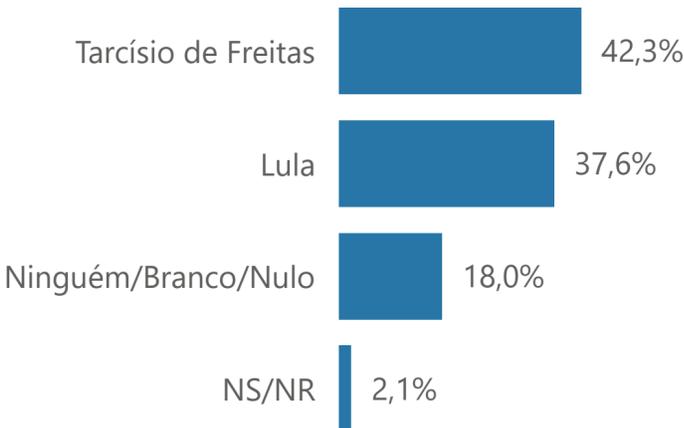
2º Turno - Lula x Michelle Bolsonaro



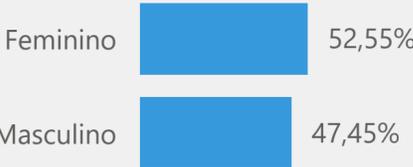
2º Turno - Lula x Ratinho Jr



2º Turno - Lula x Tarcísio



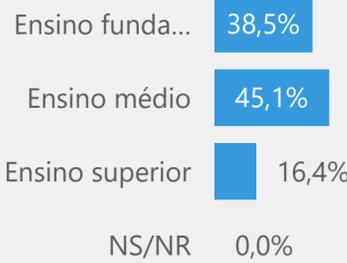
Gênero



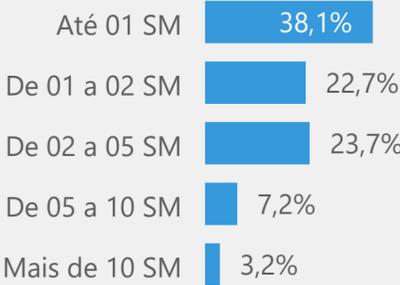
Faixa etária



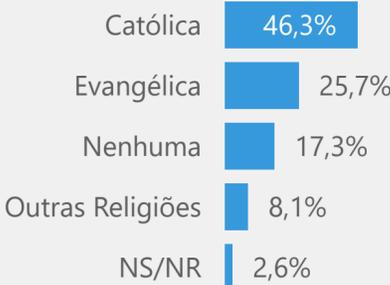
Escolaridade



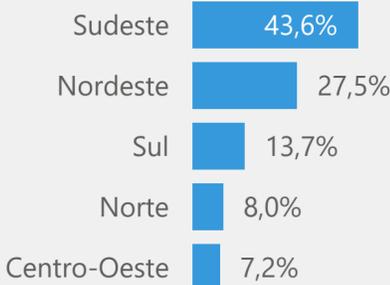
Renda Familiar



Religião



Região de Moradia

