



AVALIAÇÃO NACIONAL

FUTURA'

partnership with  APEX

Local

BR



FUTURA

partnership with



Metodologia

Unidade Respondente: Eleitores do Brasil com 16 anos ou mais

Técnica de Abordagem: CATI (Entrevista telefônica assistido por computador)

Amostra: 1001 entrevistas

Margem de erro: 3,1 p.p

Índice de Confiança: 95%

Período de coleta: 19/mar - 22/mar de 2025

CARACTERIZAÇÃO

Local

BR

Região

Todos

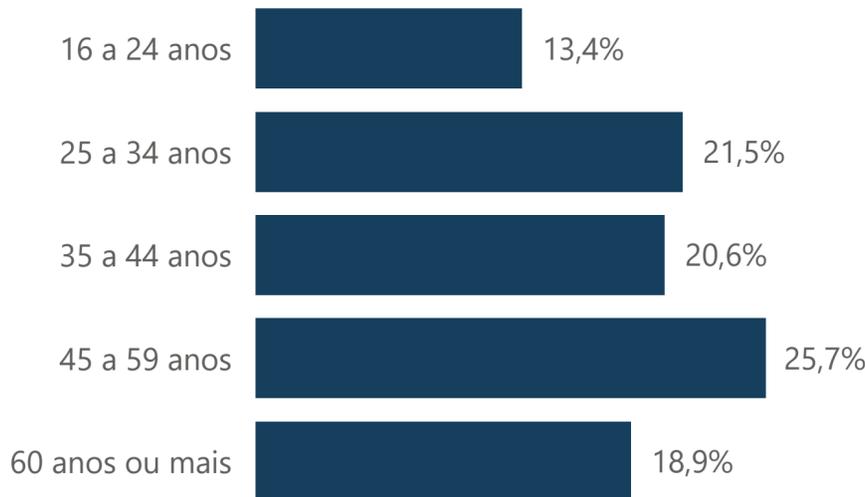
Gênero

Cota

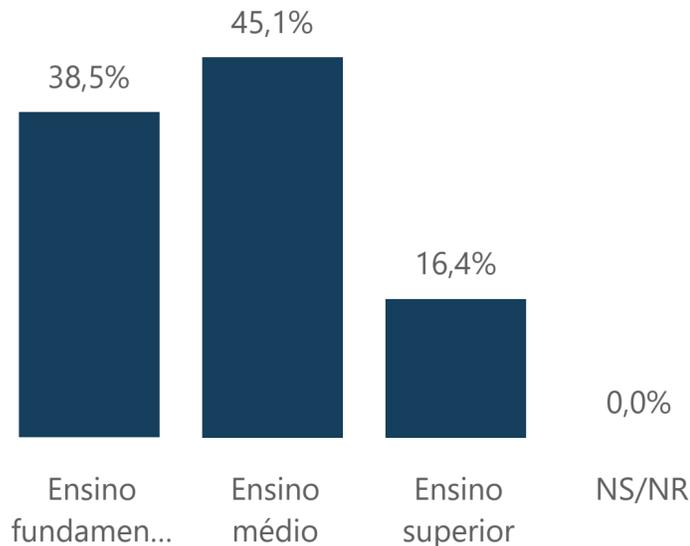


Faixa Etária

Cota

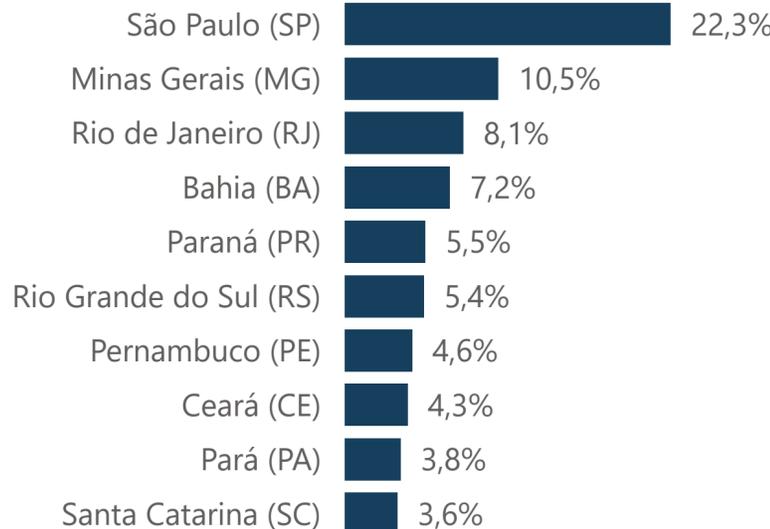


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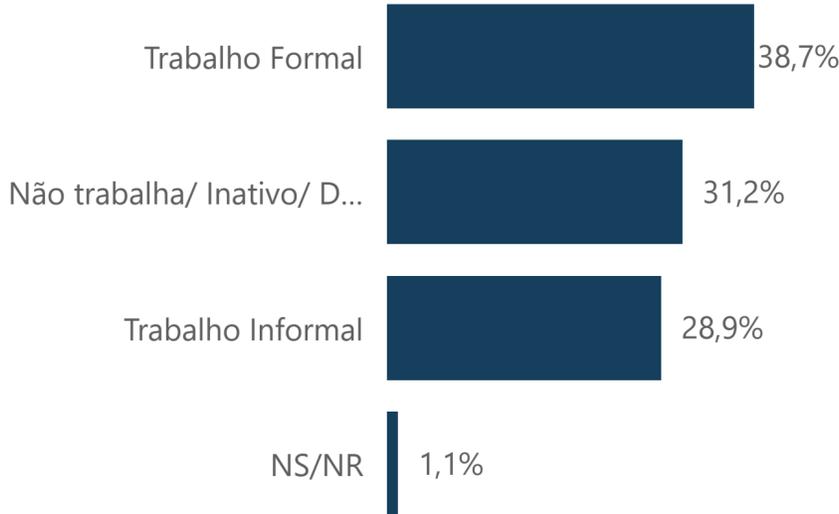


Estado de Moradia

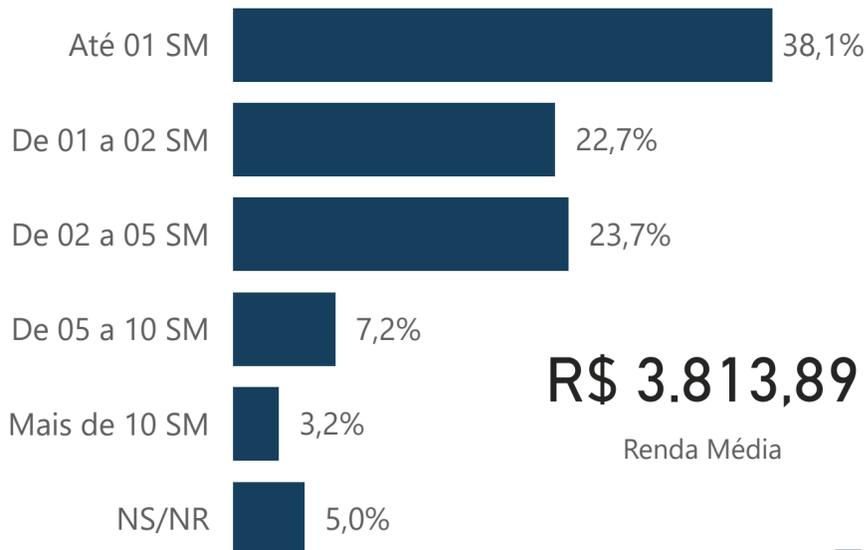
Cota



Situação Mercado de Trabalho



Renda Familiar



R\$ 3.813,89

Renda Média

FUTURA

partnership with **APEX**

CARACTERIZAÇÃO

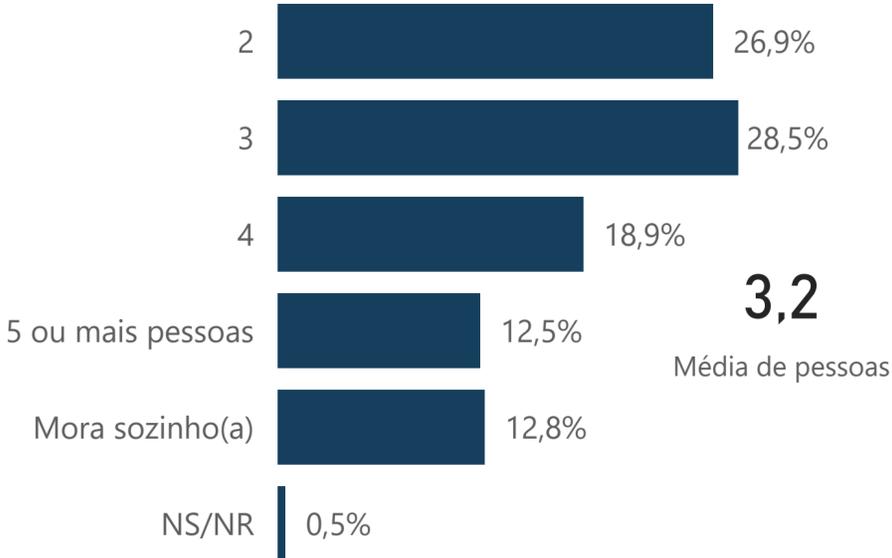
Local

BR

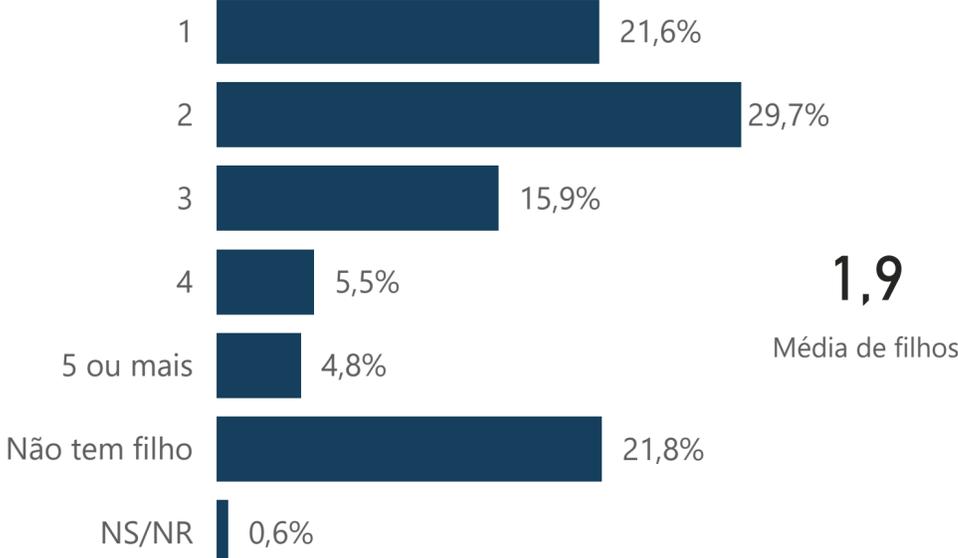
Região

Todos

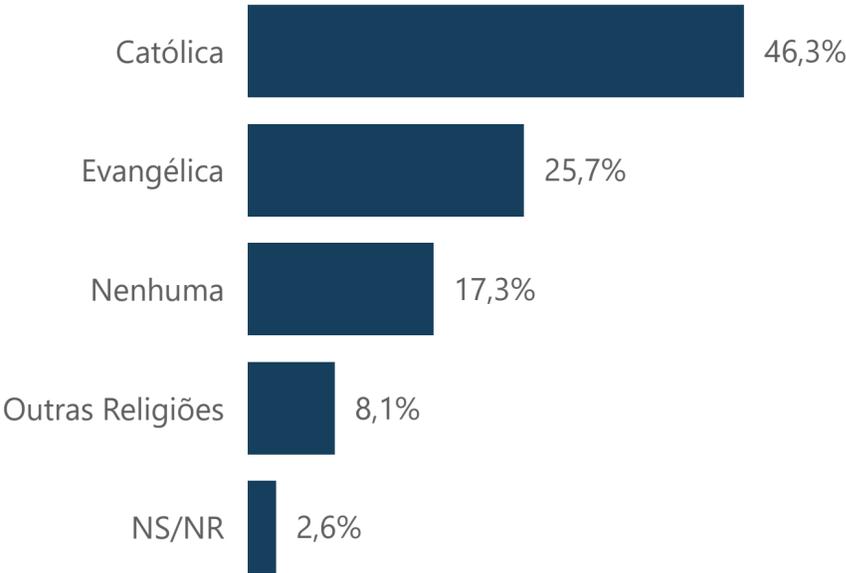
Pessoas que Moram na Mesma Casa



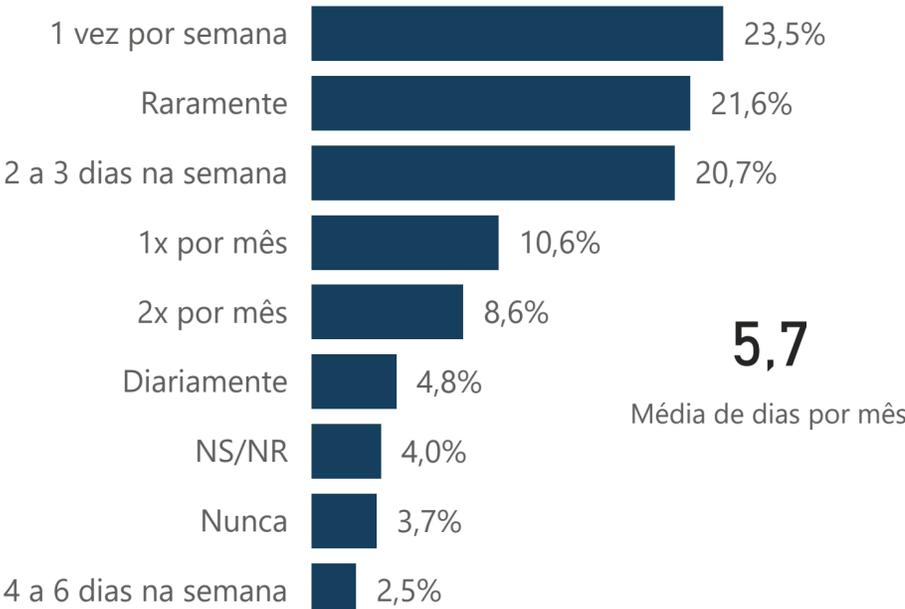
Quantos Filhos Possui



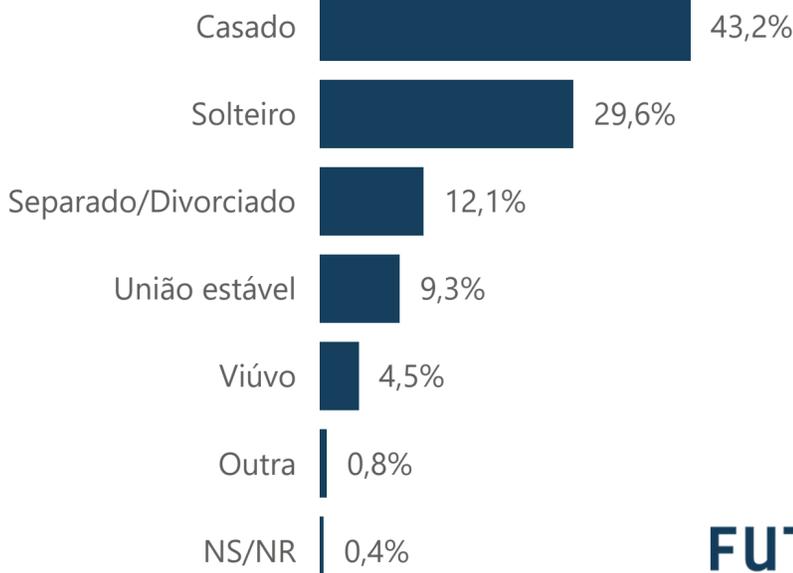
Religião



Frequência que Vai a Centros Religiosos



Estado Civil



FUTURA

partnership with APEX

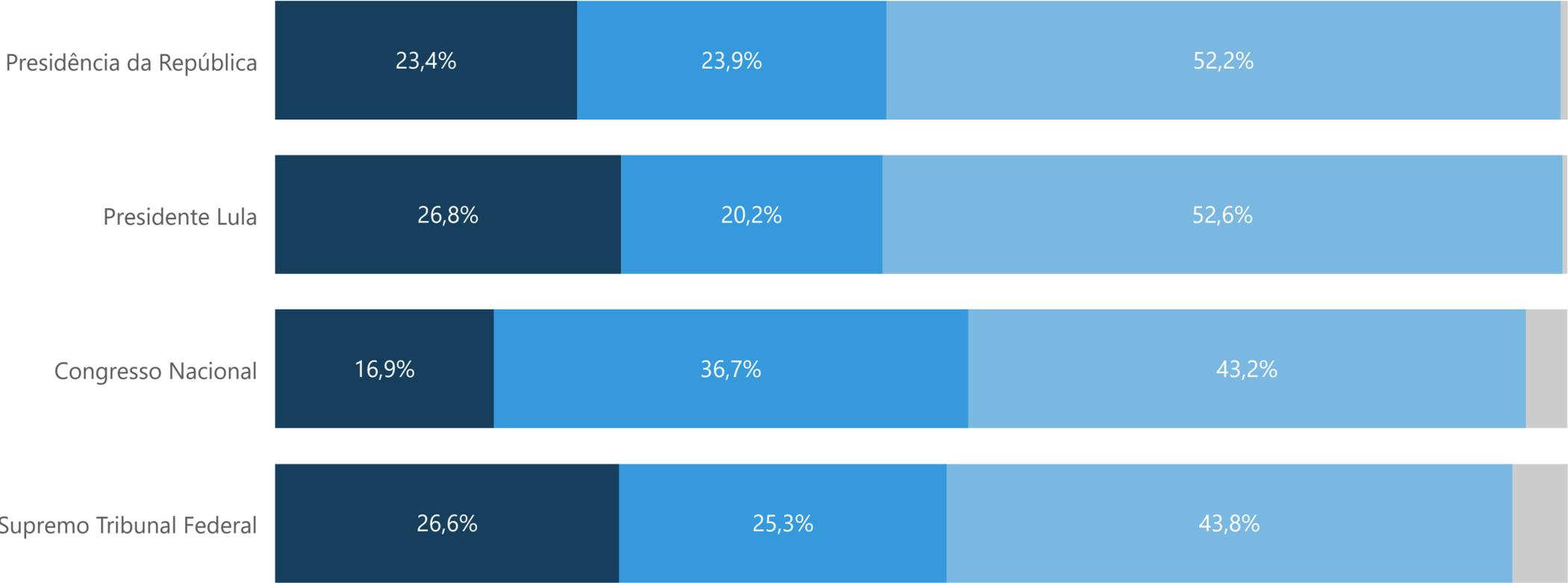
AVALIAÇÃO DA PRESIDÊNCIA

Local
BR

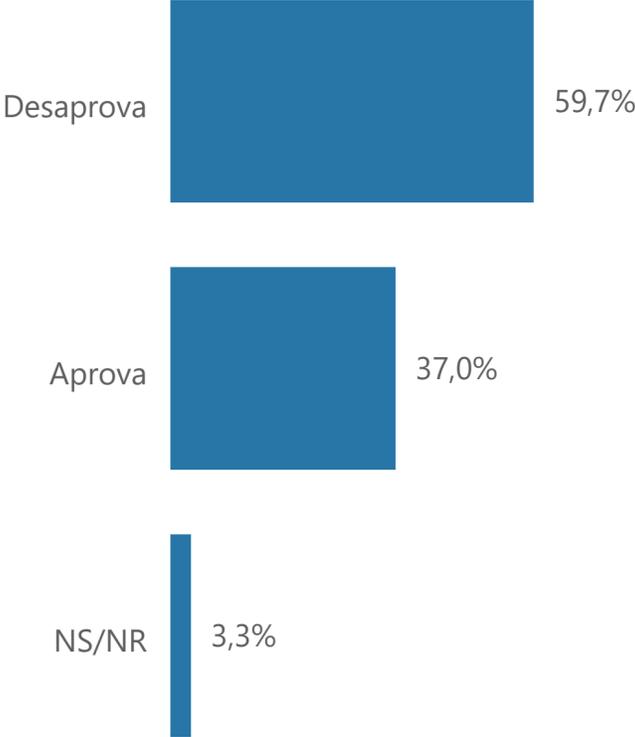
Região
Todos

Avaliação da Presidência

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



Aprovação Presidente Lula



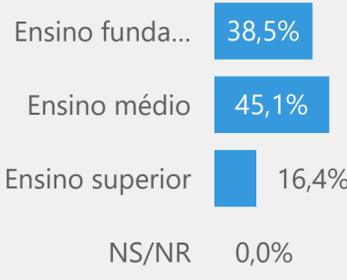
Gênero



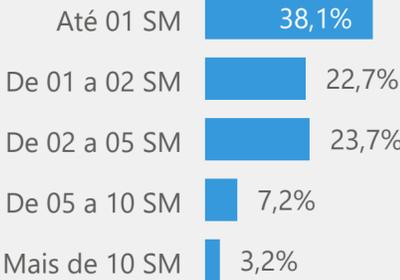
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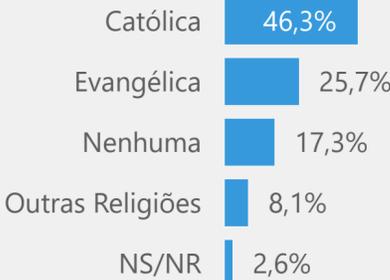
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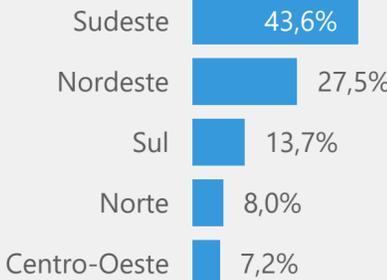
Renda Familiar