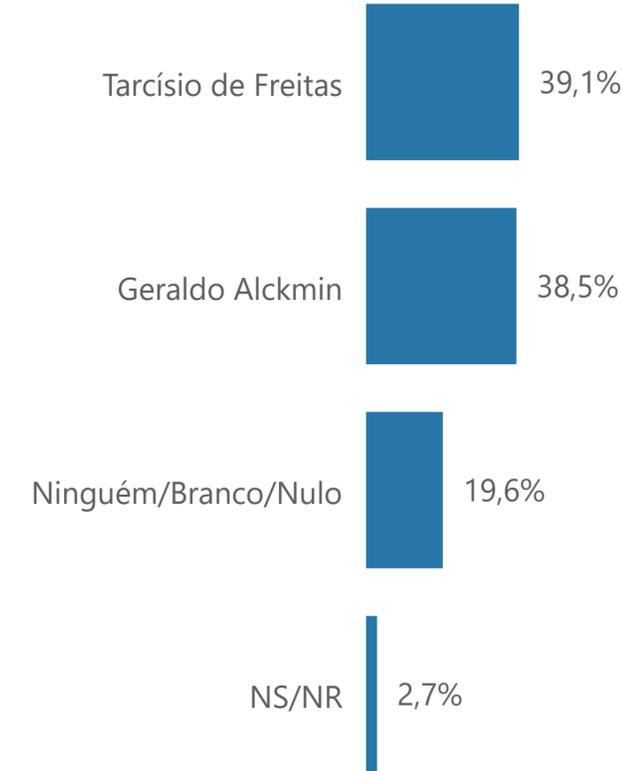


CENÁRIOS 2º TURNO - ALCKMIN

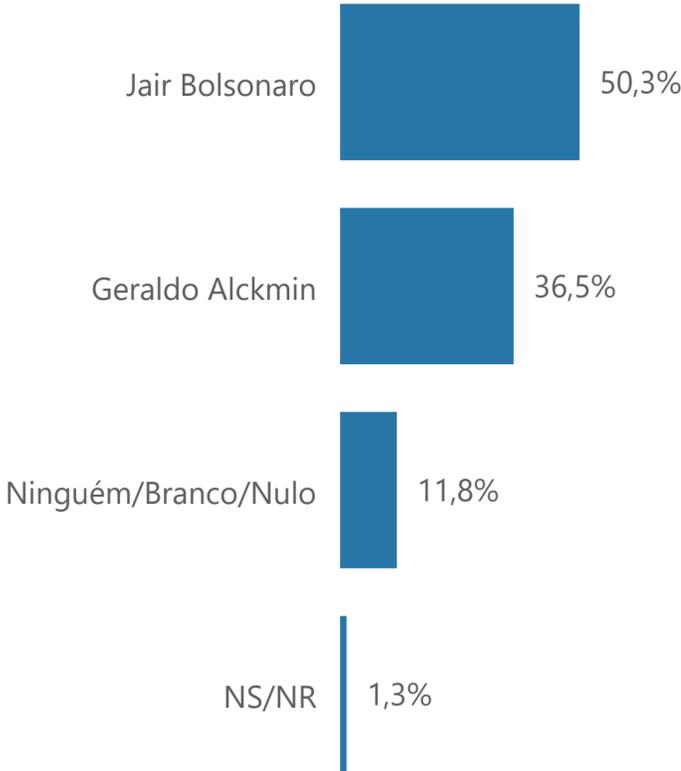
Local
BR

Região
Todos

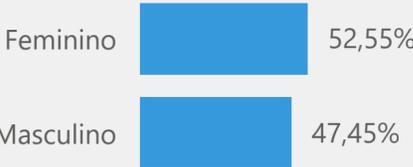
2º Turno - Tarcísio x Geraldo Alckmin



2º Turno - Bolsonaro x Geraldo Alckmin



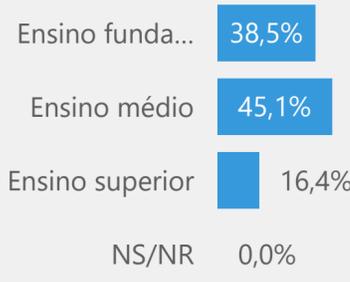
Gênero



Faixa etária



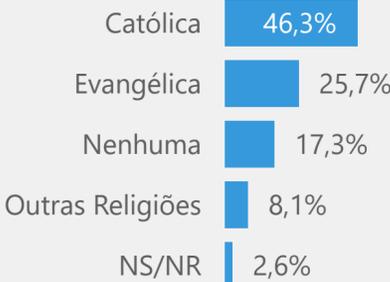
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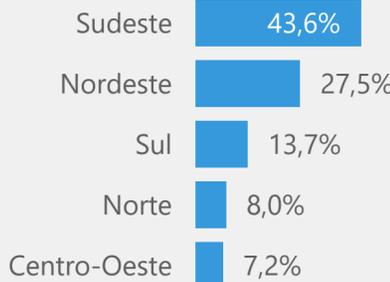
Renda Familiar



Religião



Região de Moradia



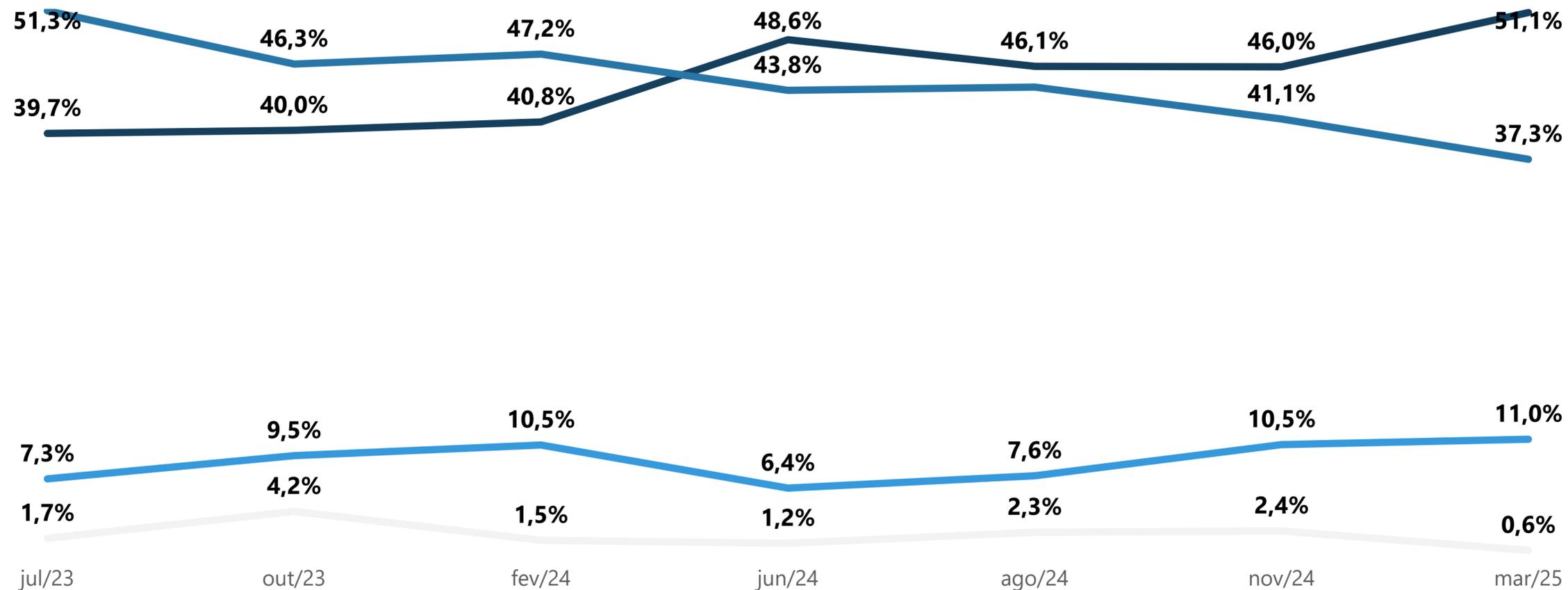
2º TURNO - LULA x JAIR BOLSONARO

Região

Todos

Se o 2º Turno da Eleição Para Presidente da República Fosse Hoje e os Candidatos Fossem Jair Bolsonaro e Lula, Em Quem Você Votaria?

● Bolsonaro ● Lula ● Ninguém/Branco/Nulo ● NS/NR



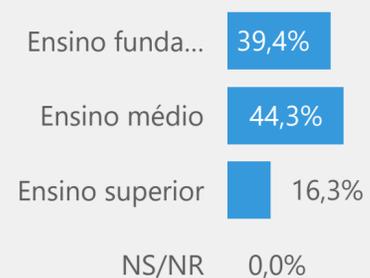
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Faixa Etária



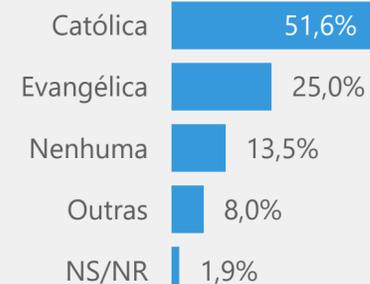
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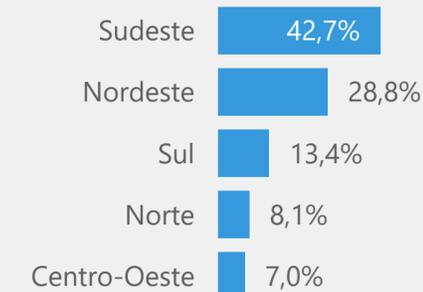
Renda Familiar