Religião



Região de Moradia



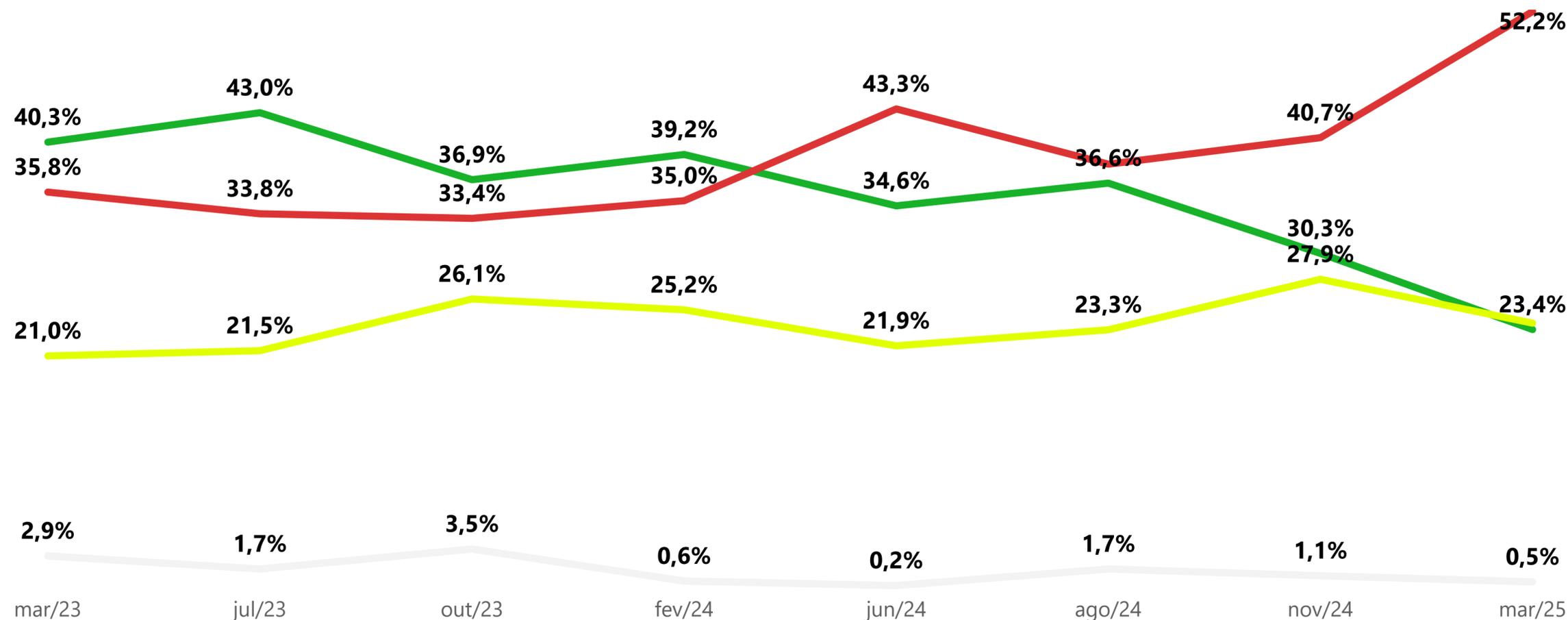
AVALIAÇÃO DA PRESIDÊNCIA

Região

Todos

Qual Avaliação Você Faz da Presidência da República? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



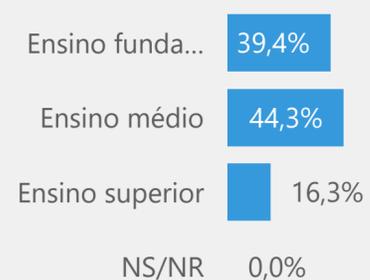
Gênero



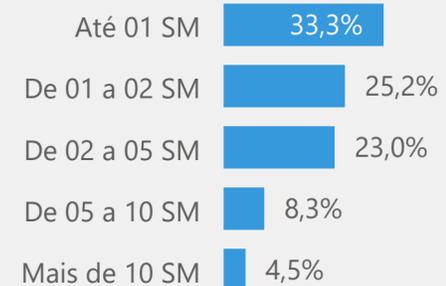
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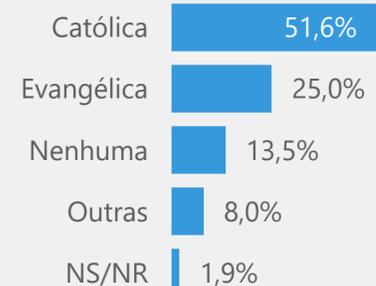
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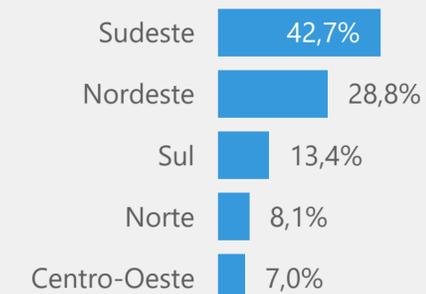
Renda Familiar



Religião



Região de Moradia



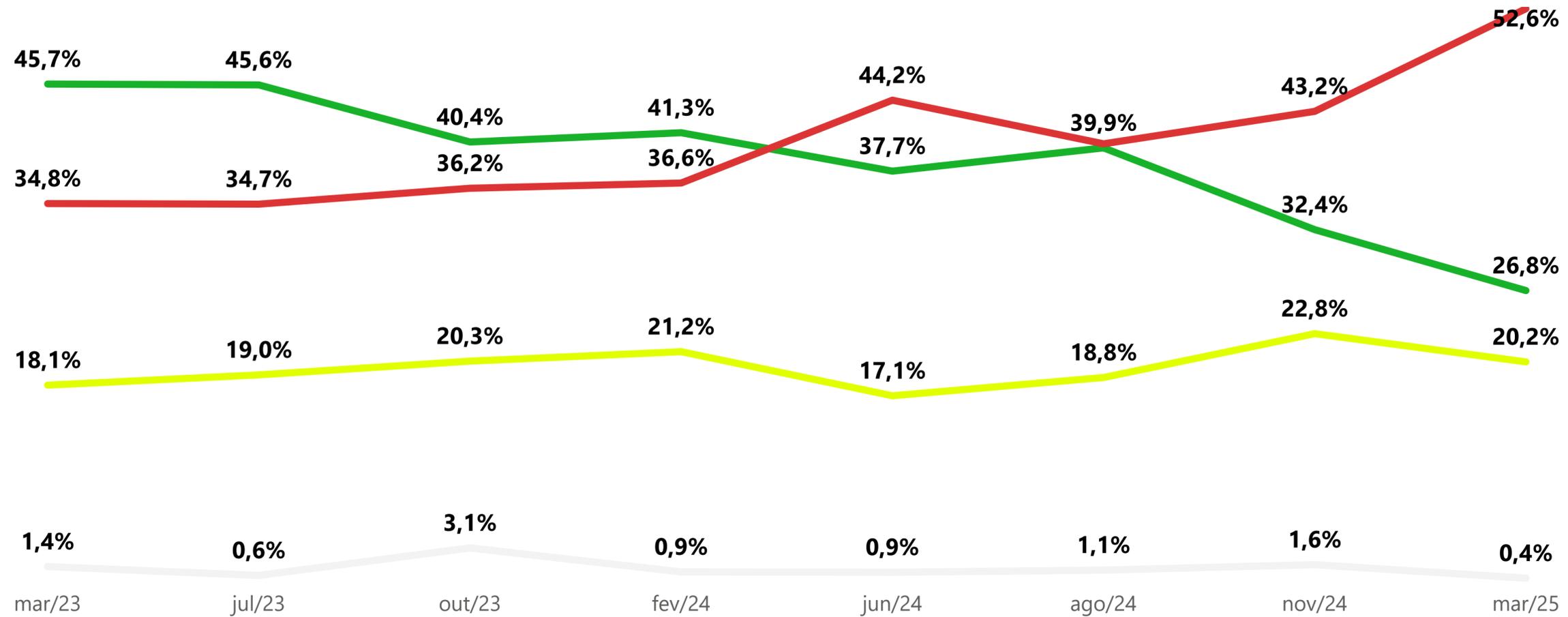
AValiação DO PRESIDENTE

Região

Todos

Qual Avaliação Você Faz do Presidente da República? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



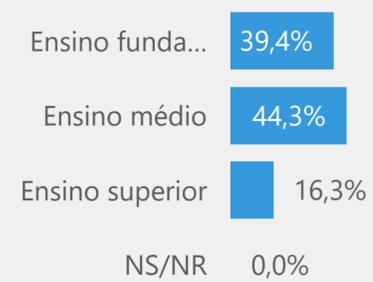
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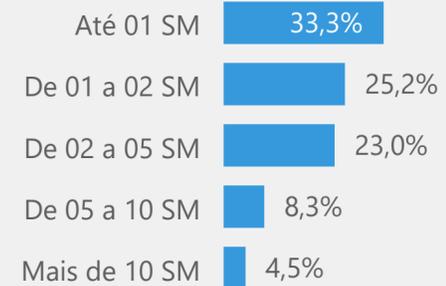
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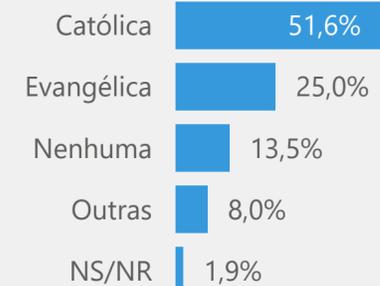
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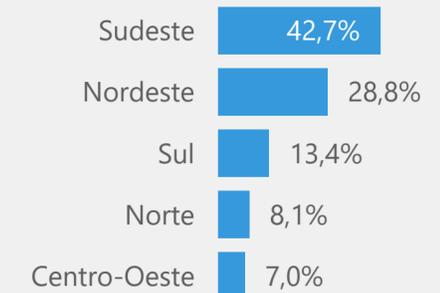
Renda Familiar



Religião



Região de Moradia



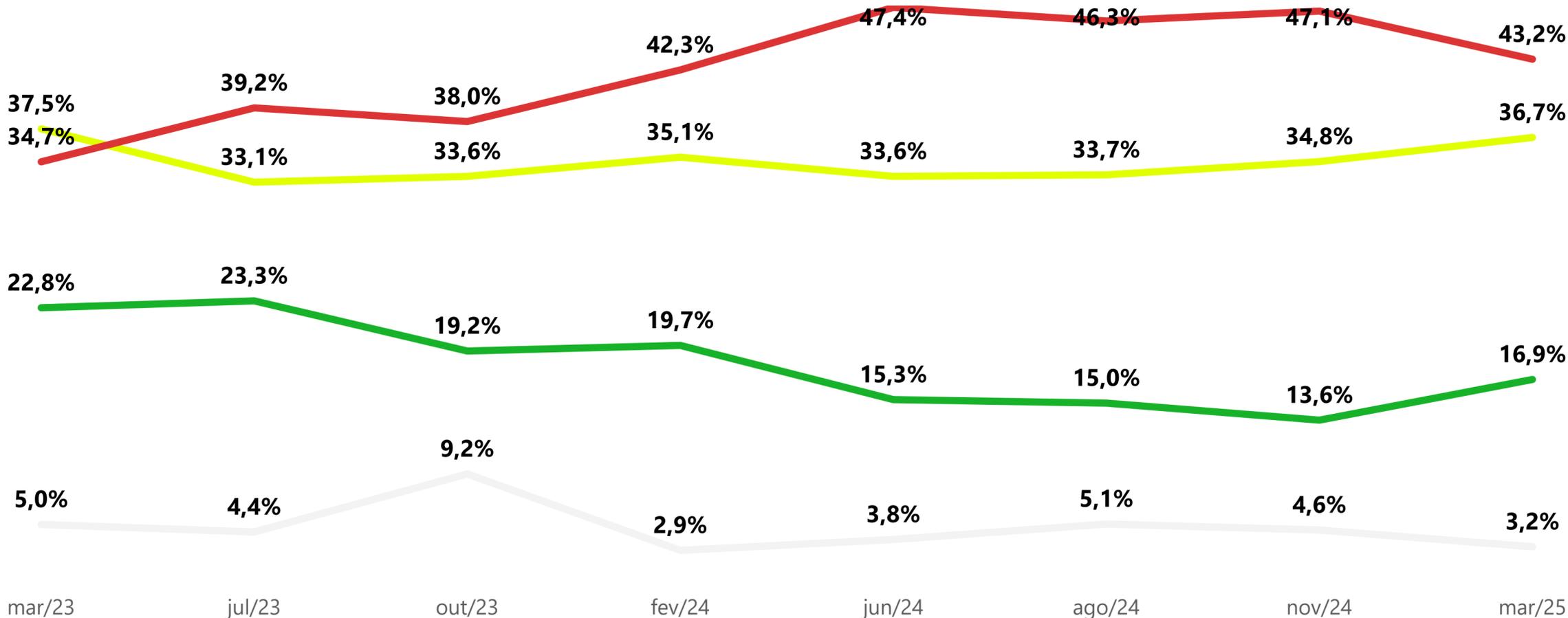
AVALIAÇÃO DO CONGRESSO NACIONAL

Região

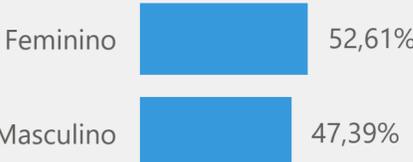
Todos

Qual Avaliação Você Faz do Congresso Nacional? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



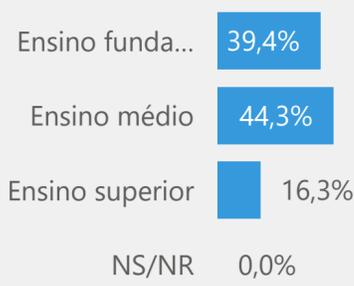
Gênero



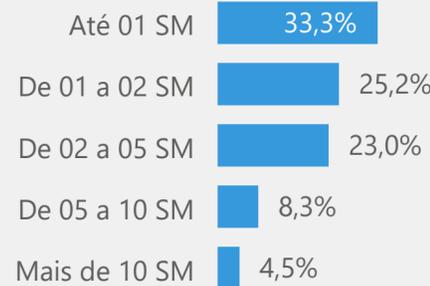
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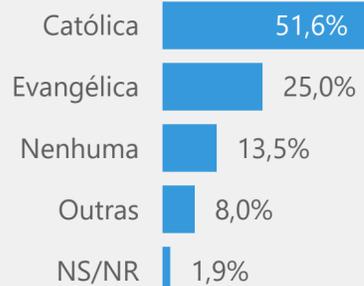
Escolaridade



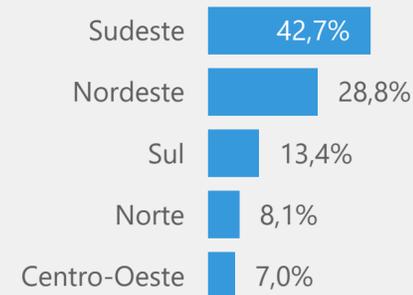
Renda Familiar



Religião



Região de Moradia



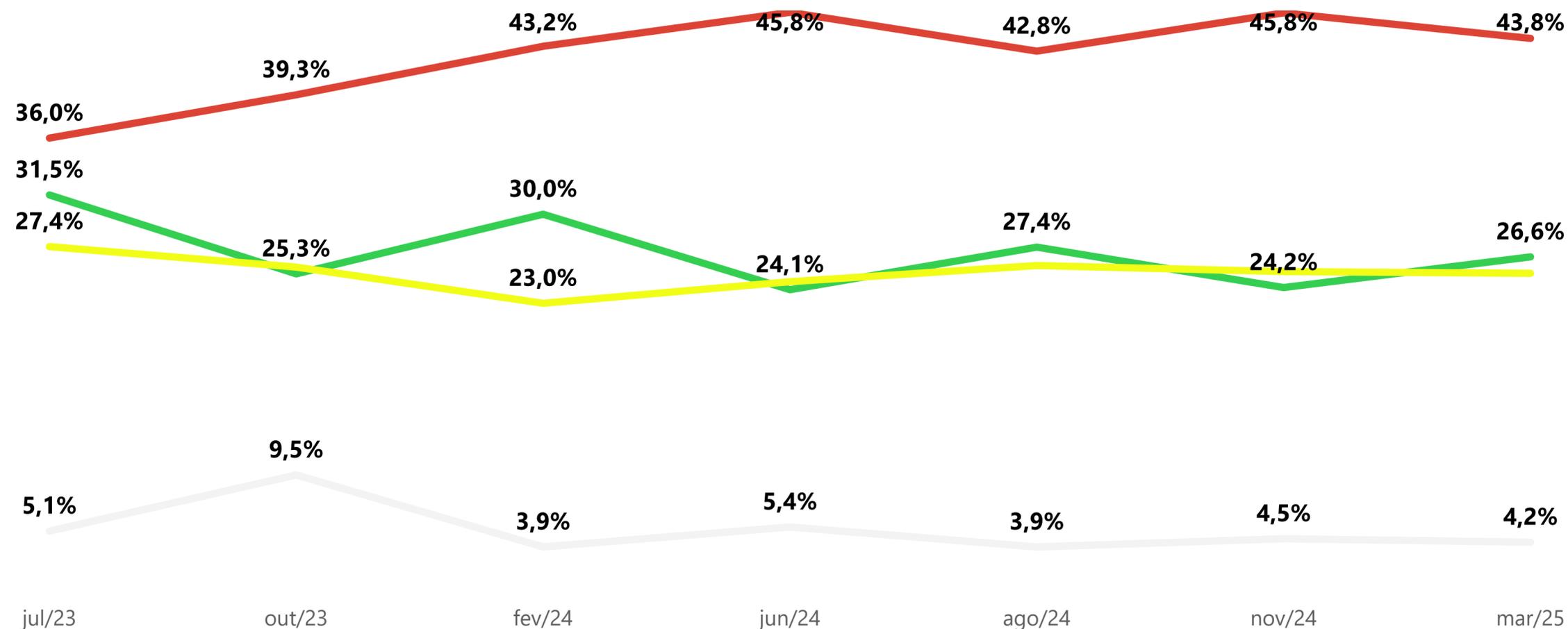
AVALIAÇÃO DO SUPREMO TRIBUNAL FEDERAL

Região

Todos

Qual Avaliação Você Faz do Supremo Tribunal Federal? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



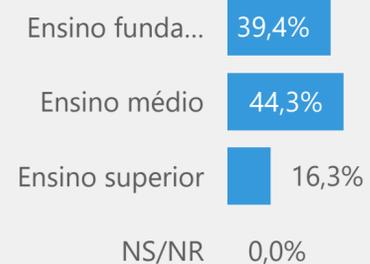
Gênero



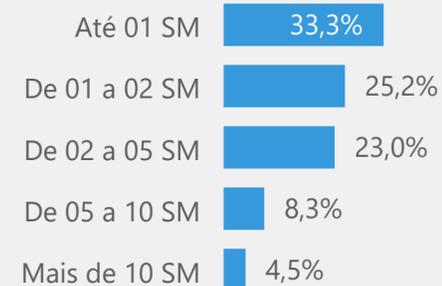
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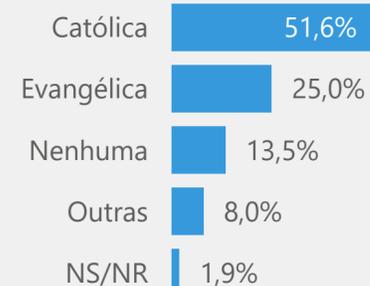
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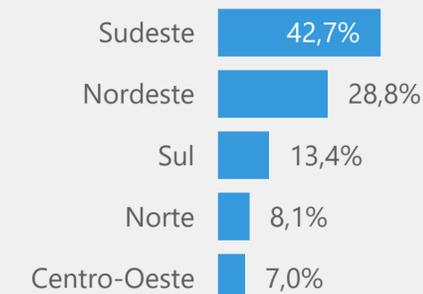
Renda Familiar



Religião



Região de Moradia



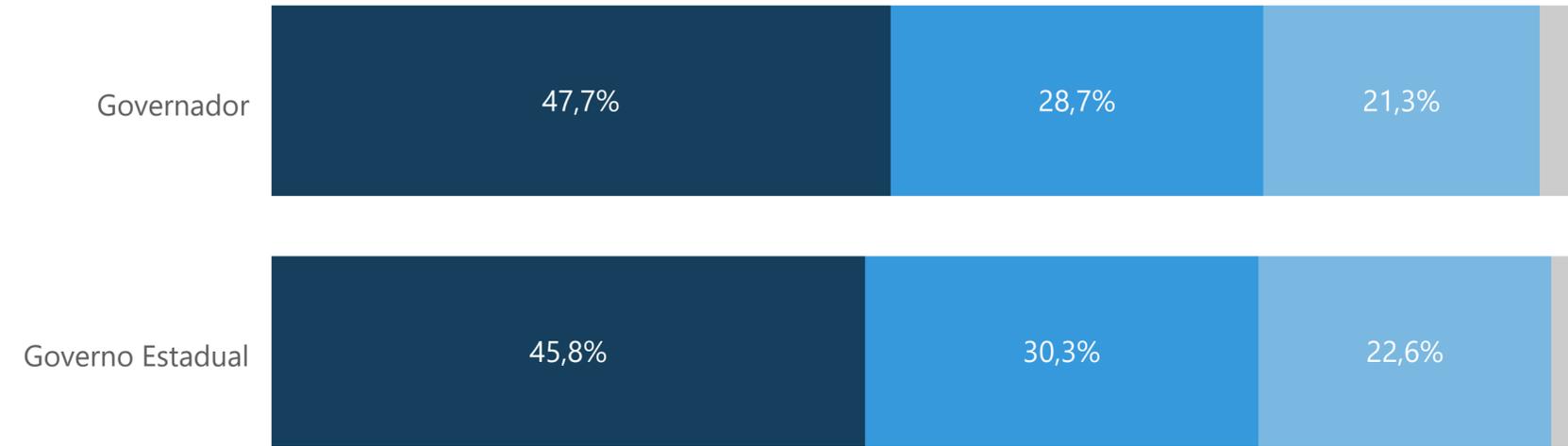
AVALIAÇÃO DO ESTADO

Local
BR

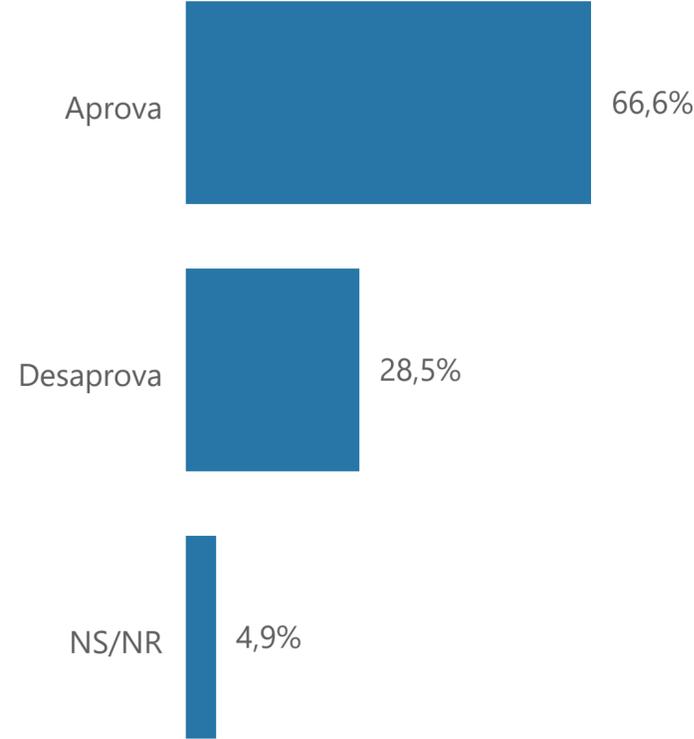
Região
Todos

Avaliação do Estado

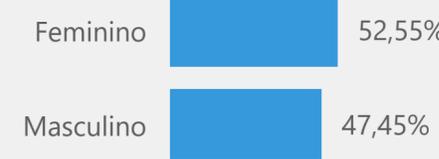
● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



Aprovação do Governador do Estado



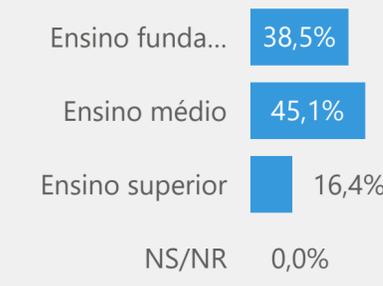
Gênero



Faixa etária



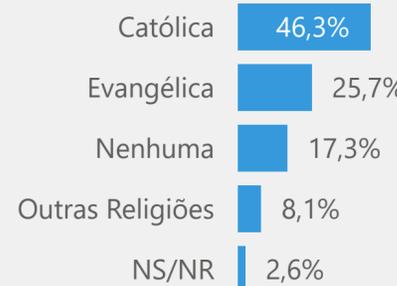
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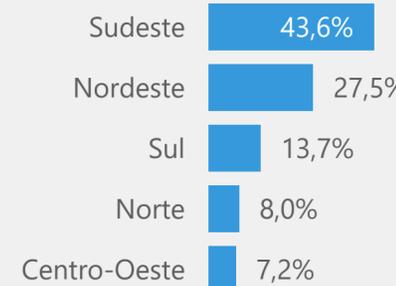
Renda Familiar



Religião



Região de Moradia



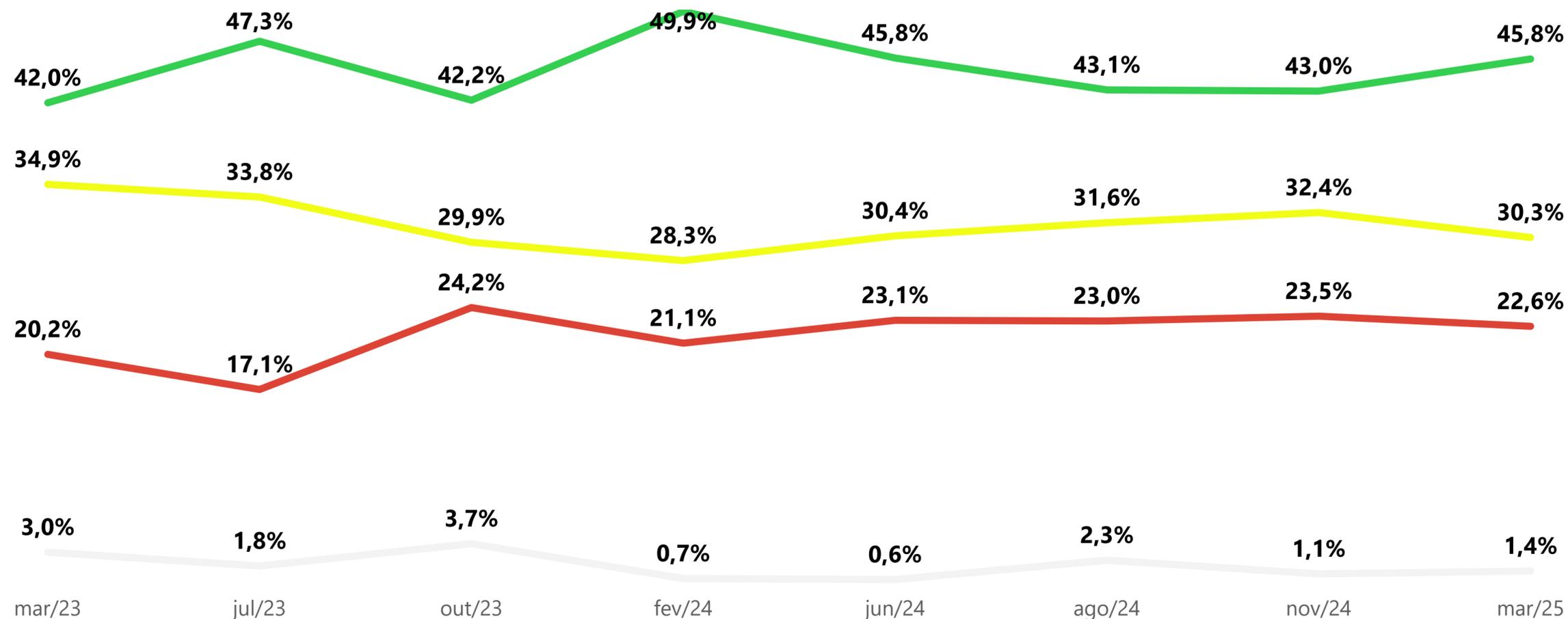
AVALIAÇÃO DO GOVERNO ESTADUAL

Região

Todos

Qual Avaliação Você Faz do Governo Estadual? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



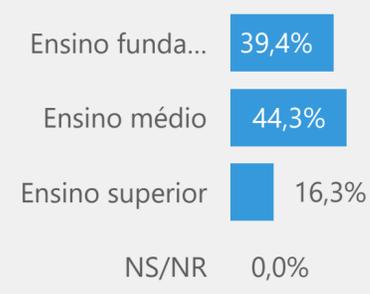
Gênero



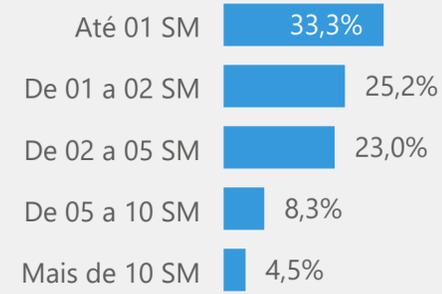
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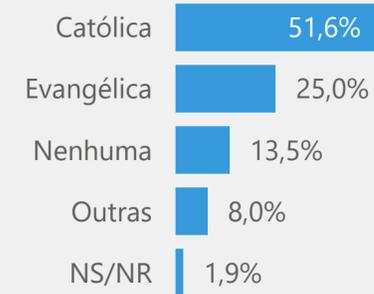
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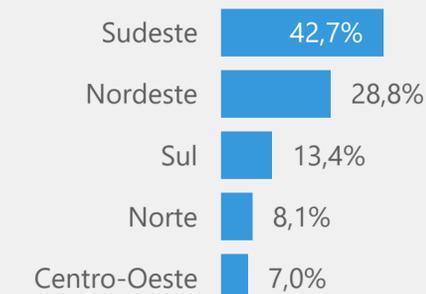
Renda Familiar



Religião



Região de Moradia



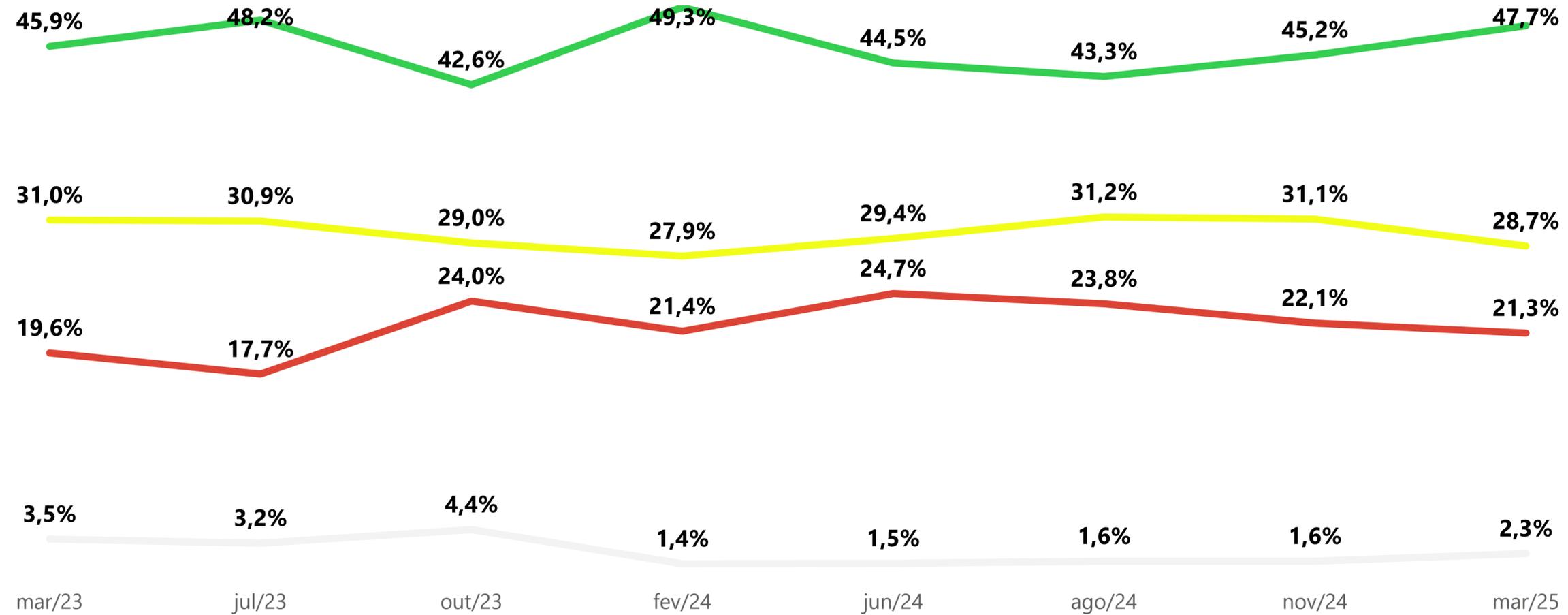
AVALIAÇÃO DO GOVERNADOR

Região

Todos

Qual Avaliação Você Faz do Governador? (Estimulada)

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



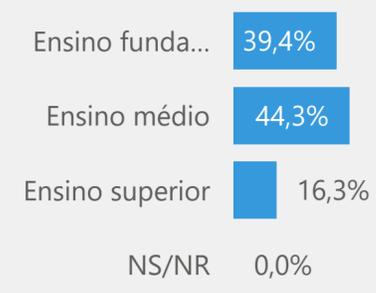
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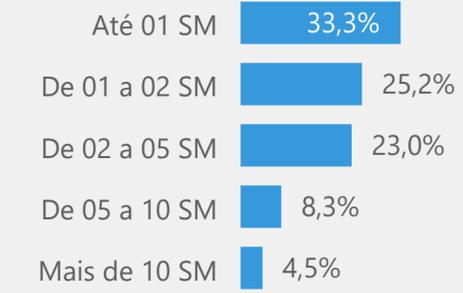
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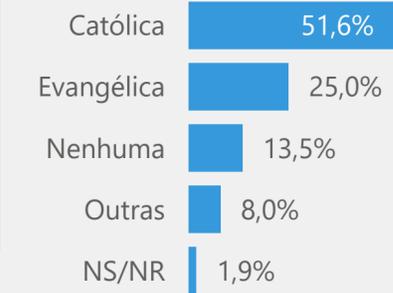
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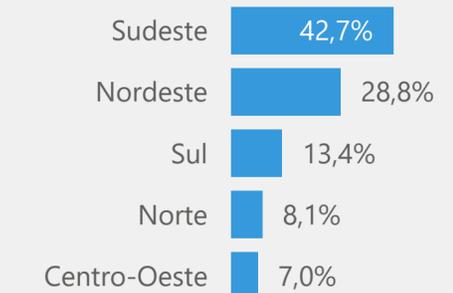
Renda Familiar



Religião



Região de Moradia



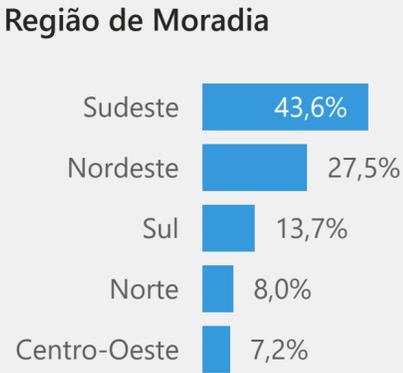
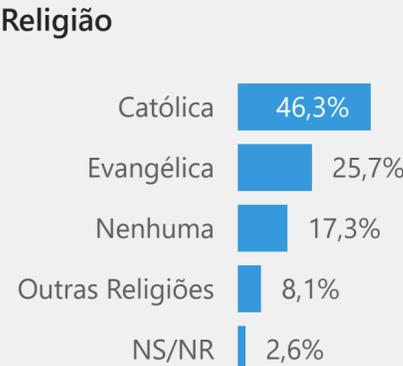
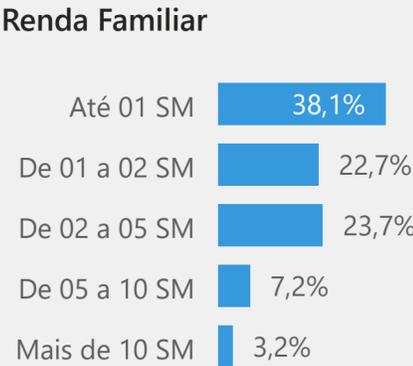
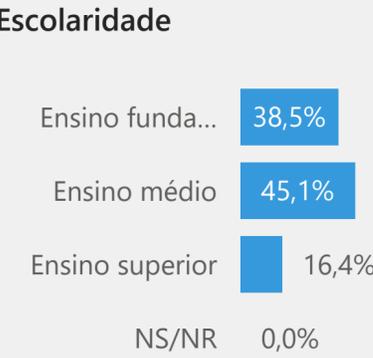
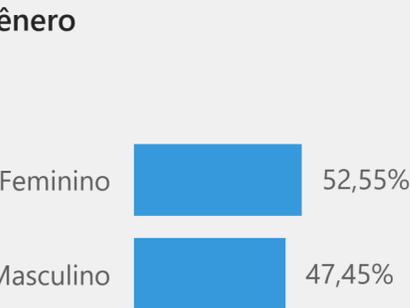
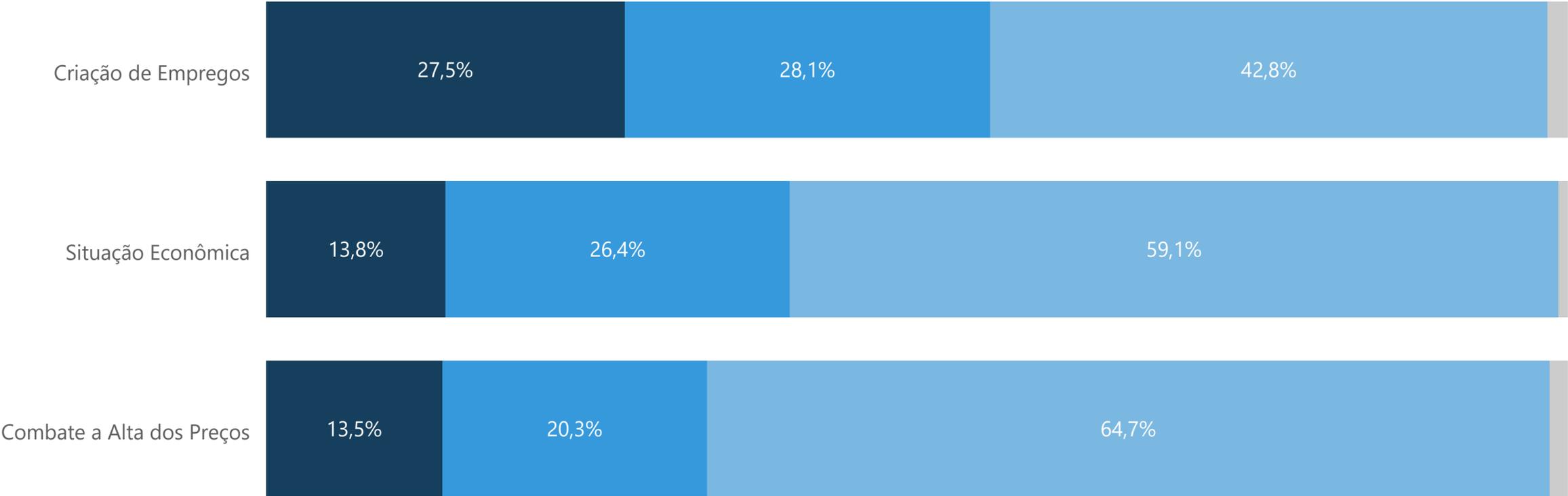
AVALIAÇÃO DA ECONOMIA

Local
BR

Região
Todos

Avaliação da Economia

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



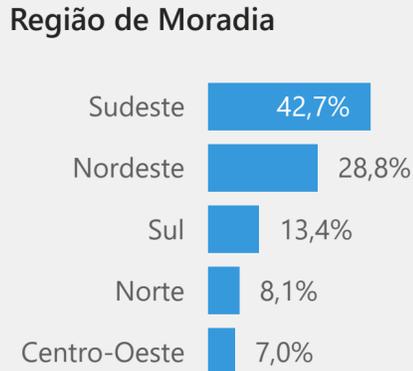
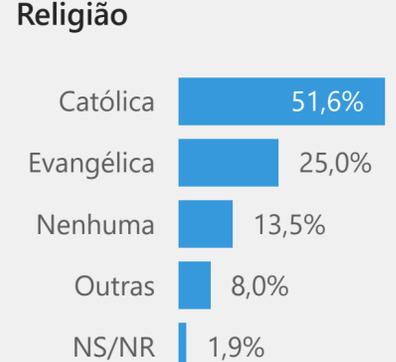
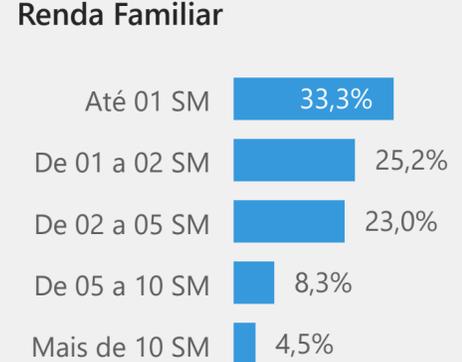
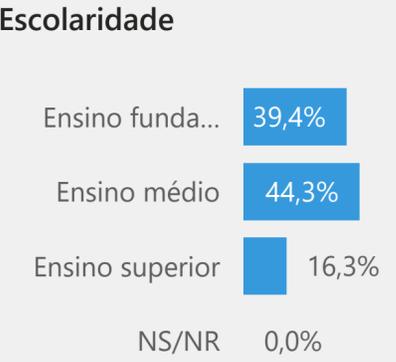
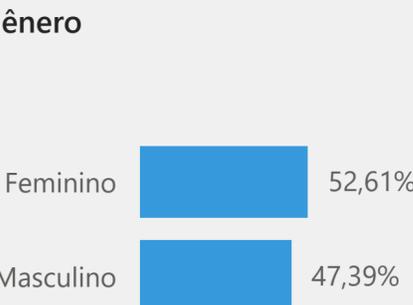
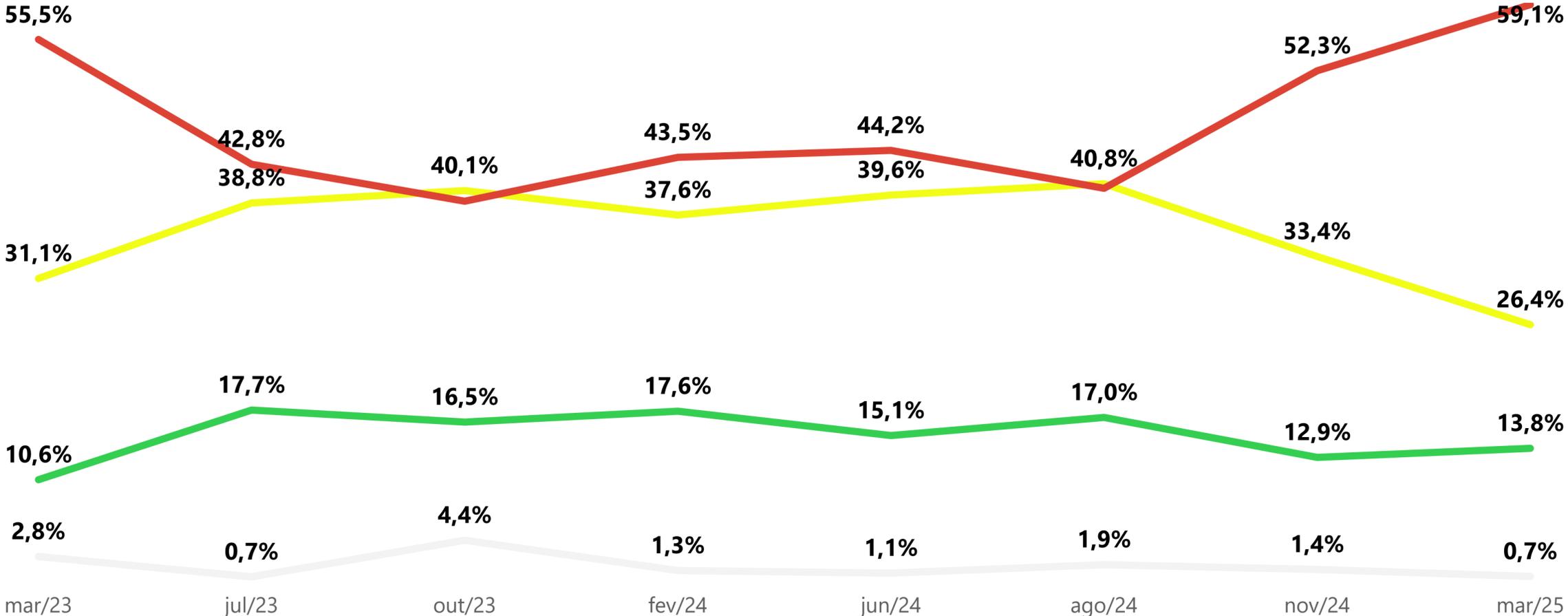
AVALIAÇÃO DA ECONOMIA