Religião



Região de Moradia



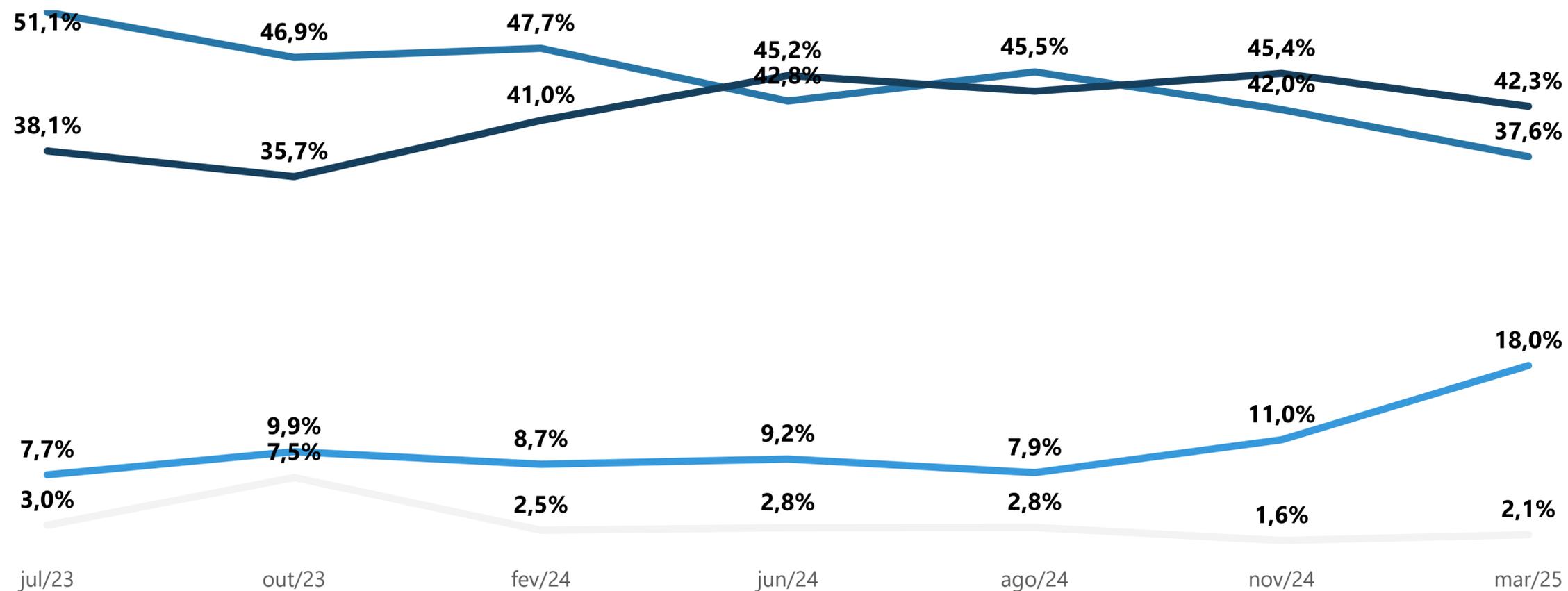
2º TURNO - LULA x TARCÍSIO

Região

Todos

Se o 2º Turno da Eleição Para Presidente da República Fosse Hoje e os Candidatos Fossem Tarcísio de Freitas e Lula, Em Quem Você Votaria?