Região

Todos

Qual Avaliação Você Faz da Economia? (Estimulada)

● Ótimo | Bom
 ● Regular
 ● Ruim | Péssimo
 ● NS/NR



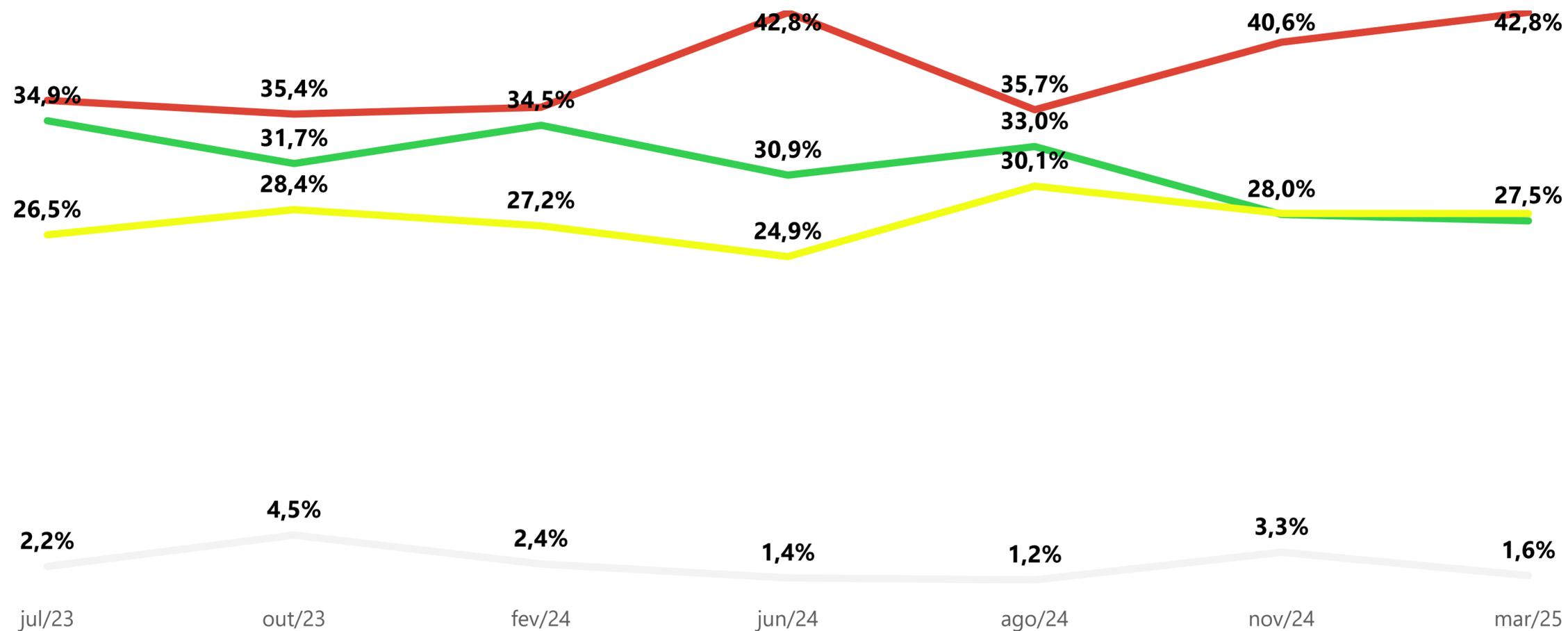
AVALIAÇÃO DA GERAÇÃO DE EMPREGOS

Região

Todos

Como Você Avalia a Atuação do Governo do Presidente Lula na Criação de Empregos (Desemprego)?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



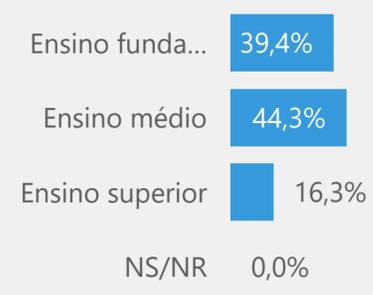
Gênero



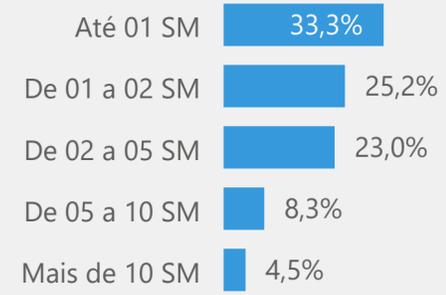
Faixa Etária



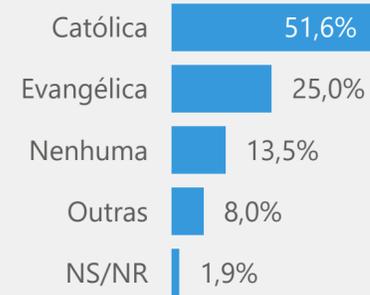
Escolaridade



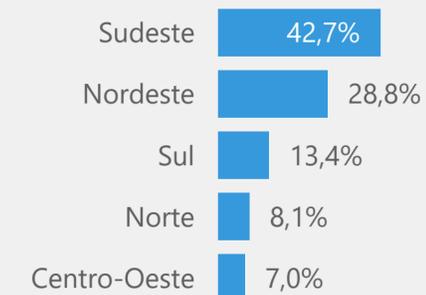
Renda Familiar



Religião



Região de Moradia



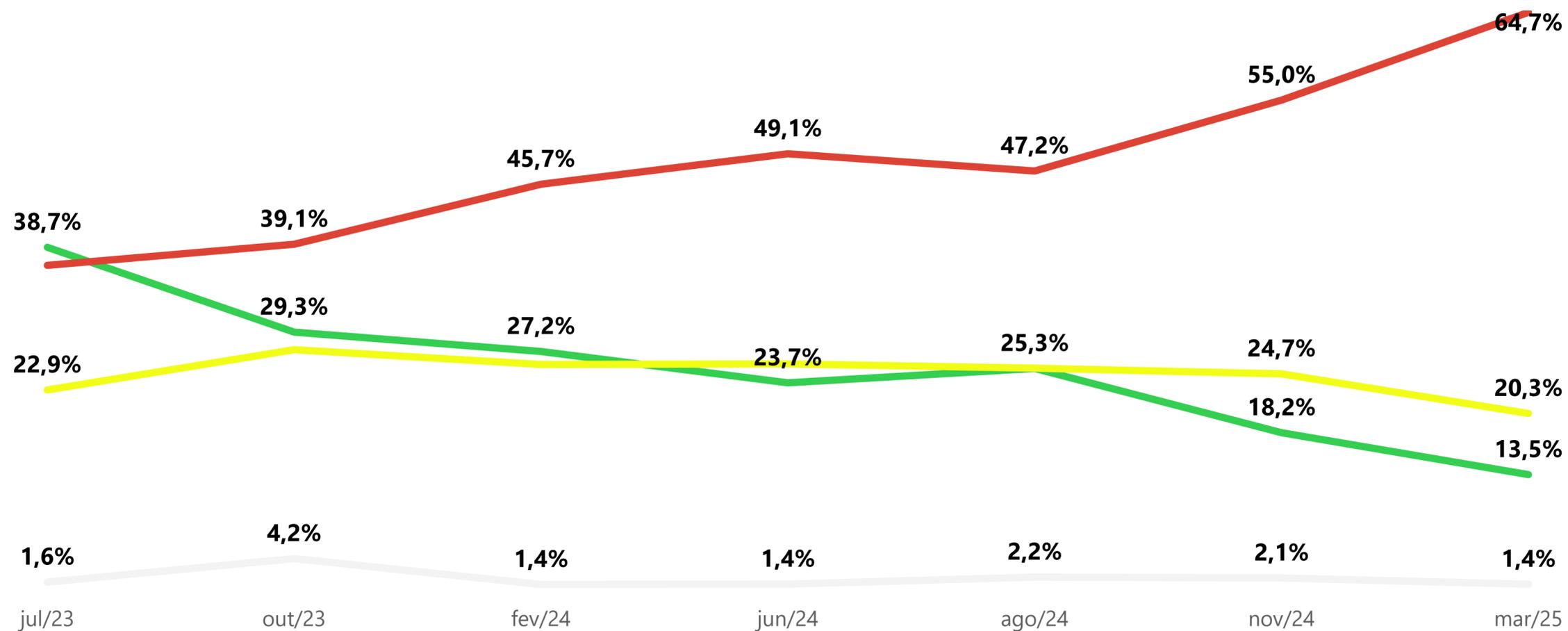
AVALIAÇÃO DO CONTROLE DA INFLAÇÃO

Região

Todos

Como Você Avalia o Governo do Presidente Lula no Combate a Alta dos Preços (inflação)?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



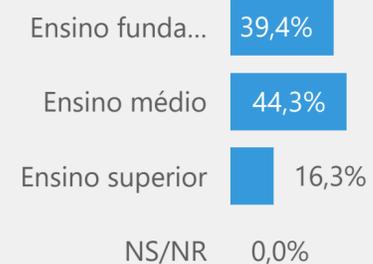
Gênero



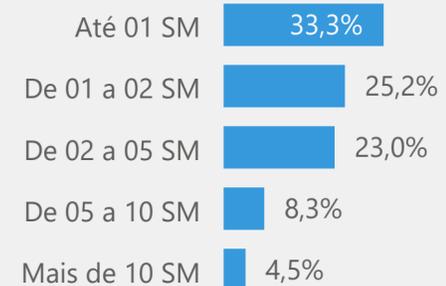
Faixa Etária



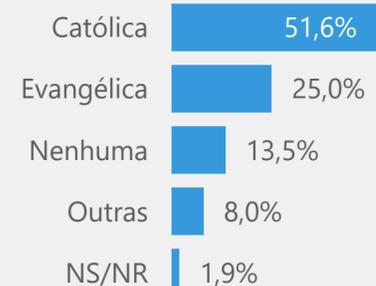
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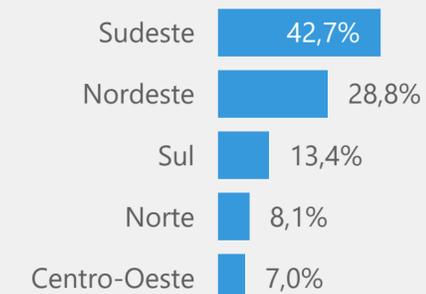
Renda Familiar



Religião



Região de Moradia



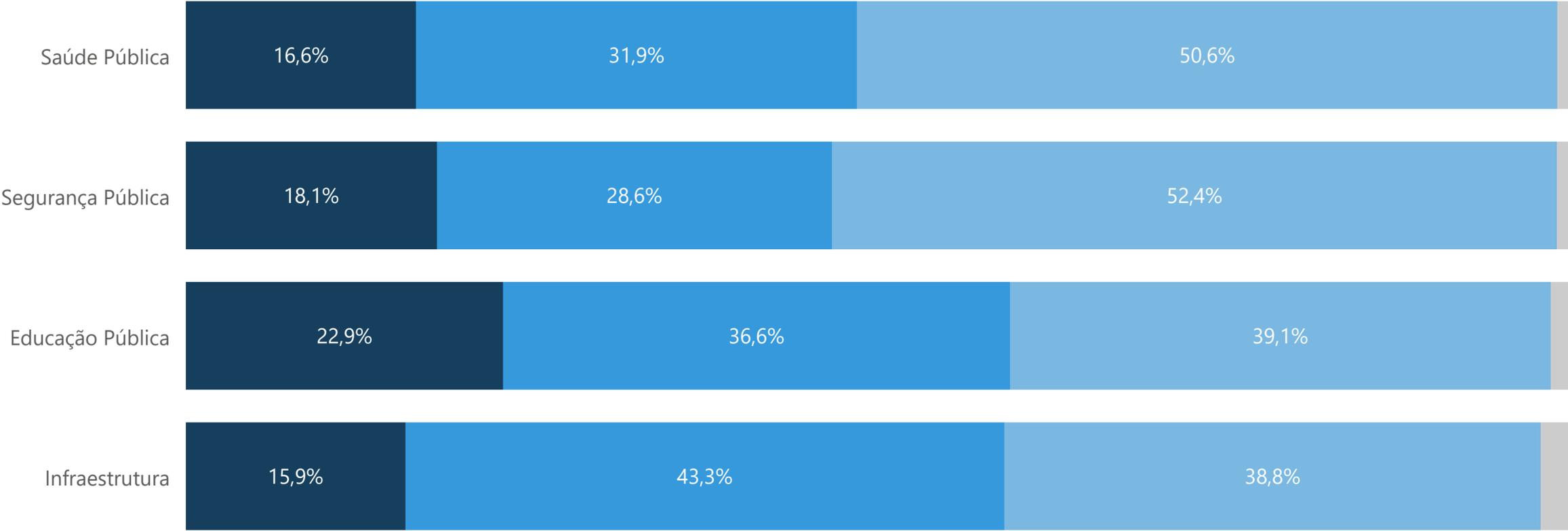
AVALIAÇÃO DOS SETORES

Local
BR

Região
Todos

Avaliação dos Setores

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



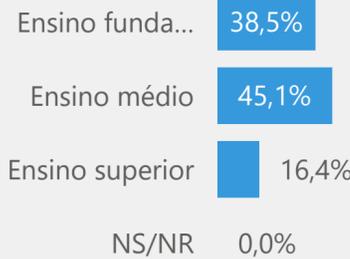
Gênero



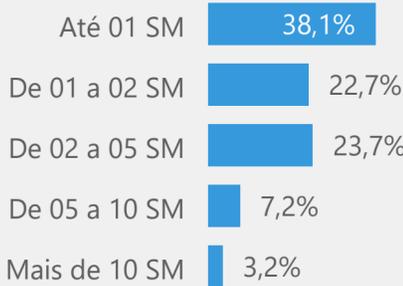
Faixa etária



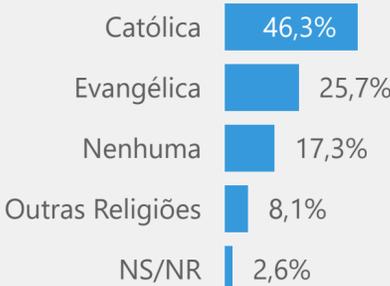
Escolaridade



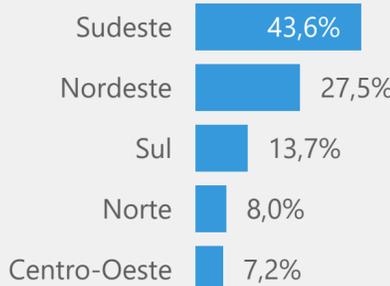
Renda Familiar



Religião



Região de Moradia



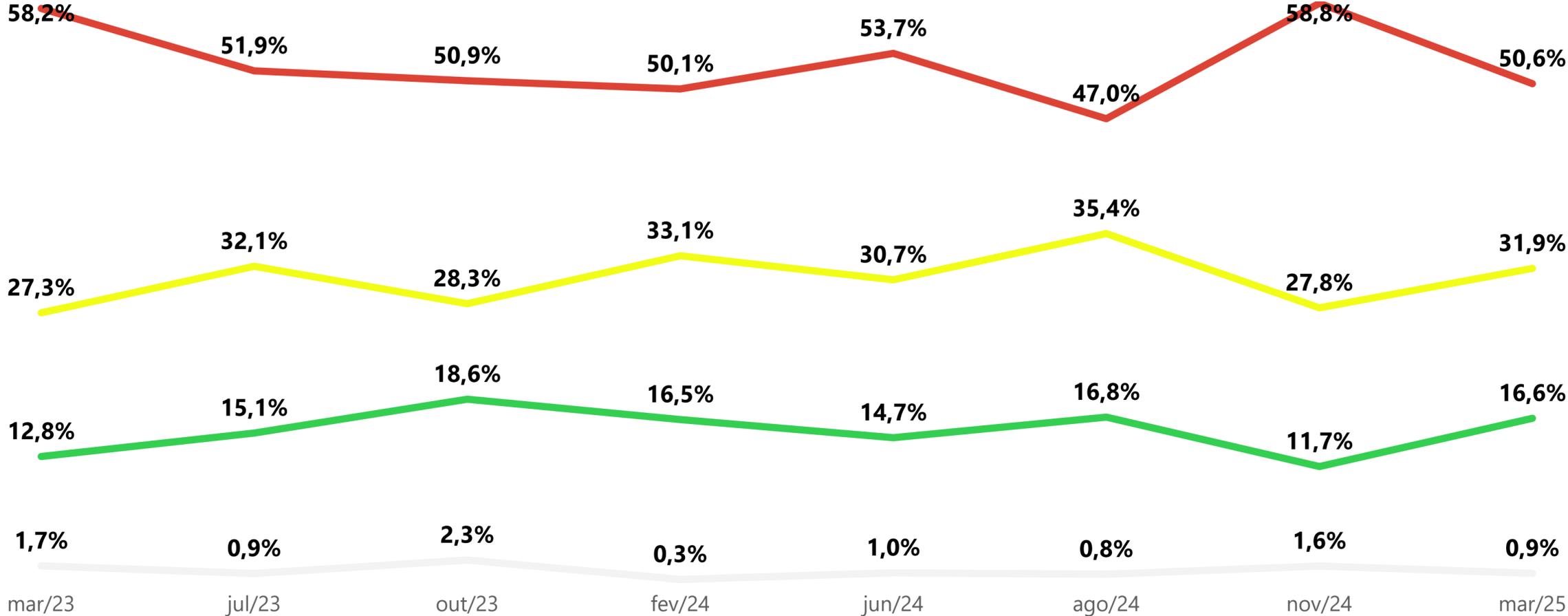
AVALIAÇÃO DA SAÚDE PÚBLICA

Região

Todos

Como Você Avalia os Serviços de Saúde Pública do Brasil?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



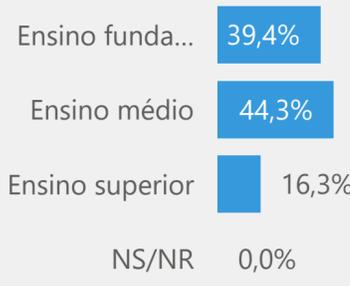
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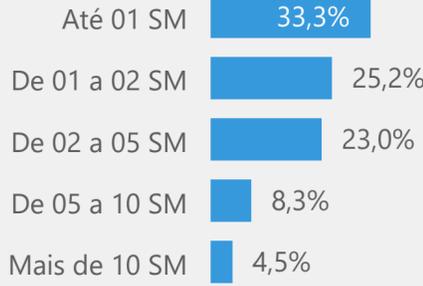
Faixa Etária



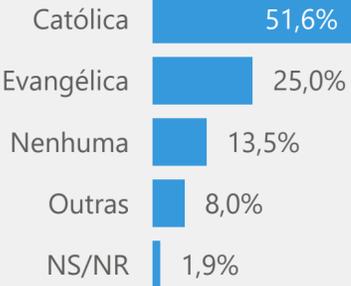
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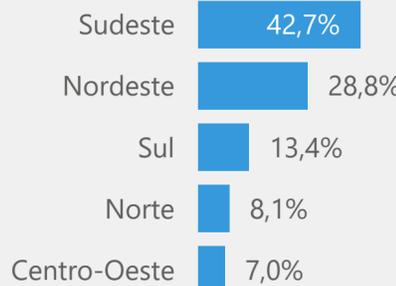
Renda Familiar