● Lula ● Ninguém/Branco/Nulo ● NS/NR ● Tarcísio



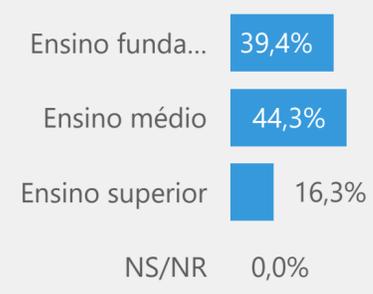
Gênero



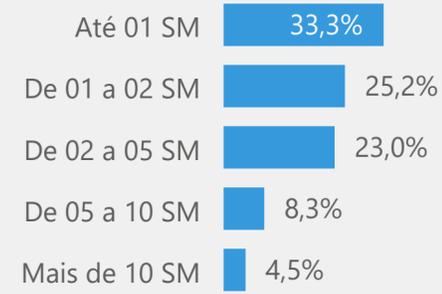
Faixa Etária



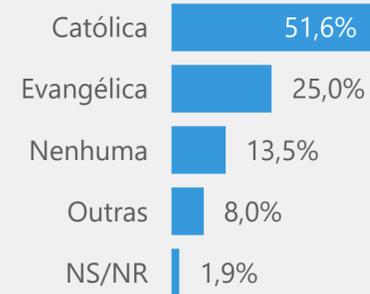
Escolaridade



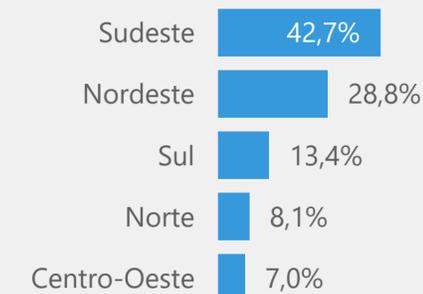
Renda Familiar



Religião



Região de Moradia



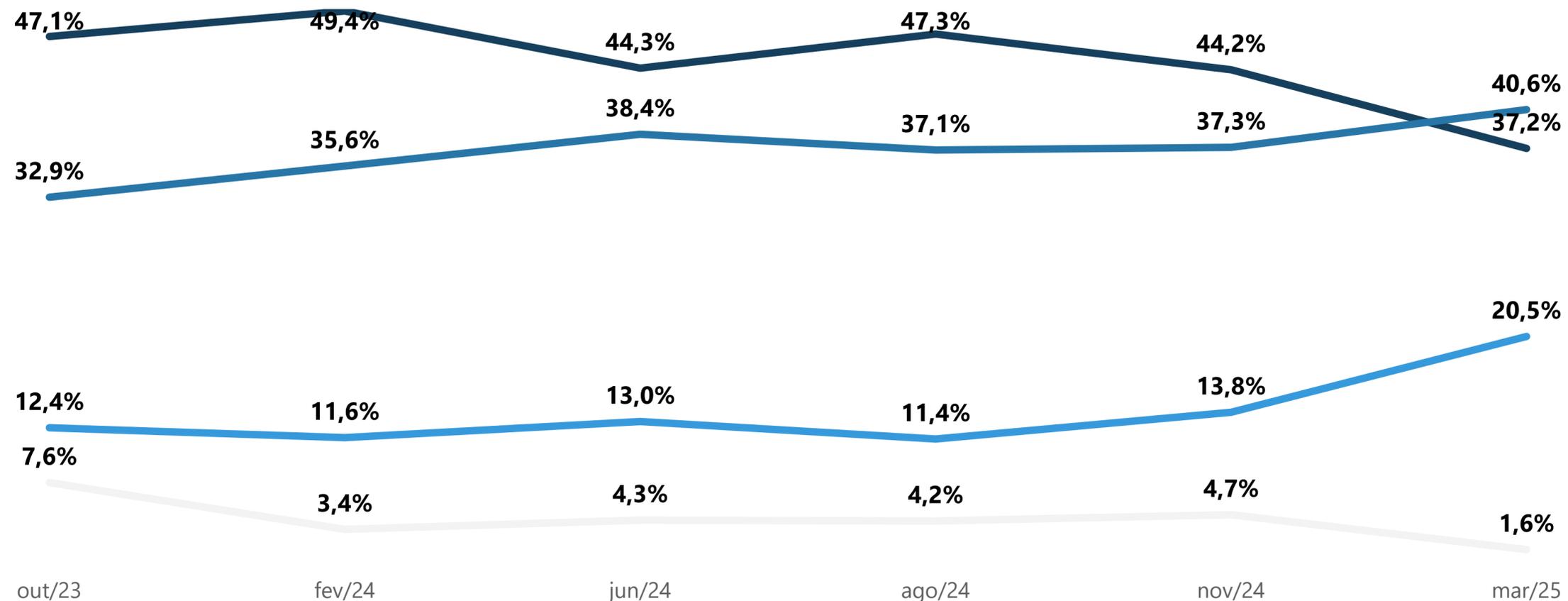
2º TURNO - LULA x RATINHO JR

Região

Todos

Se o 2º Turno da Eleição Para Presidente da República Fosse Hoje e os Candidatos Fossem Tarcísio de Freitas e Lula, Em Quem Você Votaria?

● Lula ● Ninguém/Branco/Nulo ● NS/NR ● Ratinho Jr



Gênero



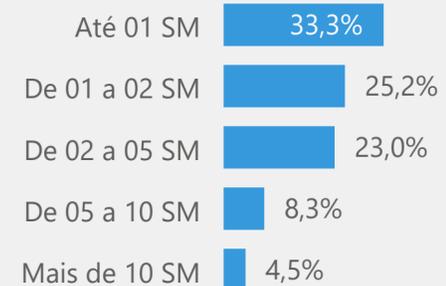
Faixa Etária



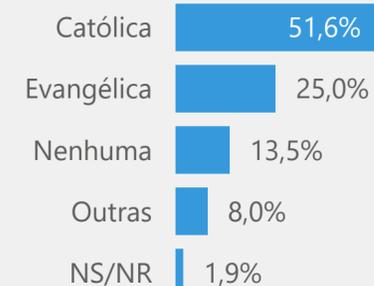
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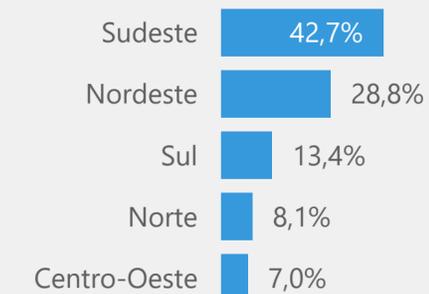
Renda Familiar