Religião



Região de Moradia



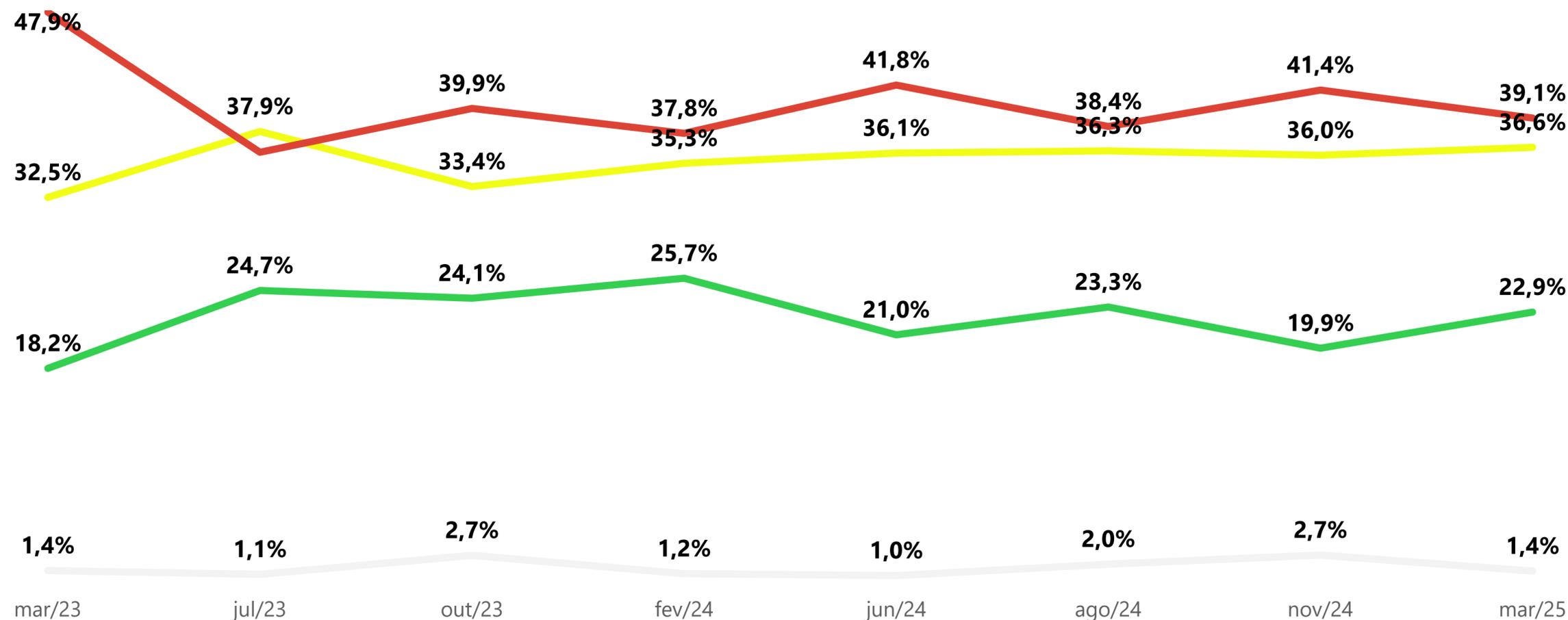
AVALIAÇÃO DA EDUCAÇÃO PÚBLICA

Região

Todos

Como Você Avalia os Serviços de Educação Pública do Brasil?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



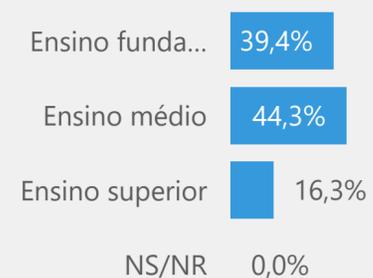
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Faixa Etária



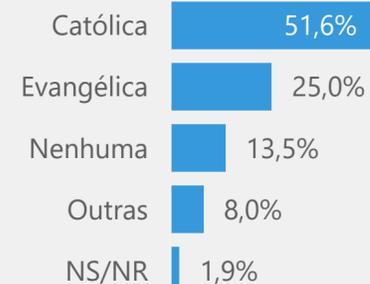
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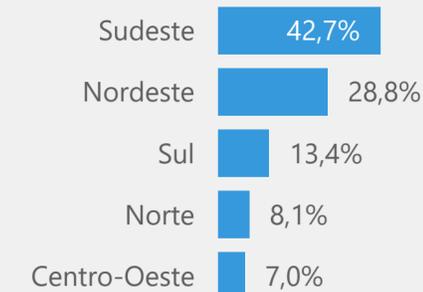
Renda Familiar



Religião



Região de Moradia



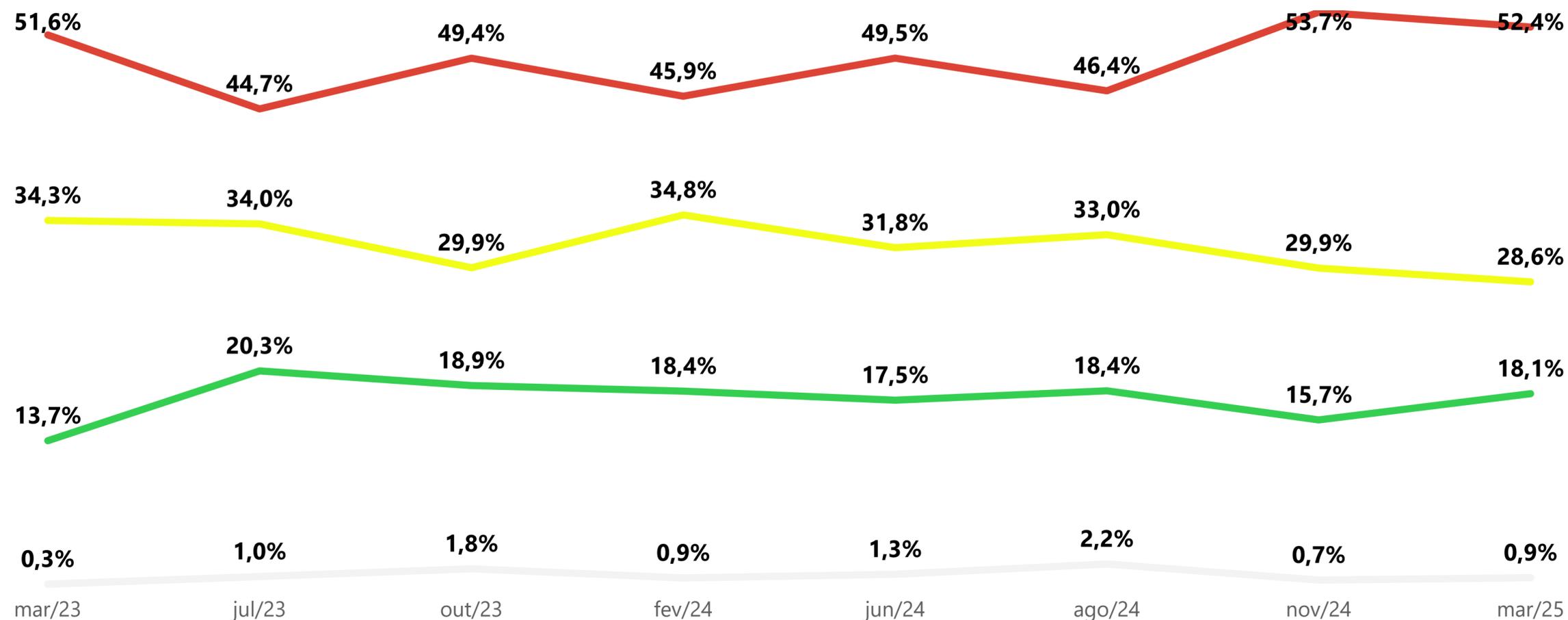
AVALIAÇÃO DA SEGURANÇA PÚBLICA

Região

Todos

Como Você Avalia os Serviços de Segurança Pública do Brasil?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



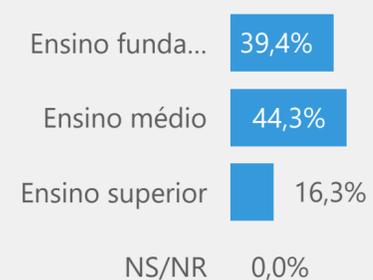
Gênero



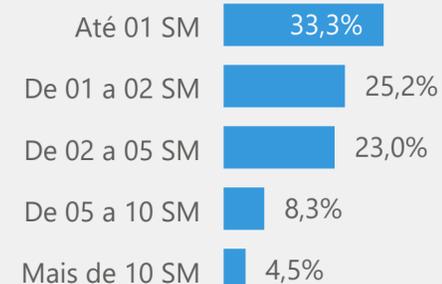
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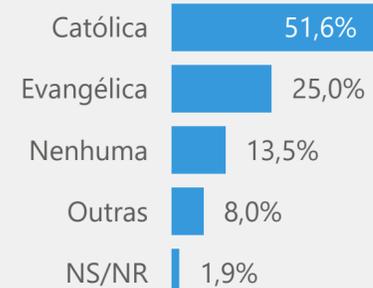
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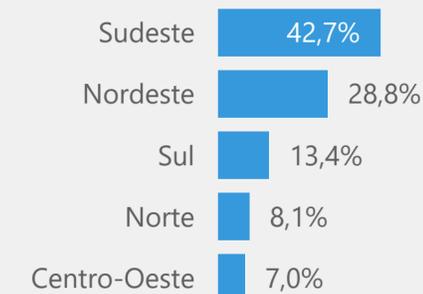
Renda Familiar



Religião



Região de Moradia



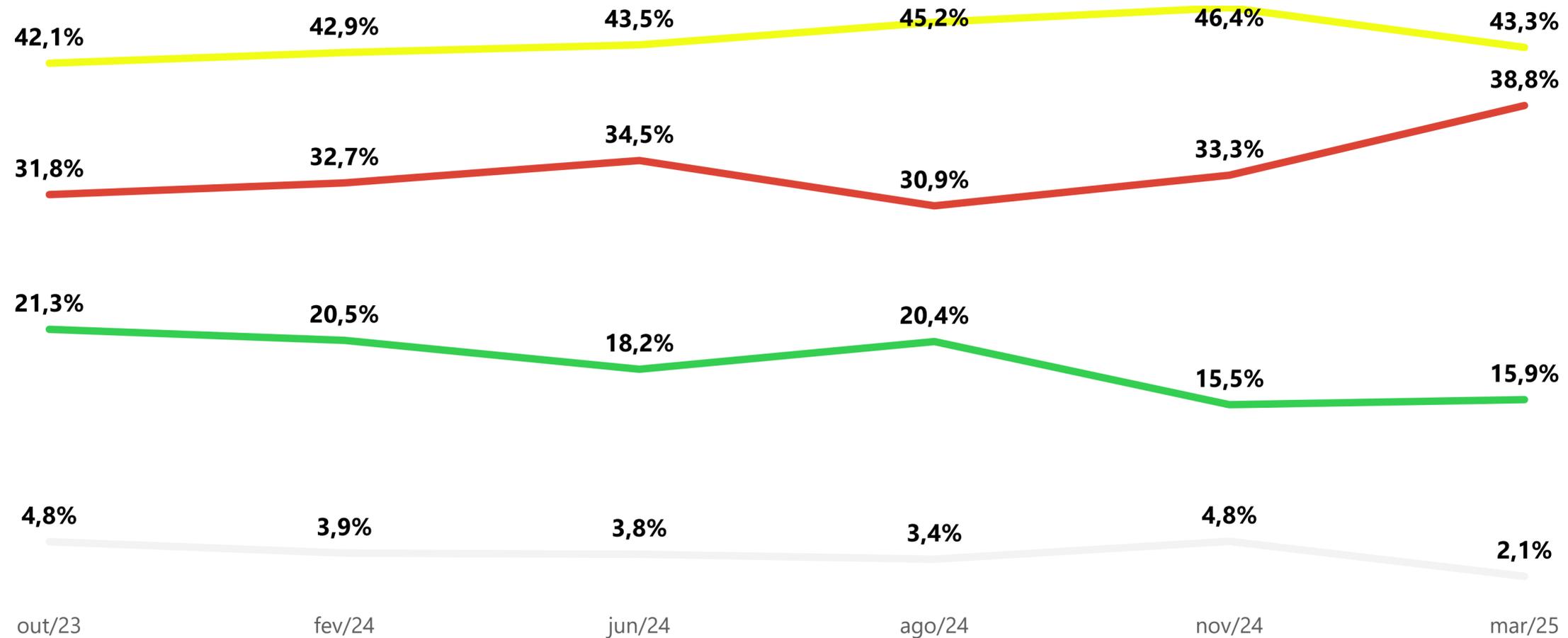
AVALIAÇÃO DA INFRAESTRUTURA DO BRASIL

Região

Todos

Como Você Avalia os Serviços de Infraestrutura do Brasil?

● Ótimo | Bom ● Regular ● Ruim | Péssimo ● NS/NR



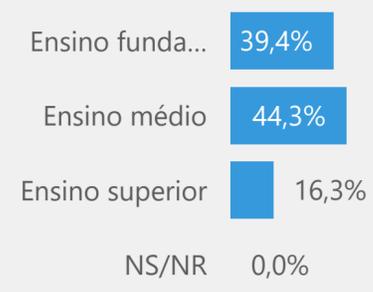
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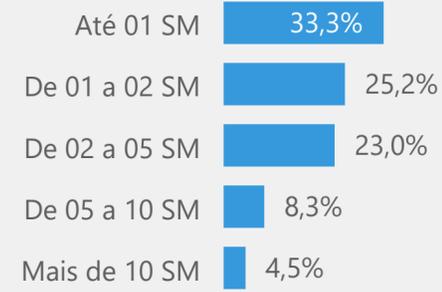
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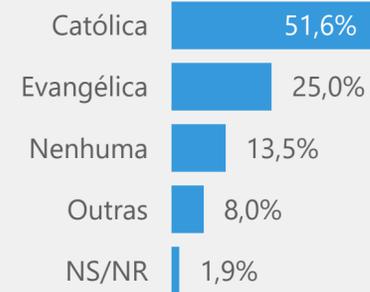
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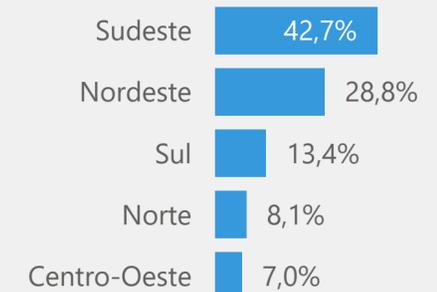
Renda Familiar



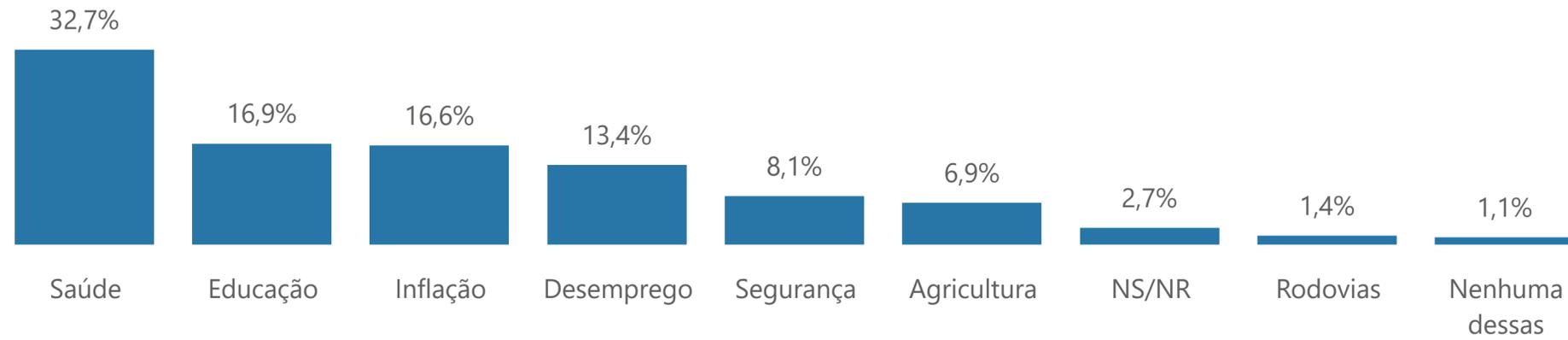
Religião



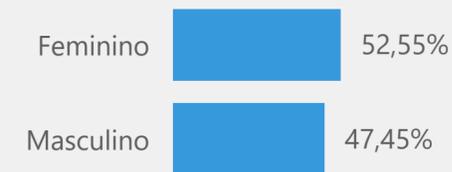
Região de Moradia



Quais Deveriam Ser as Prioridades do Presidente da República?



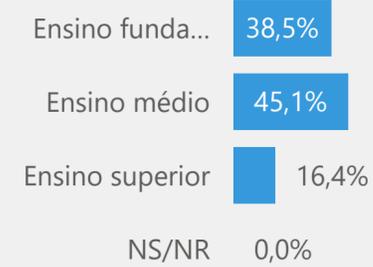
Gênero



Faixa etária



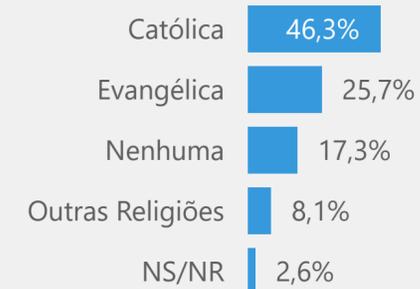
Escolaridade



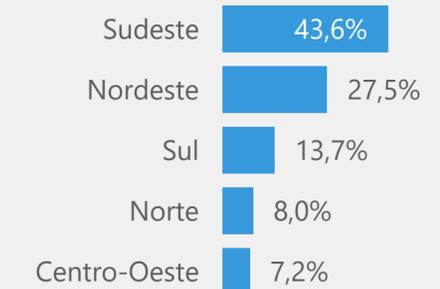
Renda Familiar



Religião



Região de Moradia



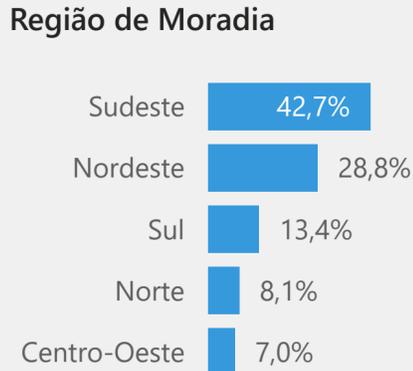
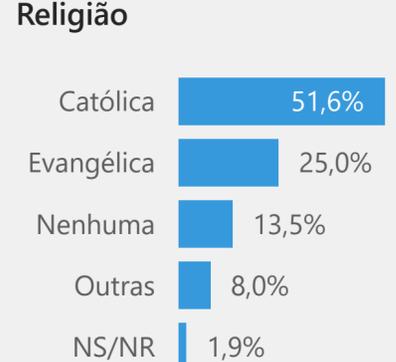
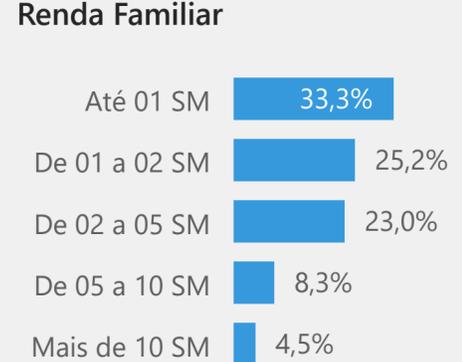
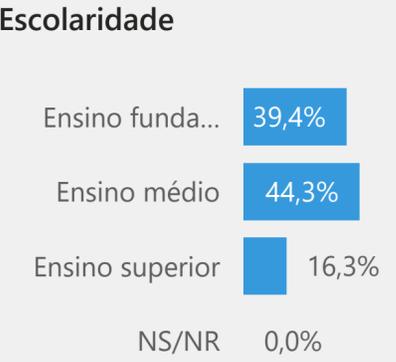
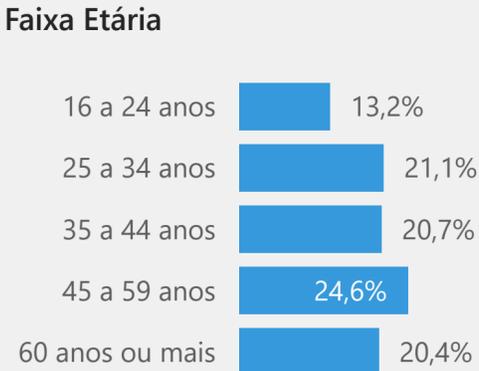
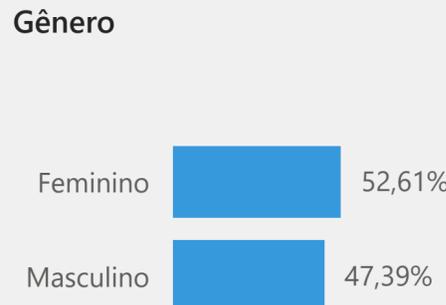
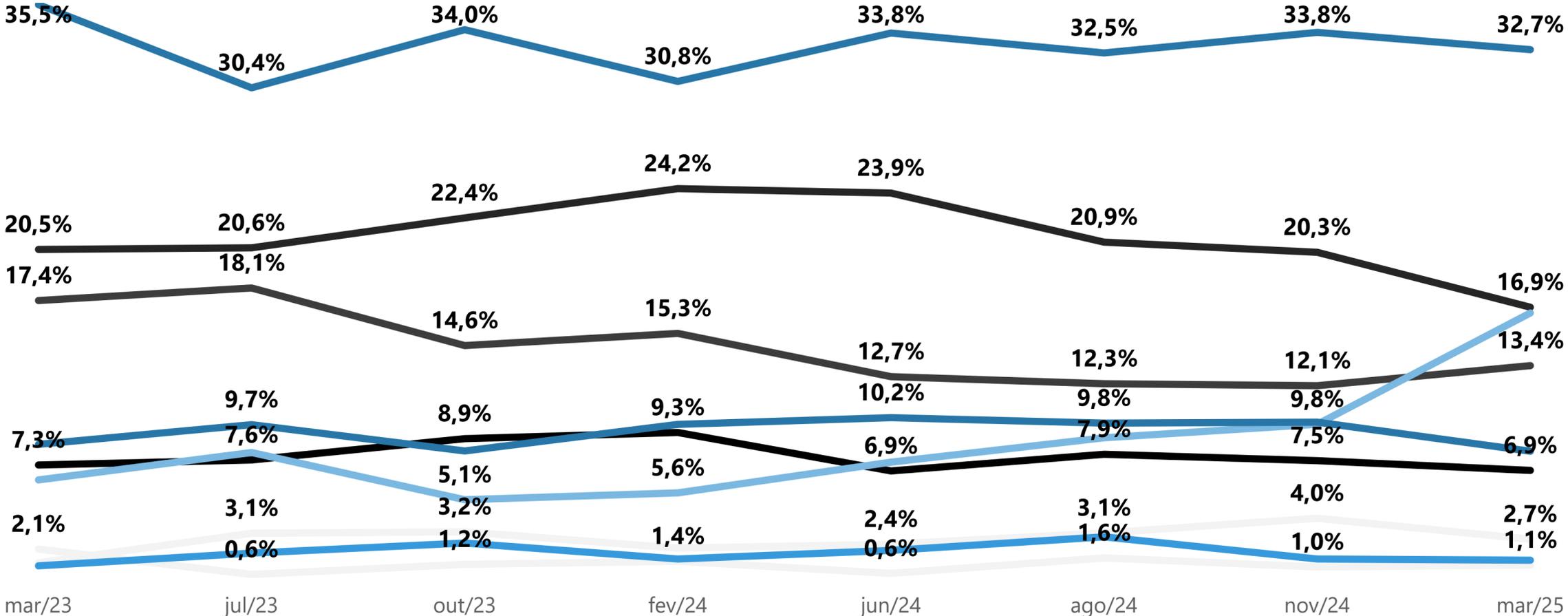
PRIORIDADES

Região

Todos

Como Você Avalia os Serviços de Educação Pública do Brasil?