Religião



Região de Moradia

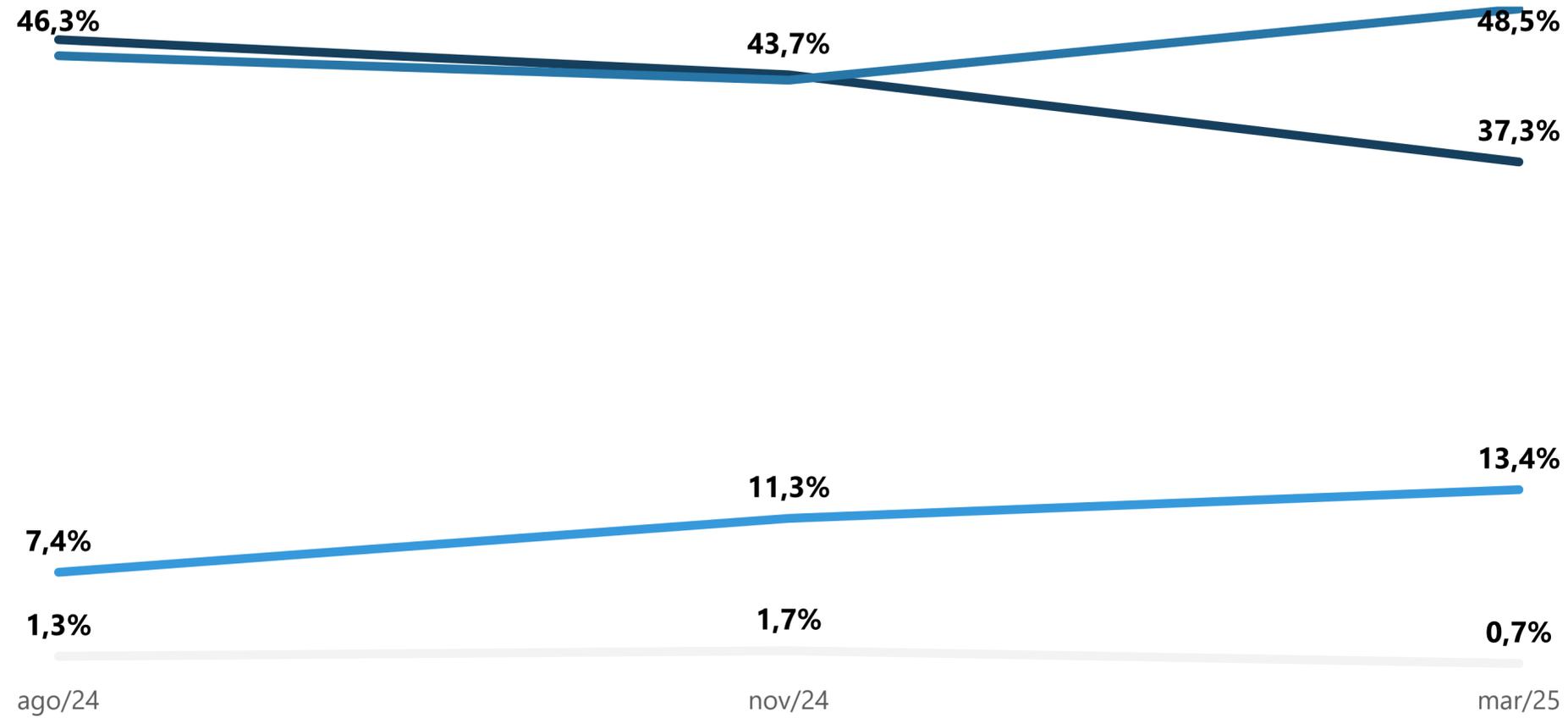




2º TURNO - FERNANDO HADDAD x JAIR BOLSONARO

Se o 2º Turno da Eleição Para Presidente da República Fosse Hoje e os Candidatos Fossem Lula e Michelle Bolsonaro Em Quem Você Votaria?

● Lula ● Michelle Bolsonaro ● Ninguém/Branco/Nulo ● NS/NR



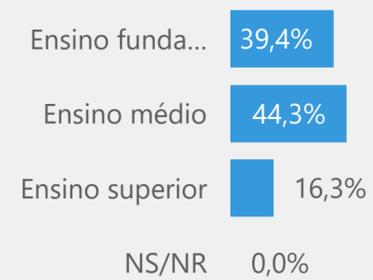
Gênero



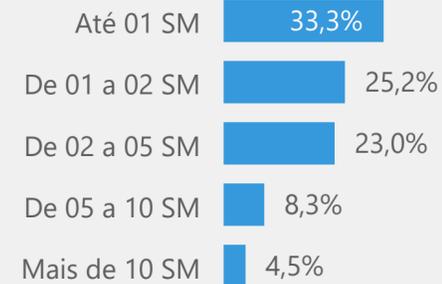
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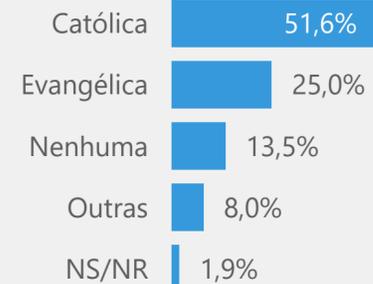
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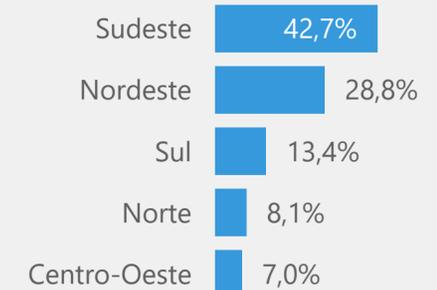
Renda Familiar