● Agricultura ● Desemprego ● Educação ● Inflação ● Nenhuma dessas ● NS/NR ● Rodovias ● Saúde ● Segurança

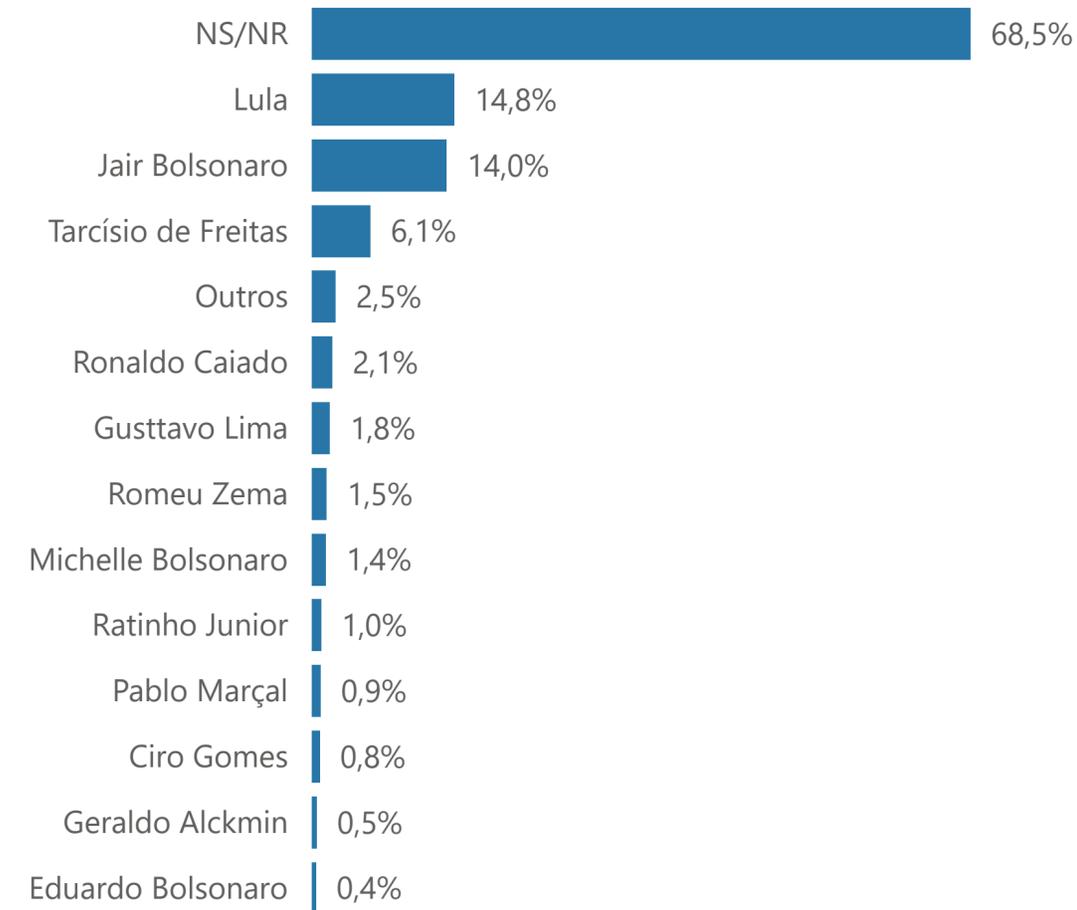


ESPONTÂNEA E CONHECIMENTO

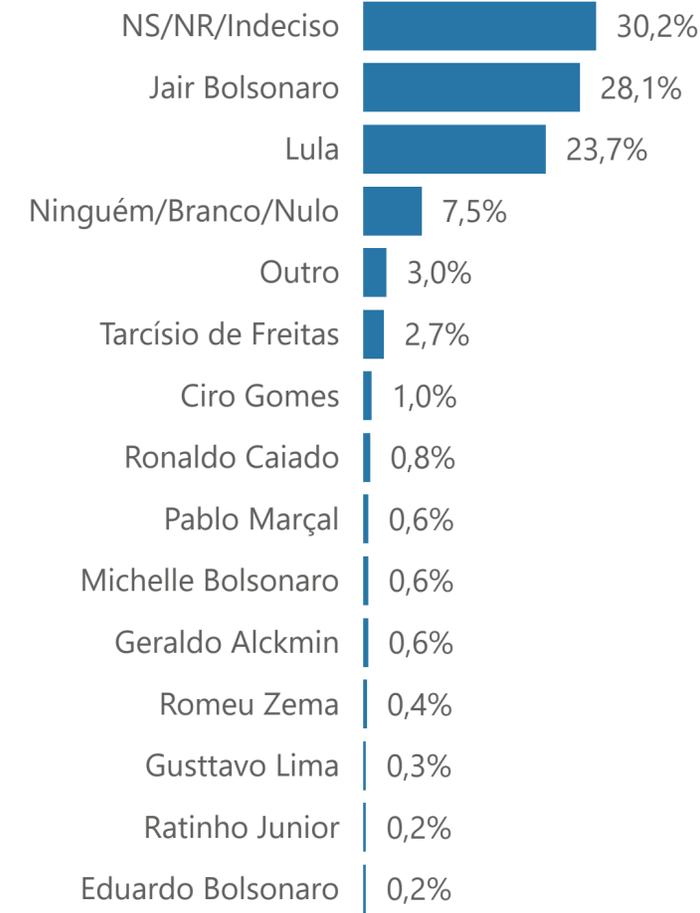
Local
BR

Região
Todos

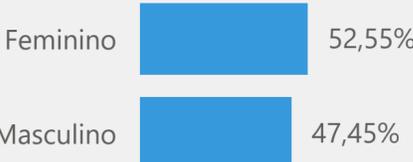
Sabe Quem Pode se Candidatar a Presidência?



Espontânea



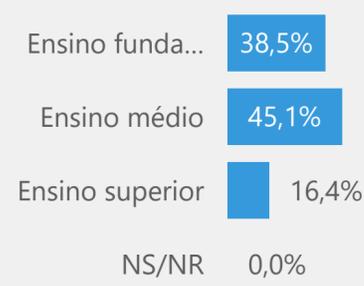
Gênero



Faixa etária



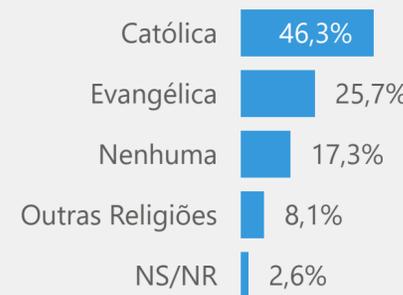
Escolaridade



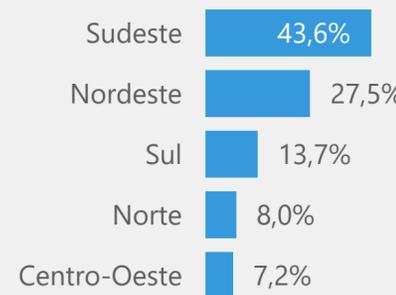
Renda Familiar



Religião



Região de Moradia

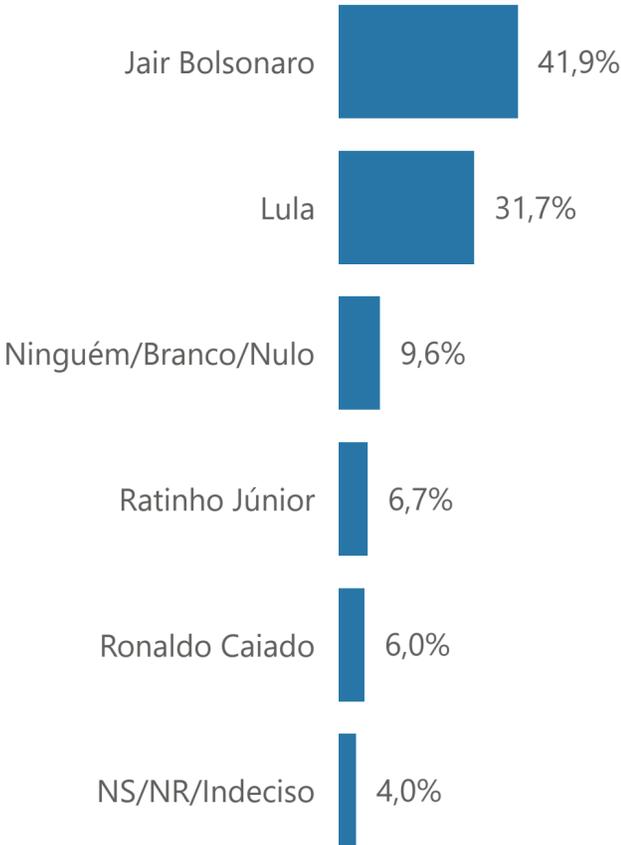


CENÁRIOS 1º TURNO

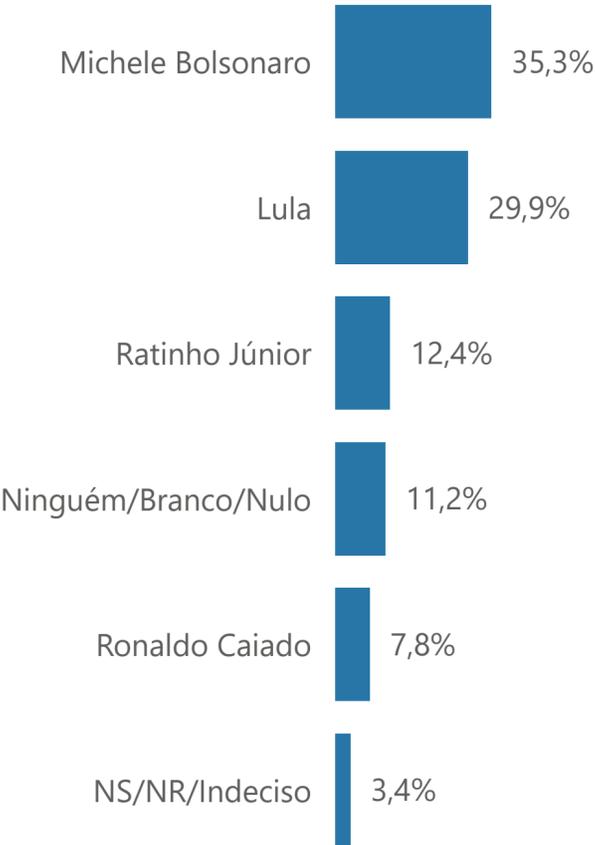
Local
BR

Região
Todos

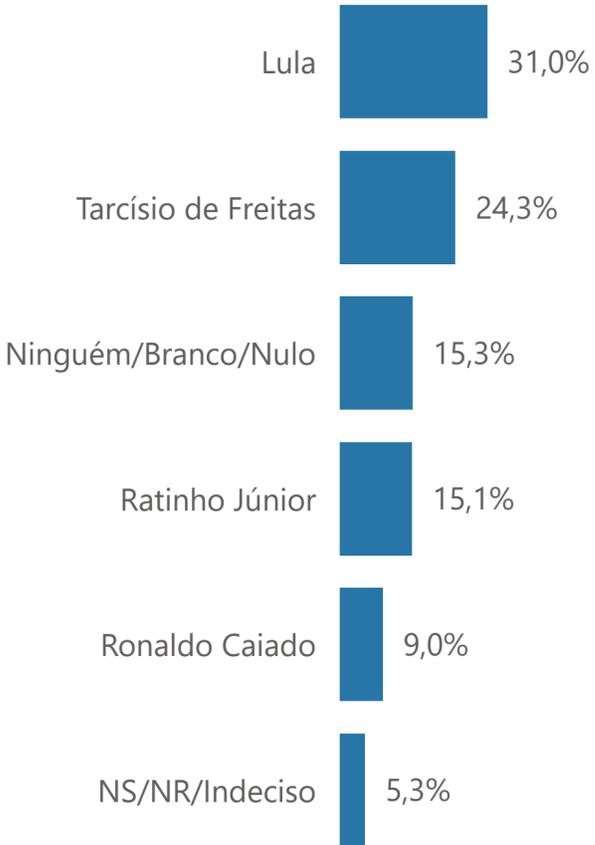
Cenário 1



Cenário 2



Cenário 3



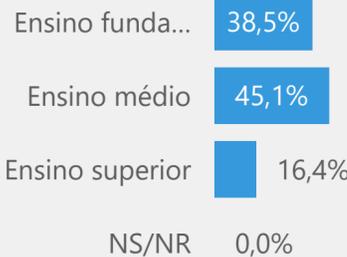
Gênero



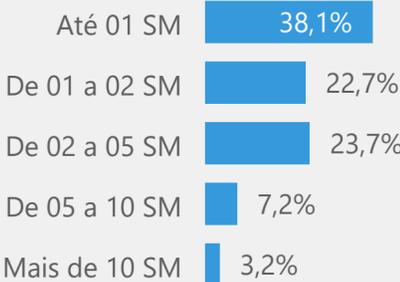
Faixa etária



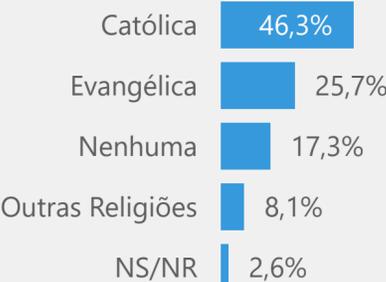
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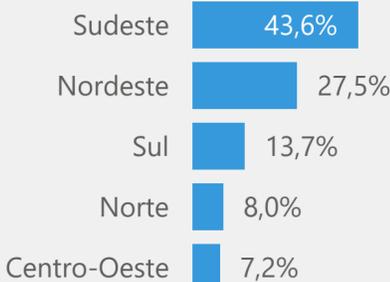
Renda Familiar



Religião



Região de Moradia

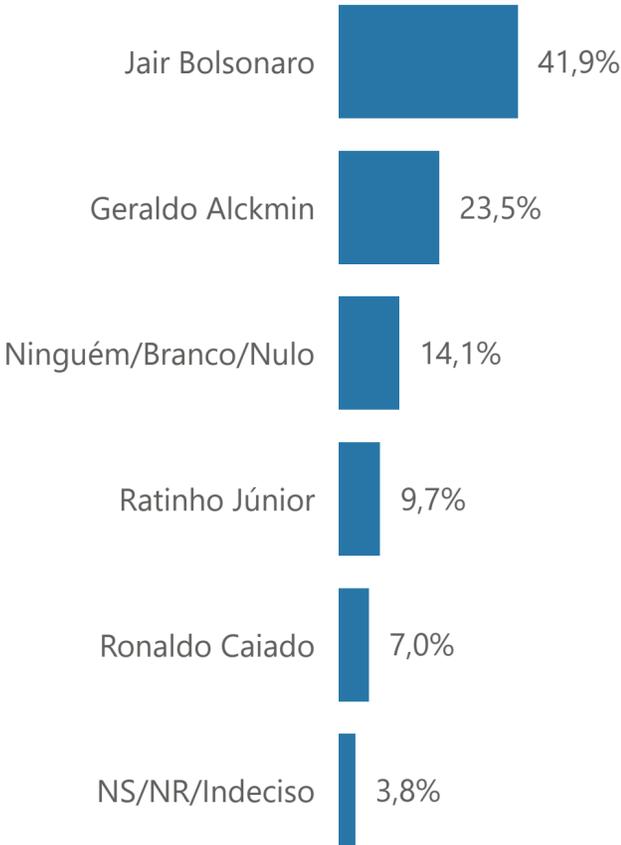


CENÁRIOS 1º TURNO

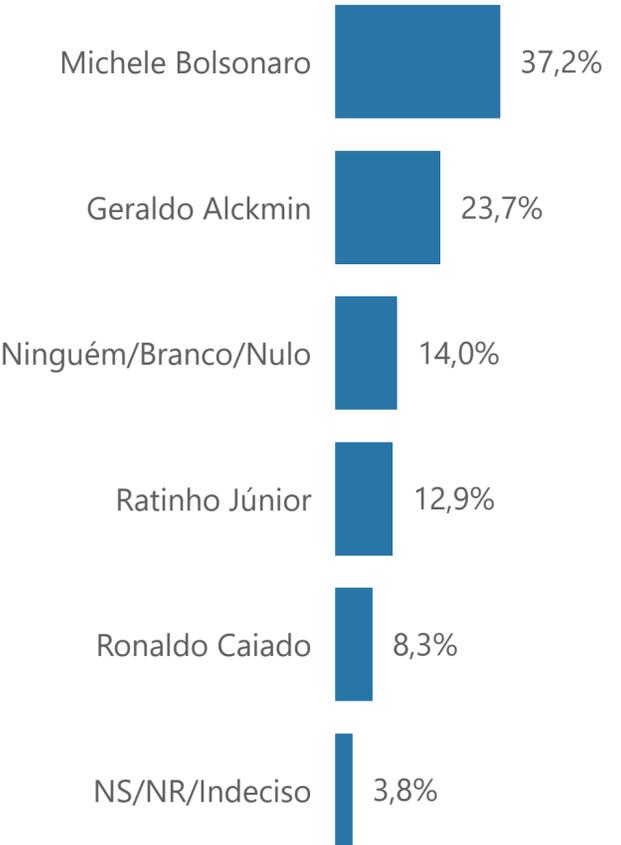
Local
BR

Região
Todos

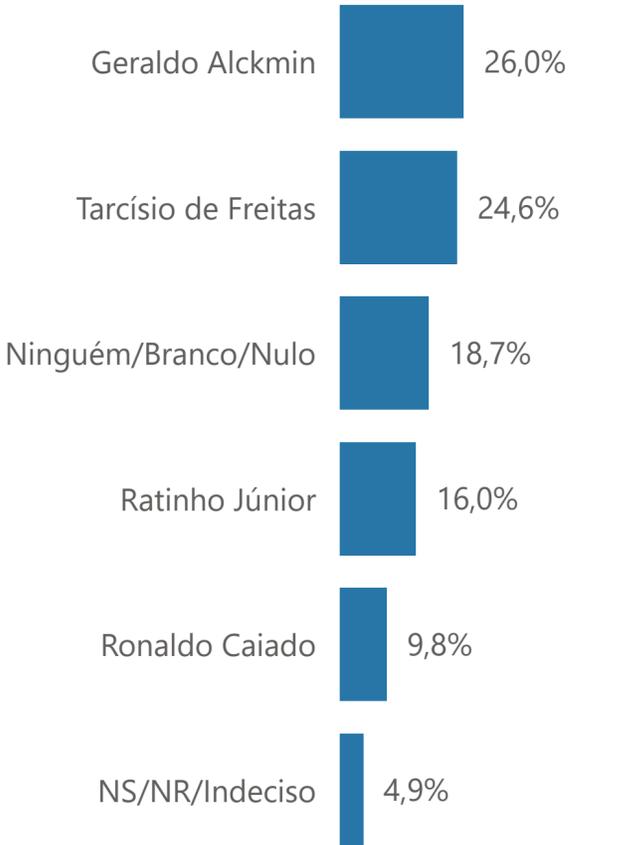
Cenário 4



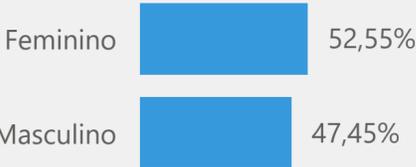
Cenário 5



Cenário 6



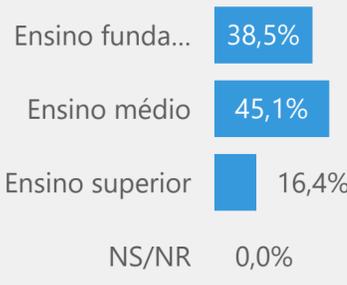
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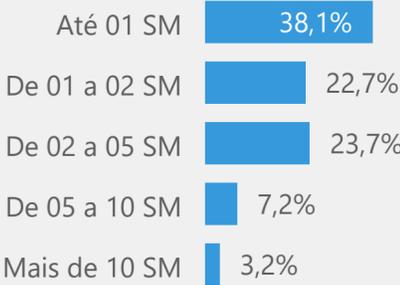
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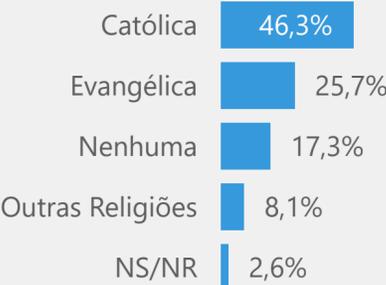
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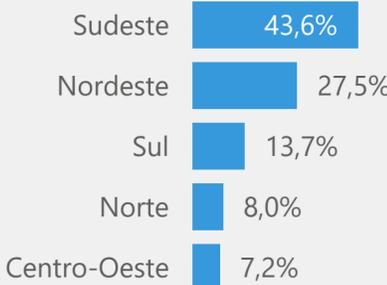
Renda Familiar