Religião

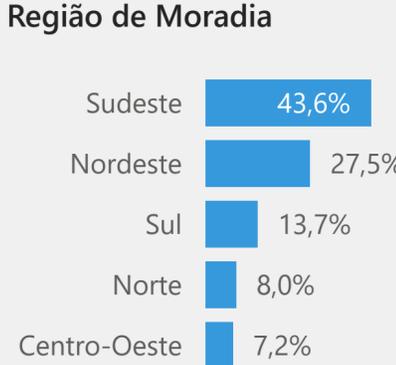
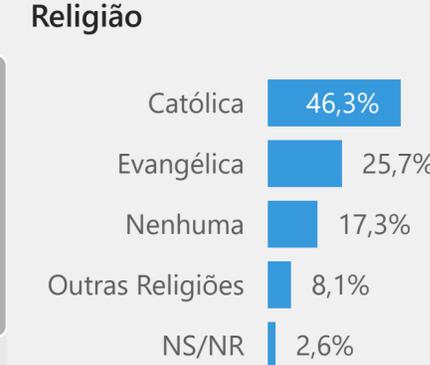
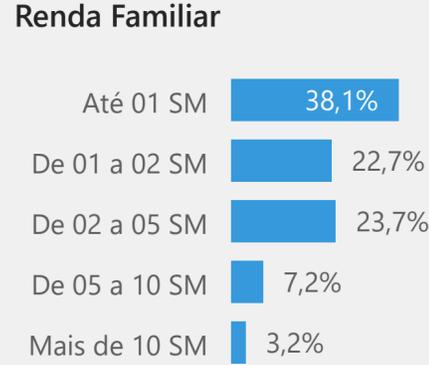
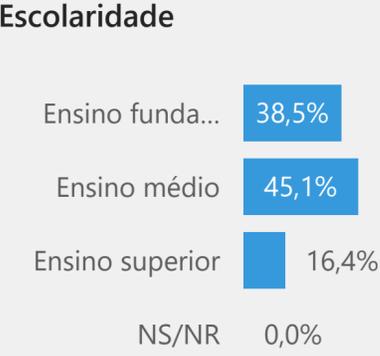
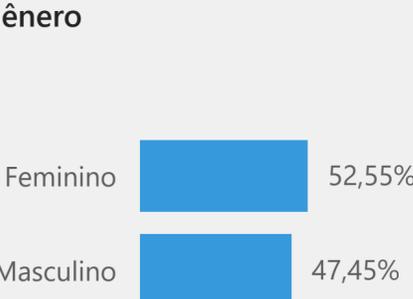
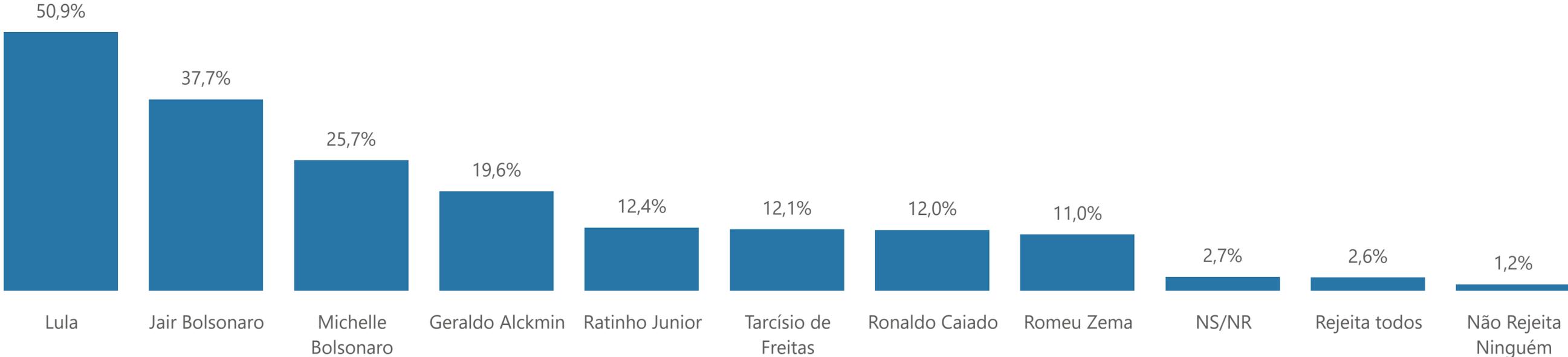


Região de Moradia



REJEIÇÃO

Em Quem Não Votaria em Hipótese Alguma?