Religião



Região de Moradia

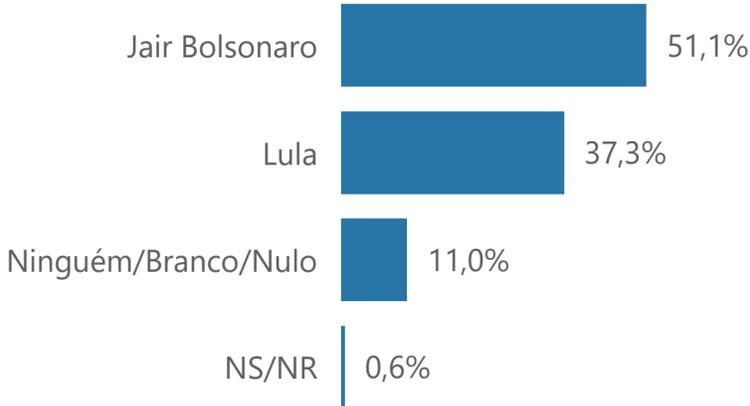


CENÁRIOS 2º TURNO - LULA

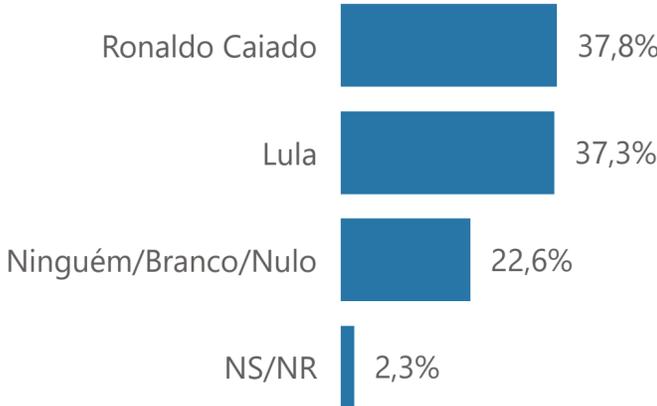
Local
BR

Região
Todos

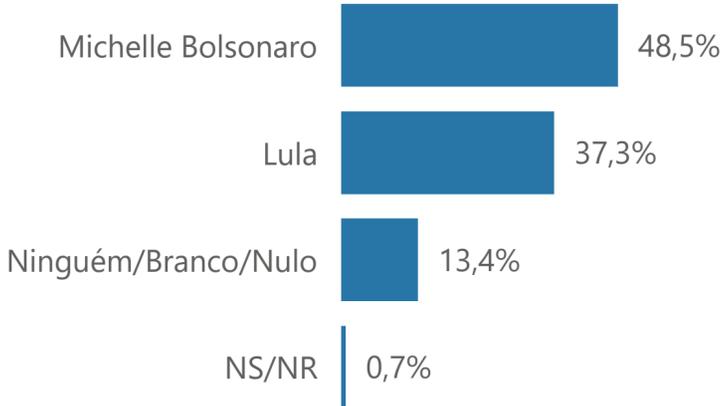
2º Turno - Lula x Jair Bolsonaro



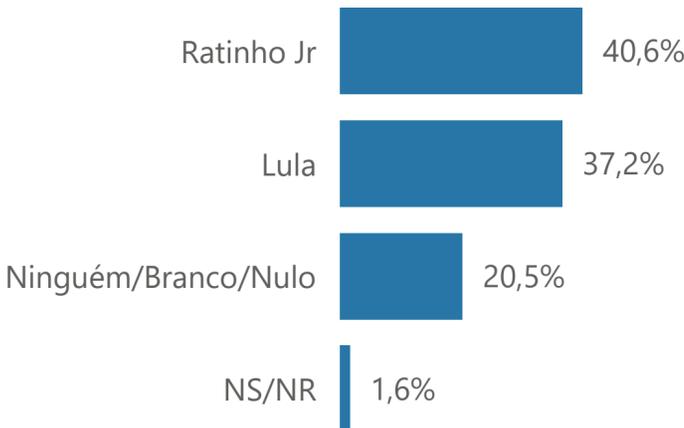
2º Turno - Lula x Ronaldo Caiado



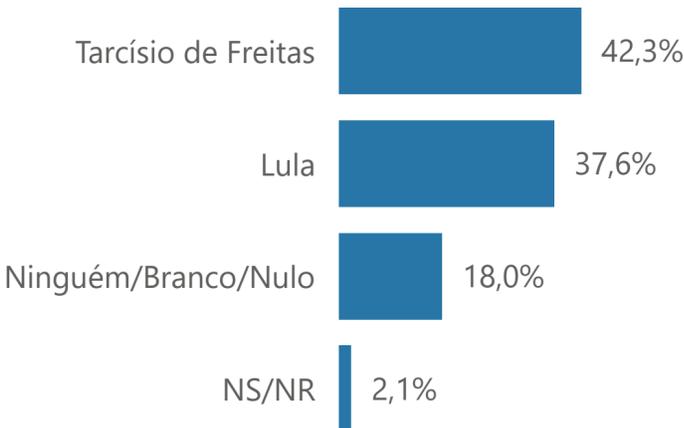
2º Turno - Lula x Michelle Bolsonaro



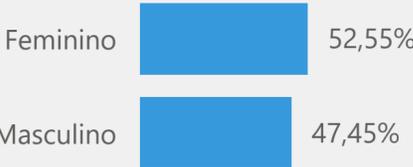
2º Turno - Lula x Ratinho Jr



2º Turno - Lula x Tarcísio



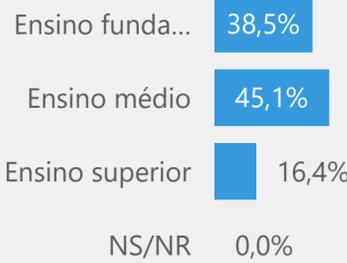
Gênero



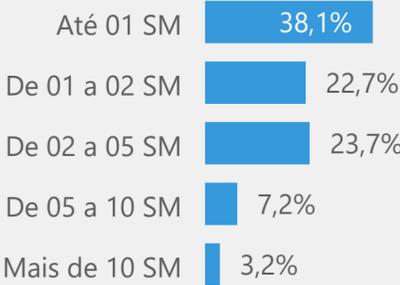
Faixa etária



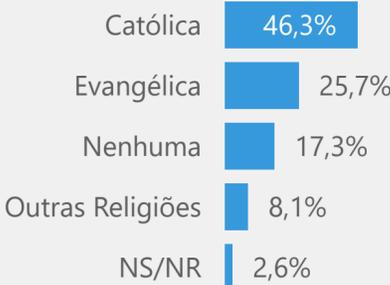
Escolaridade



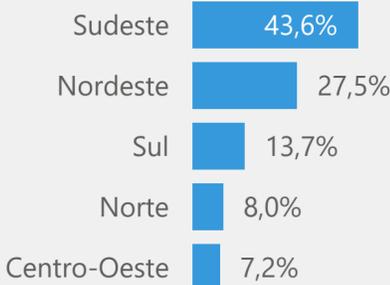
Renda Familiar



Religião



Região de Moradia

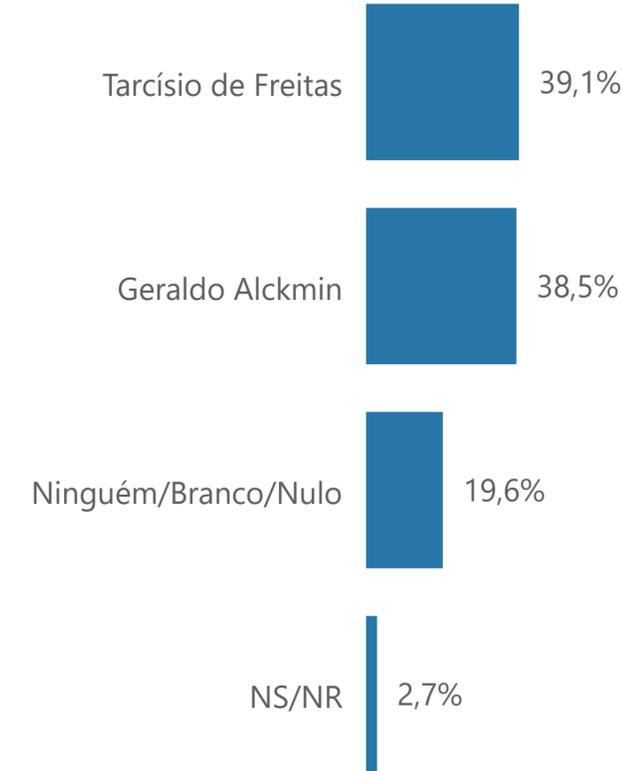


CENÁRIOS 2º TURNO - ALCKMIN

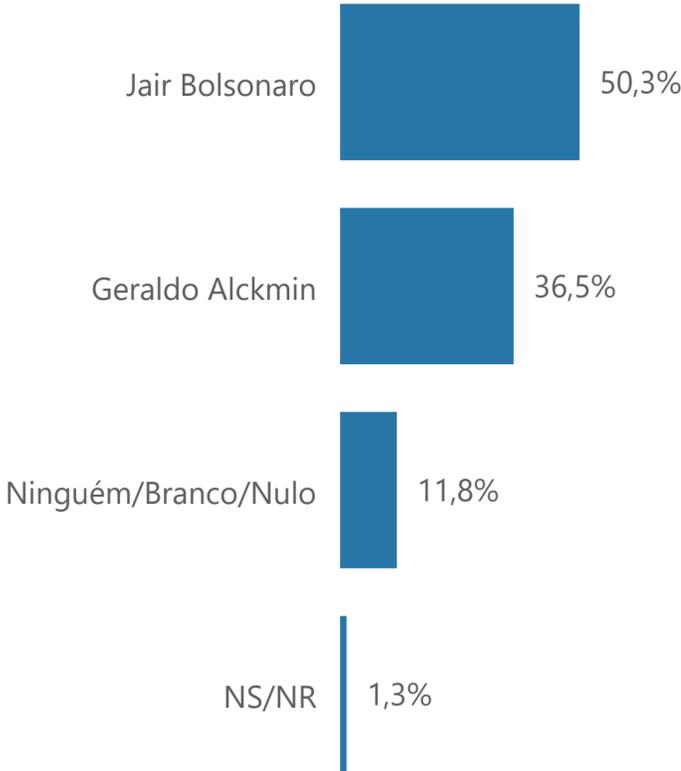
Local
BR

Região
Todos

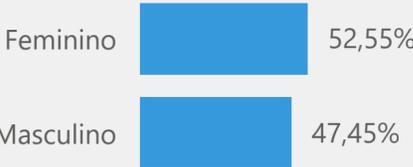
2º Turno - Tarcísio x Geraldo Alckmin



2º Turno - Bolsonaro x Geraldo Alckmin



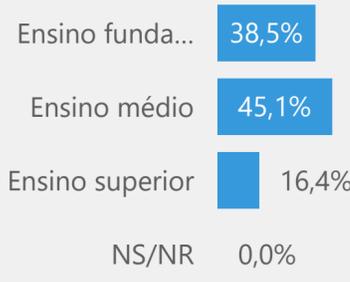
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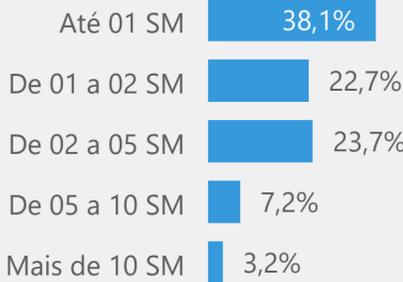
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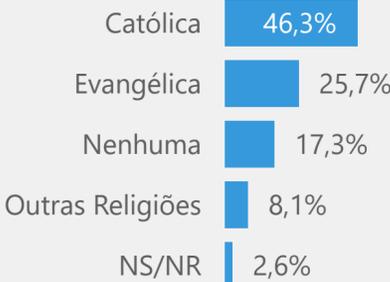
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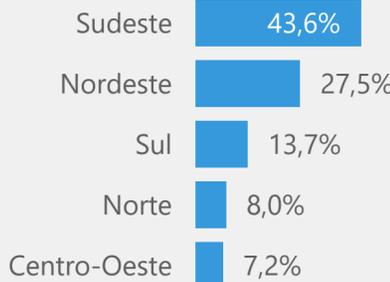
Renda Familiar



Religião



Região de Moradia



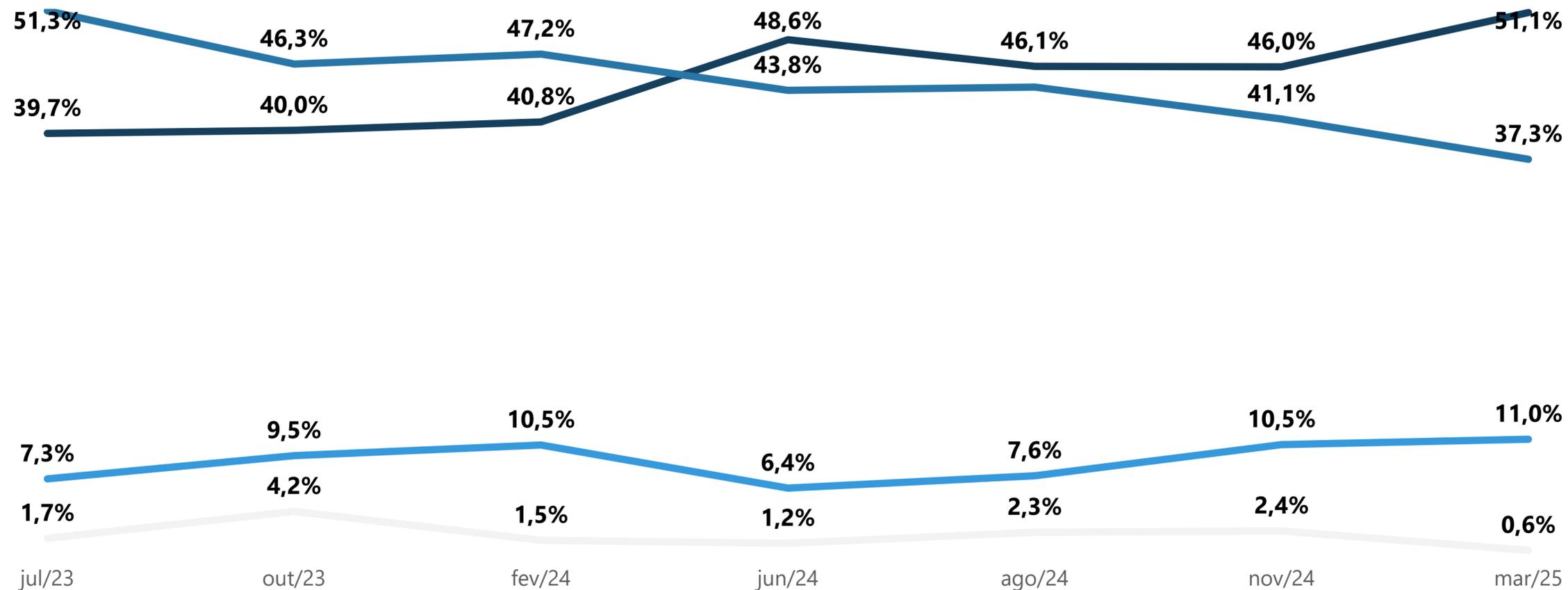
2º TURNO - LULA x JAIR BOLSONARO

Região

Todos

Se o 2º Turno da Eleição Para Presidente da República Fosse Hoje e os Candidatos Fossem Jair Bolsonaro e Lula, Em Quem Você Votaria?

● Bolsonaro ● Lula ● Ninguém/Branco/Nulo ● NS/NR



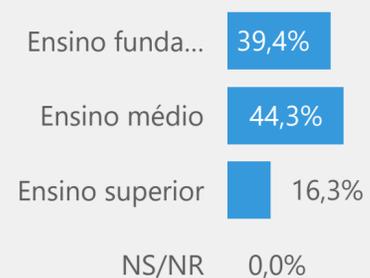
Gênero



Faixa Etária



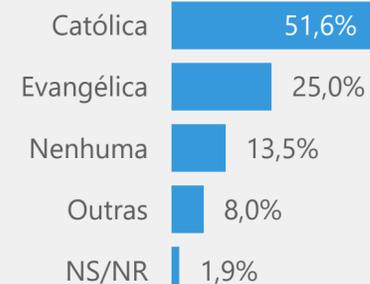
Escolaridade



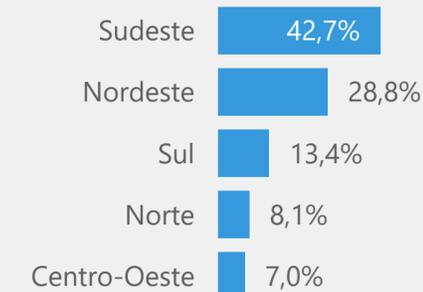
Renda Familiar



Religião



Região de Moradia



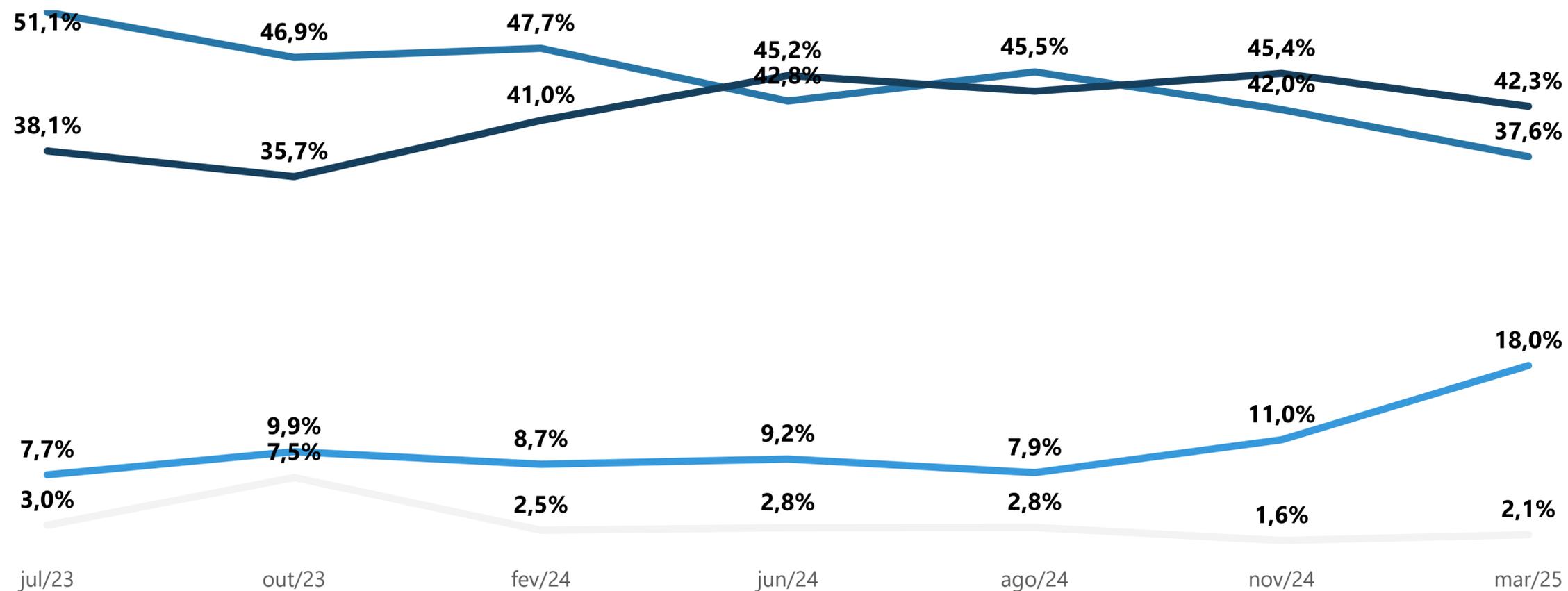
2º TURNO - LULA x TARCÍSIO

Região

Todos

Se o 2º Turno da Eleição Para Presidente da República Fosse Hoje e os Candidatos Fossem Tarcísio de Freitas e Lula, Em Quem Você Votaria?

● Lula ● Ninguém/Branco/Nulo ● NS/NR ● Tarcísio



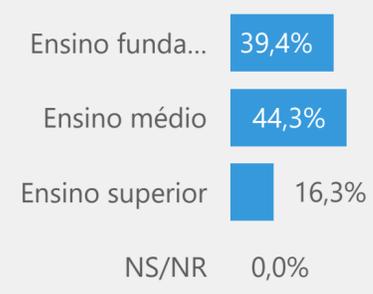
Gênero



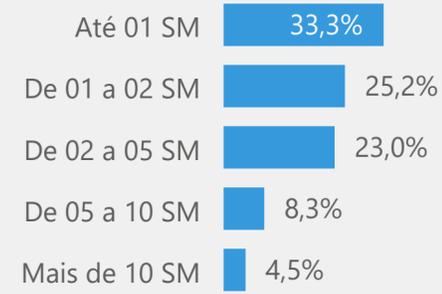
Faixa Etária



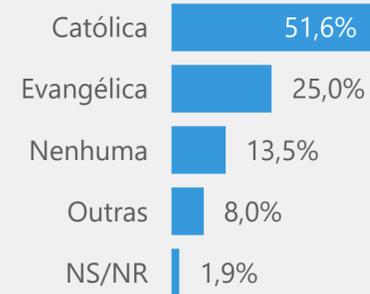
Escolaridade



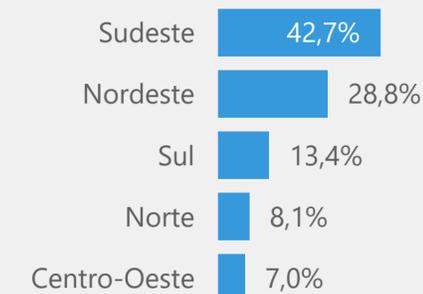
Renda Familiar



Religião



Região de Moradia



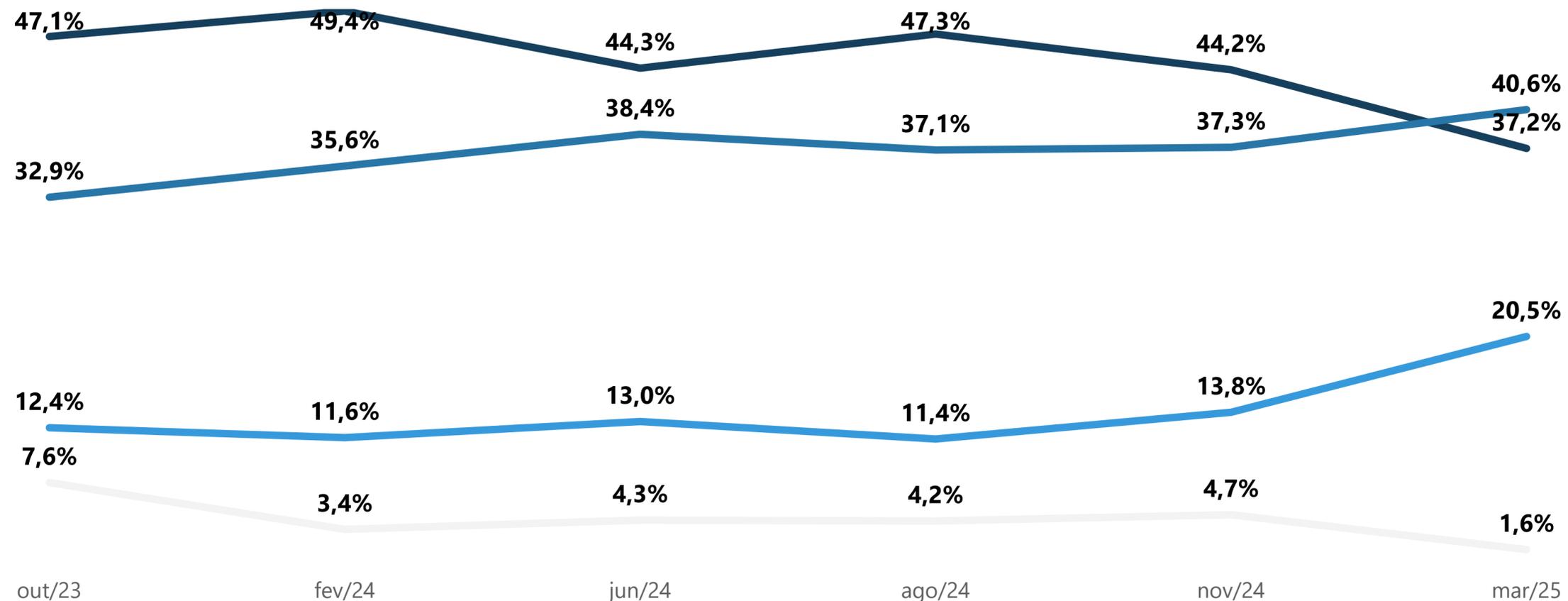
2º TURNO - LULA x RATINHO JR

Região

Todos

Se o 2º Turno da Eleição Para Presidente da República Fosse Hoje e os Candidatos Fossem Tarcísio de Freitas e Lula, Em Quem Você Votaria?

● Lula ● Ninguém/Branco/Nulo ● NS/NR ● Ratinho Jr



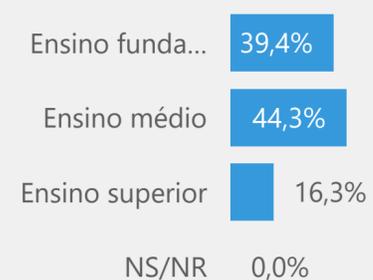
Gênero



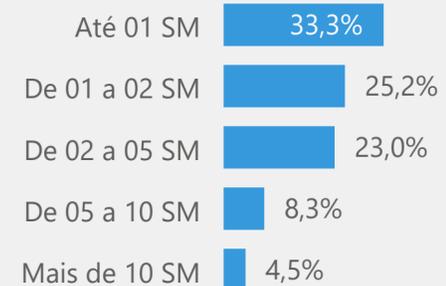
Faixa Etária



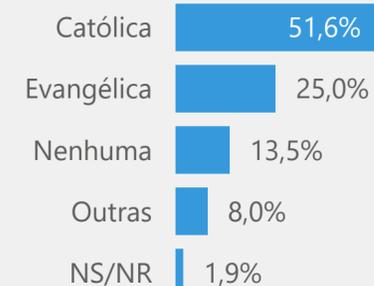
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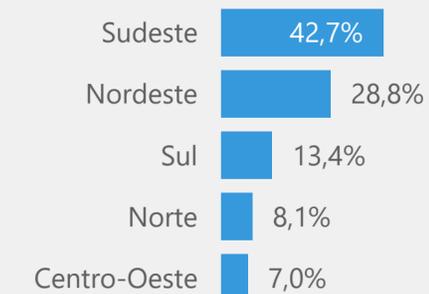
Renda Familiar



Religião



Região de Moradia

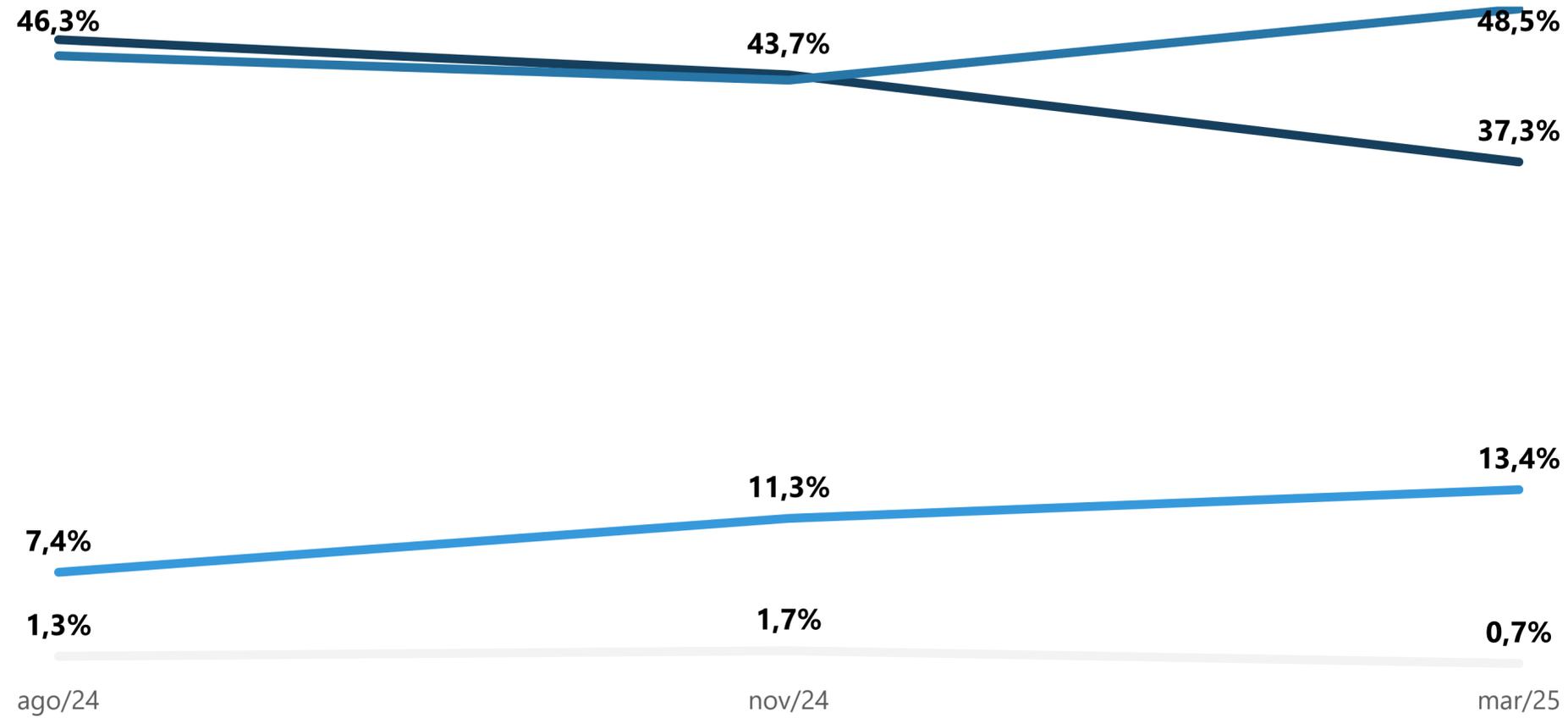




2º TURNO - FERNANDO HADDAD x JAIR BOLSONARO

Se o 2º Turno da Eleição Para Presidente da República Fosse Hoje e os Candidatos Fossem Lula e Michelle Bolsonaro Em Quem Você Votaria?

● Lula ● Michelle Bolsonaro ● Ninguém/Branco/Nulo ● NS/NR



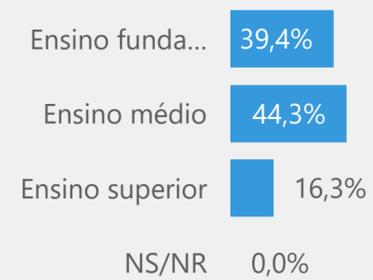
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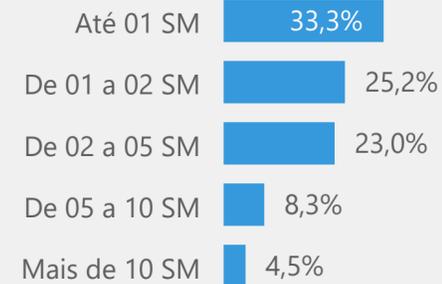
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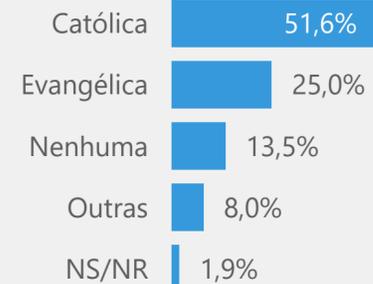
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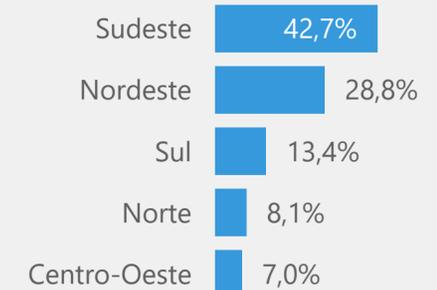
Renda Familiar



Religião

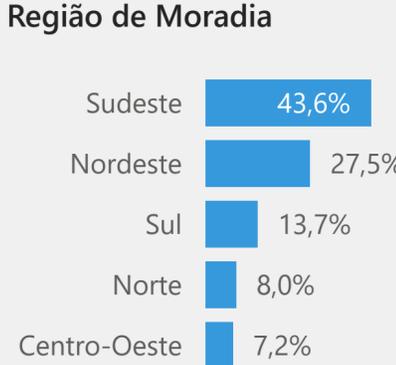
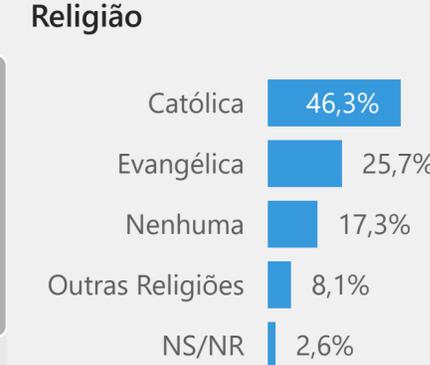
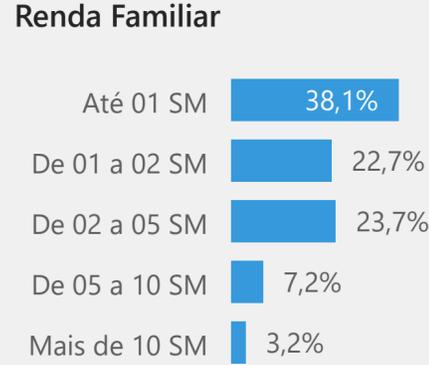
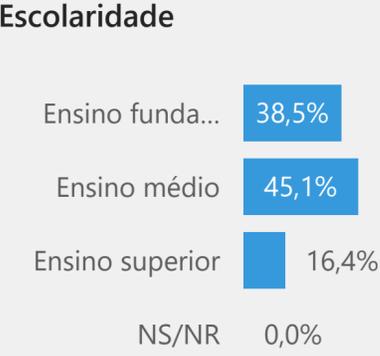
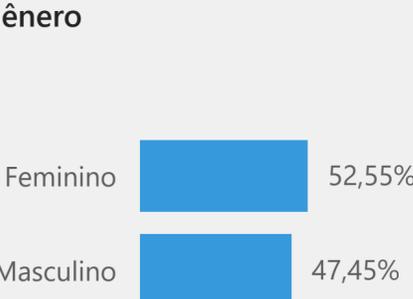
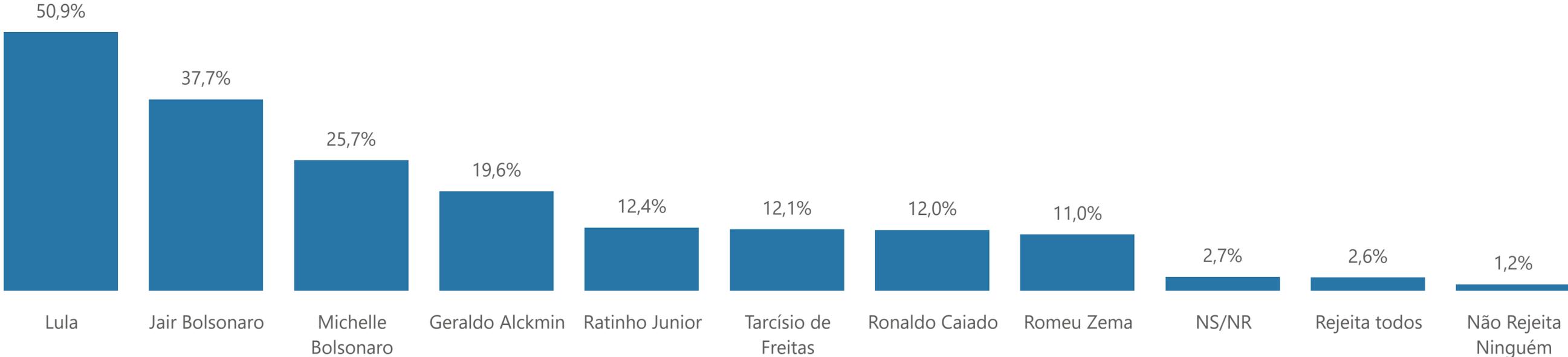


Região de Moradia



REJEIÇÃO

Em Quem Não Votaria em Hipótese Alguma?

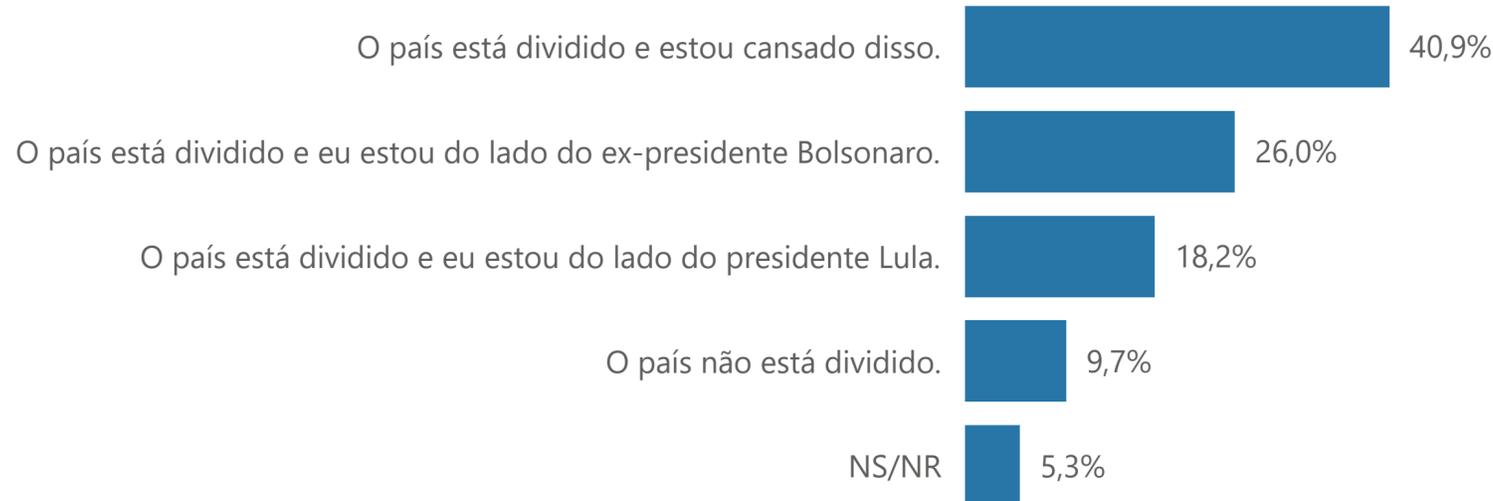


POSICIONAMENTO POLÍTICO

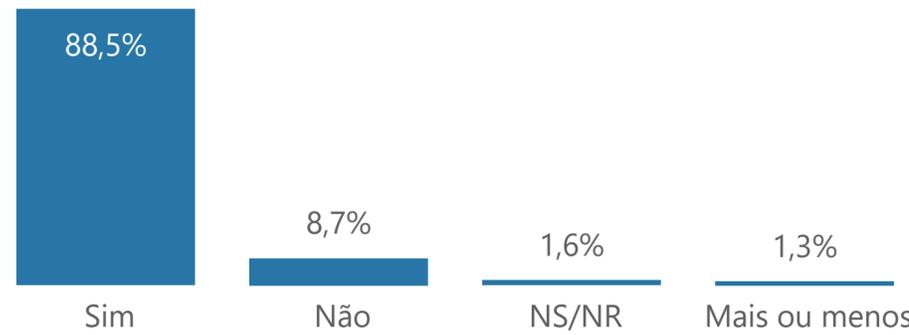
Local
BR

Região
Todos

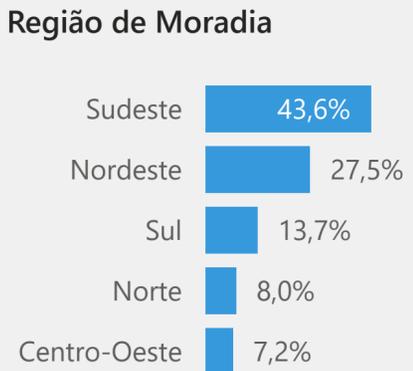
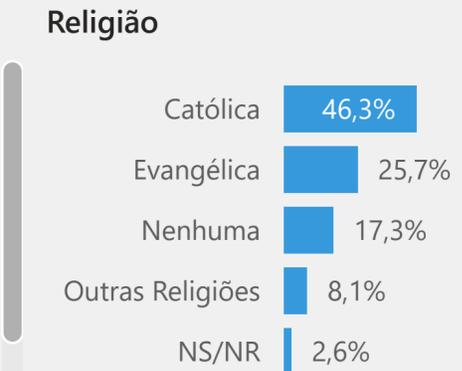
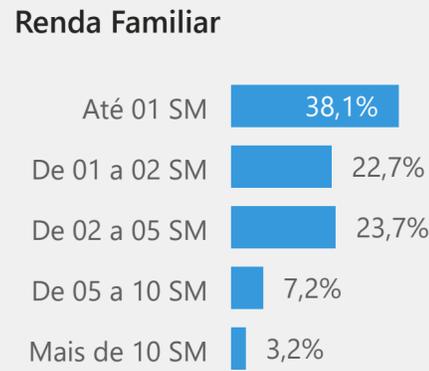
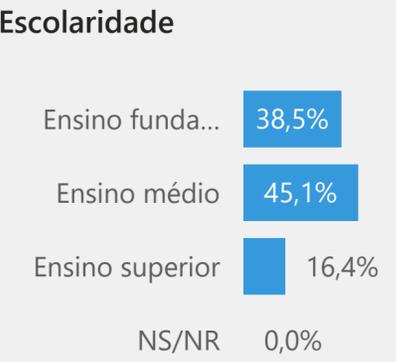
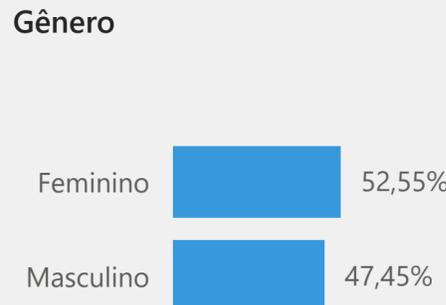
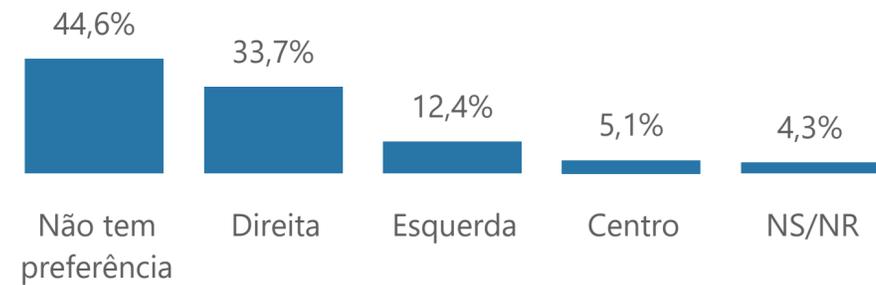
Com Qual Desses Afirmação Mais Concorde?



O Posicionamento Importa?



Qual Posicionamento Concorde?



FUTURA⁺

partnership with  APEX