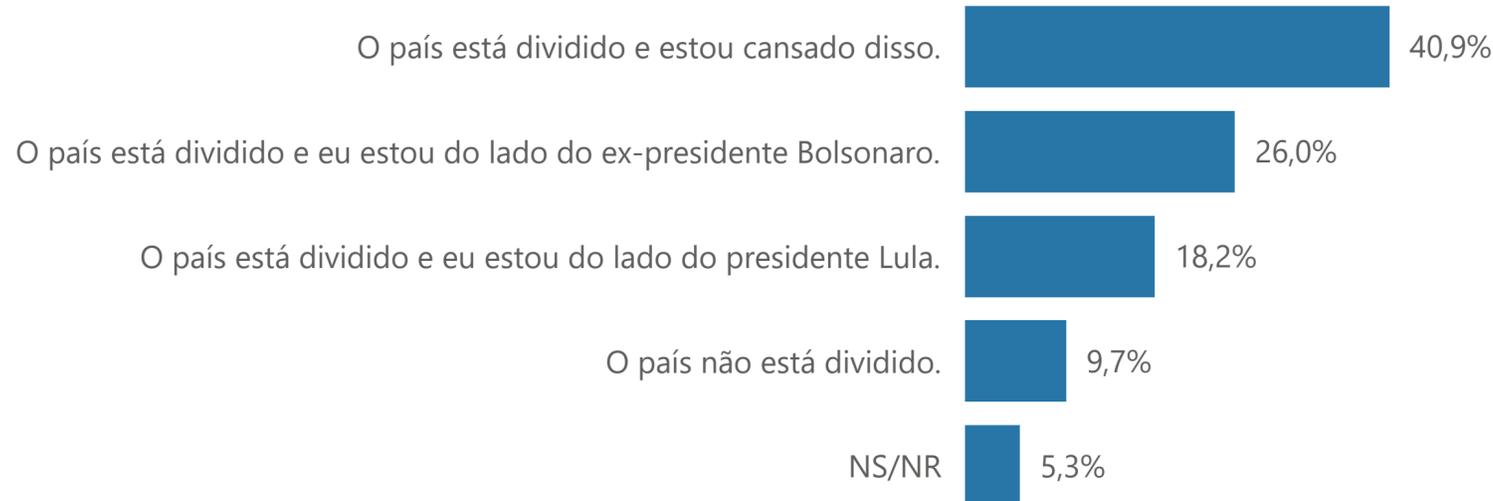


POSICIONAMENTO POLÍTICO

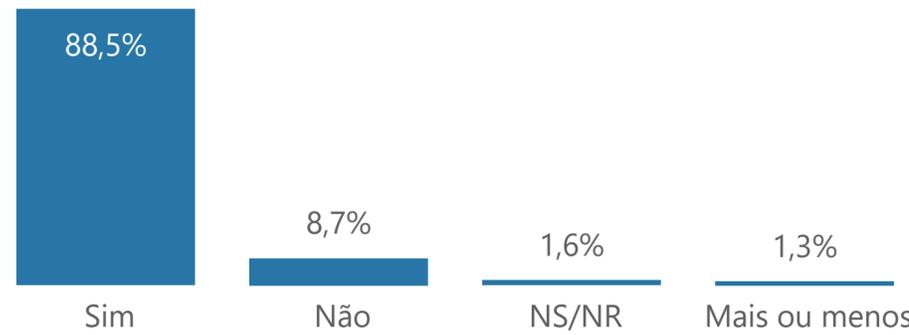
Local
BR

Região
Todos

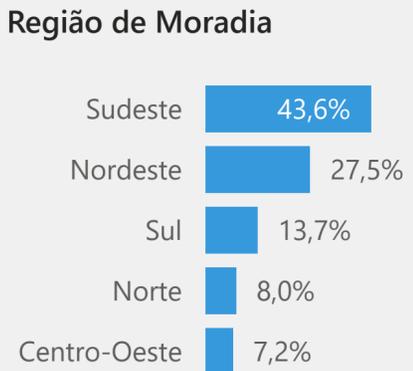
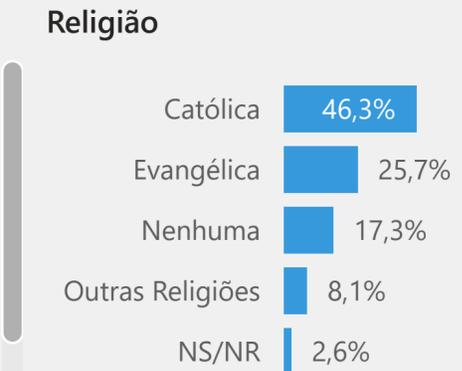
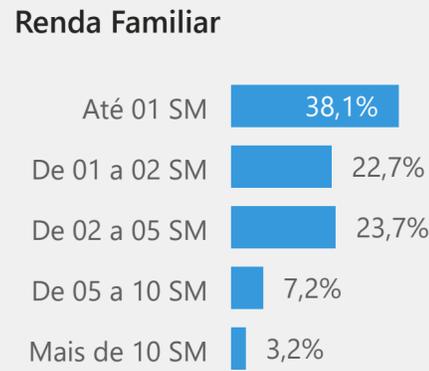
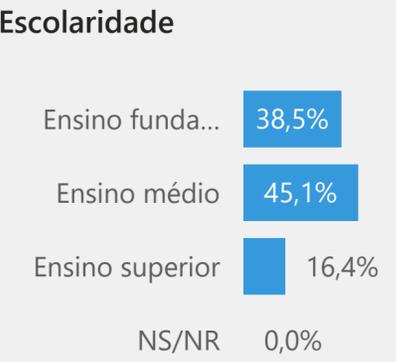
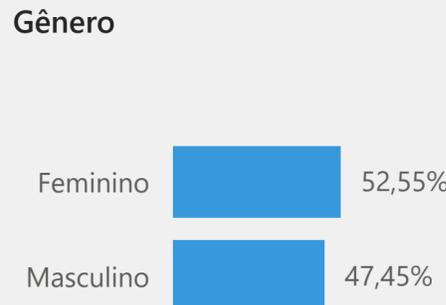
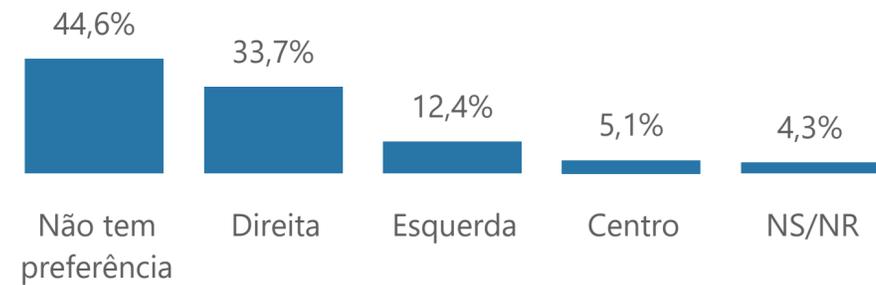
Com Qual Desses Afirmação Mais Concorde?



O Posicionamento Importa?



Qual Posicionamento Concorde?



FUTURA⁺

partnership with  APEX